

## Introduction to the new rules on campaigning for non-party campaigners: Publication of guidance July 2014 update No. 8

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There are rules that govern people and organisations who campaign in the run up to elections but are not standing as a political party or as a candidate. We call these people “non-party campaigners”.

The rules for non-party campaigners have been changed by the Transparency of Lobbying, Non Party Campaigning and Trade Union Administration Act 2014.

The rules will change from **19 September 2014**.

This update provides details of the webinars we plan to hold over the summer.

On 14 July 2014 we published full guidance on the new rules.

## About this update

Over the summer we plan to hold a number of webinars for campaigners to explain the rules and give people an opportunity to ask questions. The first of these will be on Tuesday 22 July at 4pm.

Our guidance will help campaigners comply with the new rules. The guidance explains the rules and what campaigners need to do to comply with them

Before attending a webinar, you should ensure that you read our guidance. You should think about the activities you plan to undertake during the period 19 September 2014- 7 May 2015 and assess whether your spending will be regulated. If after having read the guidance and attended a webinar, you have outstanding questions, you can contact us for further advice.

## What is a webinar?

A webinar is a web based presentation. You will be able to take part in the webinar at your computer and will be able to ask questions.

## What will this webinar cover?

The webinar will explain how to decide whether you may need to register with us as registered non-party campaigner. It will cover an overview of our guidance, the gateway test and regulated campaign activities.

The structure of the webinar will be a live presentation and opportunities for you to ask questions.

## How do I sign up for the webinar?

To sign up for the webinar you need to [register via this link](#). Please note there are 100 available places on this webinar and places will be allocated on a first come first served basis. If you want to attend, you should register for the webinar immediately

## What do I have to do to join the webinar?

Prior to the webinar you should ensure that your computer has the [necessary system requirements](#), we also recommend that you [download the GoToWebinar software here](#) well in advance of the webinar starting.

About 15 minutes before the webinar is due to start you need to sign into the webinar by clicking the link which you will have received in your invite email. You also need to dial in using the telephone number and access code provided in the invite, and the audio PIN shown once you have joined the webinar.

If you cannot attend the webinar you can cancel your registration by using the link in the invite email.

## Will there be any more webinars?

Dependent on the level of demand for the first webinar we will be holding repeat webinars on the same subject, for those who are unable to attend the first one. These are provisionally scheduled for [5 August](#), [12 August](#) and [26 August](#), please only sign up to attend one webinar, webinars may be cancelled if there is insufficient demand. The

presentation for the webinar will be available to download.

## Where you can find more information

We will continue to provide regular updates on the new rules. If you think you may be affected by the new rules, we recommend that you join our mailing list so that we can help keep you informed on how they may affect your campaigning. You can sign up to receive the updates [here](#)

We have already published updates on:

- [introduction to the rules](#),
- [regulated activities](#)
- [registering as a non-party campaigner](#)
- [information gathered on non-party campaigner guidance](#)
- [donations, permissibility and managing spending](#)
- [joint campaigning](#)

If you no longer wish to receive these updates, please email [pef@electoralcommission.org.uk](mailto:pef@electoralcommission.org.uk) from the email address which you used to sign up and enter "Stop campaigner updates" as your email title.

We offer an advice service and you can contact us on one of the phone numbers or email addresses below.

- England: 020 7271 0616  
[pef@electoralcommission.org.uk](mailto:pef@electoralcommission.org.uk)
- Scotland: 0131 225 0200  
[infoscotland@electoralcommission.org.uk](mailto:infoscotland@electoralcommission.org.uk)

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