

Sent via e-mail

Dear Ric

Opportunities to highlight voter registration

You may have seen this week that the Electoral Commission has launched its main voter registration campaign before the elections taking place on 7 May. The deadline for registering this year is Monday 20 April. Given this, and with the dissolution of parliament fast approaching, I am writing to you and members of the Broadcaster Liaison Group (BLG) to ask for your help.

As you will know, this is the first time that online registration has been available in England, Wales and Scotland before a set of elections, meaning that it is easier than ever to let voters know how to get registered by directing them to www.gov.uk/registertovote.

We are asking members of the BLG to get in touch with any colleagues that are responsible for electoral coverage before the registration deadline on 20 April, including any debates that may happen, to ensure that this incorporates wherever possible some simple messages to voters letting them know that they need to be registered and where they can do this. Voters in Northern Ireland, although still required to complete a paper form, can still be directed to www.aboutmyvote.co.uk where the process is made as straightforward as possible.

As ever, I'd be happy to discuss this and if you or any colleagues would find this helpful, please do feel free to get in touch. You can contact Sara Davey on sdavey@electoralcommission.org.uk or 0207 271 0654 to arrange this.

I am copying this letter to members of the BLG

Yours sincerely,



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