

Electoral Commission public awareness contracts over £25,000

Reporting period January - March 2012

Supplier Name	Total (£)	Description
TNS	107,000	Campaign tracking research (May 2012 elections)
Callcredit Marketing Ltd	111,600	Contact centre and fulfilment (May 2012 elections)
Central Office of Information	24,707	Production, procurement and printing services (May 2012 elections)
DLKW Lowe	720,215	Public information campaign – Advertising production agency (May 2012 elections)
M4C	2,949,662	Public information campaign – Advertising media (May 2012 elections)
MEC	88,214	Communications planning (May 2012 elections)

Reporting period October - December 2011

Supplier Name	Total (£)	Description
TNS	27,600	Creative development research (May 2012 elections)
The Leaflet Company	122,290	Royal Mail door drop (May 2012 elections)

Central Office of Information	68,549	Printing and artwork (May 2012 elections)
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Reporting period July - September 2011

Supplier Name	Total (£)	Description
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Reporting period April - June 2011

Supplier Name	Total (£)	Description
GfK NOP	69,300	Tracking research (UK Referendum on Parliamentary Voting system)