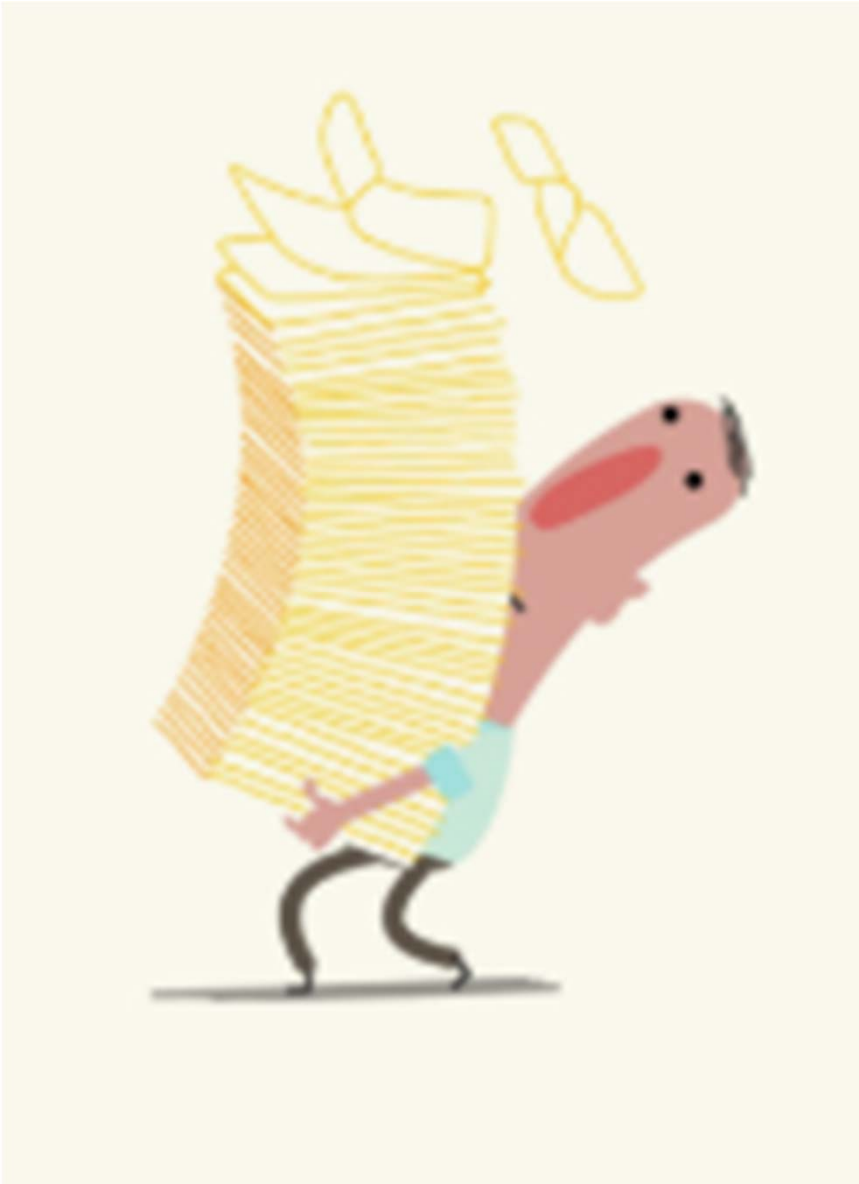
The elongated flexible head gives a greater range of movement to the character.

A bendy head allows us to exaggerate when he’s looking up at tall piles of votes or doing something that’s otherwise mundane

It makes the character seem more enthusiastic and dynamic when he’s dashing around with votes.

It also makes sense of his arms being able to stretch to reach votes etc.



A bendy head is more unusual, amusing and surprising than a normal head and it’s therefore more engaging

It’s makes him stylistically quirky without being kiddy. Experiments with a fatter head started to make him look like a children’s character.
The simpler the shape, the more we can animate in the time we have.