



2016 Post-May 5th Public Opinion Polling - Technical Summary

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Prepared for: The Electoral Commission

Prepared by: BMG Research

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Prepared for: The Electoral Commission

Prepared by: Dr Michael Turner – Research Director & Lauren Harris – Research Executive

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1 Technical Summary

Background

On 5th May 2016 several elections took place throughout the United Kingdom including:

- Scottish Parliament
- Welsh Assembly
- Northern Ireland Assembly
- Local council elections in England
- Mayor of London and London Assembly
- Mayoral elections in Bristol, Salford and Liverpool
- Police and Crime Commissioner elections
- By-elections

Assembly elections were held in both Northern Ireland and Wales and Scottish Parliament elections were held in Scotland. In addition, Wales also held Police and Crime Commissioner elections and there was one constituency (Ogmore) where three elections were held: Welsh Assembly elections, Police and Crime Commissioner elections and a by-election.

Within England the composition of elections is more complicated, as multiple elections were held throughout England; Mayor of London elections and London Assembly elections were held in Greater London and local elections and Police and Crime Commissioner elections were held in the remaining constituencies of England. However, not all of the remaining constituencies within England held both local elections and Police and Crime Commissioner elections; constituencies in Greater Manchester only held local elections (apart from Salford) and some constituencies only held only Police and Crime Commissioner elections, whilst other constituencies held both Police and Crime Commissioner elections and local elections. In addition, there was one constituency that held a by-election (Brightside & Hillsborough) and three areas that held Mayoral elections (Bristol, Salford, Liverpool).

To be eligible to vote, people needed to be aged 18 or over, in England, Wales and Northern Ireland and they had to be 16 or over in Scotland. In addition, they must fall into one of the following groups:

- A British or Irish citizen living in the UK
- An EU citizen living in the UK

- A Commonwealth citizen living in the UK who has leave to remain in the UK or who does not require leave to remain in the UK
- A British citizen living overseas who has been registered to vote in the UK in the last 15 years
- An Irish citizen living overseas who was born in Northern Ireland and who has been registered to vote in Northern Ireland in the last 15 years

As part of the Electoral Commission’s mandate to report on the administration of elections, it commissioned BMG Research to undertake interviews with a fairly balanced sample of voters and non-voters in order to understand their behaviours, motivations and attitudes toward the elections that took place.

Table 1 summarises the official turnout figures for each of the elections that took place on May 5th and the reported turnout for each of the elections, contained within the Post-May 5th Public Opinion Polling survey. Turnout statistics for the elections that took place on May 5th are considerably lower when compared with the 2015 General Election, where 66.4% of the eligible electorate turned out to vote.

Table 1: Official turnout vs Survey turnout

Election	Official Turnout	Survey Turnout
Police and Crime Commissioner elections	27%	61%
Local elections	34%	66%
Mayor of London elections/London Assembly elections	46%	68%
Northern Ireland Assembly elections	55%	84%
National Assembly for Wales elections	46%	79%
Scottish Parliament elections	56%	87%
Parliamentary By-Election: Ogmore	43%	-
Parliamentary By-Election: Brightside & Hillsborough	33%	-
Mayoral elections - Bristol	45%	-
Mayoral elections - Salford	30%	-
Mayoral elections - Liverpool	31%	-

Sample Profile

The survey sample comprises interviews with voters and non-voters across the United Kingdom.

All interviews were conducted between May 6 and the June 2 2016.

A total of 4,572 interviews were conducted by telephone using a random selection sampling approach. The average interview length was 23 minutes.

In any post-election survey, BMG seeks to interview a reasonably balanced sample across a variety of key indicators, but like previous post-election surveys, it is quite typical for there to be disproportionately more voters and fewer non-voters in the

final sample than the official figures report, which can be seen in Table 1. This is because voters tend to be more receptive to post-election opinion polls. The following numbers of interviews were conducted with voters and non-voters:

- Voters: 3387 - 74% of the total
- Non-voters: 1185 - 26% of total

The Commission also requested that boosts were applied to the devolved nations in order to better assess the key differences within these areas. For sampling purposes, areas within England were split into 'core election areas', which also enables us to better assess the key differences between 'core election areas' within England. The 'core election areas' within England are: areas where only local elections took place (local only); areas where only Police and Crime Commissioner elections took place (PCC only); areas where both local elections and Police and Crime Commissioner elections were held (PCC & local) and Greater London (Mayor of London & London Assembly elections).

The number of surveys completed by each nation and each 'core election area' is as follows:

- England – 2,202
 - Local only - 273
 - PCC only - 606
 - PCC & local – 600
 - Greater London - 723
- Scotland – 962
- Wales – 701
- Northern Ireland – 707

Weighting

At the analysis stage, data was weighted to match the known demographic profile of each of the respective nations and 'core election areas'. Each nation and election area was weighted separately. Weighted data reports that contained multiple 'core election areas' and nations, were merged and adjusted, to reflect the relative contribution each area makes to the population – resulting in consistent results throughout reporting.

The profile of the contacted sample was designed to match that of the eligible population by key demographics such as age, gender, socioeconomic grade and Government Office Region (GOR).

Additionally, within Wales and Scotland, demographic weighting was applied at a sub-regional level to reflect the wide disparity in linguistic and population density statistics across both of these countries. The sub-regions used are former NUTS areas, and are detailed in the individual reports for each country. However, Northern Ireland was treated as a single entity.

Iterative weighting was applied to each of the ‘core election areas’ and to each nation, to match population estimates (2014 estimates); 18+ population estimates were used for England, Wales and Northern Ireland; 16+ population estimates were used for Scotland. A multiplier was then attached to the demographically-weighted data for each nation and election area to reflect their relative contribution to the population of interest.

A profile of the unweighted sample is provided in the appendices of this report.

Sampling Tolerances

As a sample and not the entire population have been interviewed, all results are subject to sampling tolerances, which mean that not all differences are statistically significant.

We can, however, predict the variation between the sample results and the ‘true’ values (if everyone in the population had been interviewed) from knowledge of the size of the samples on which the results are based and the number of times answers are given. The confidence with which we can make this prediction is usually chosen to be 95% - that is, if we were to take multiple the samples, the chances are 95 times out of 100 that the estimate would fall within a specified range.

Table 2 illustrates the predicted ranges for different sample sizes and the percentage results at the 95% confidence level.

Table 2: Sampling Tolerances

Sample size	Sampling Tolerances Applicable to		
	% at OR near		
	10% OR 90%	30% OR 70%	50%
100	±5.9%	±9.0%	±9.8%
500	±2.6%	±4.0%	±4.4%
1000	±1.9%	±2.8%	±3.1%
2,500	±1.2%	±1.8%	±2.0%
3,500	±1.0%	±1.5%	±1.7%

For example, with a sample size of 4,572 interviews where 50% (the worst case scenario as far as tolerances are concerned) give a particular answer, we can be 95% certain that the ‘true’ value will fall within the range of 1.5% from the sample result.

When results are compared between separate sub-groups within the overall sample, for instance between England and Scotland or between men and women, different results may be obtained. This difference may be 'real' or it may occur by chance because a sample rather than the entire population has been interviewed. To test if the difference is real, i.e. if it is 'statistically significant', we again have to know the size of the samples, the percentage giving a certain answer and the degree of confidence chosen. If we assume the 95% confidence level again, the differences between the results of two separate groups must be greater than the values given in the Table 3:

Table 3: Sampling Tolerances for the difference between two estimates

Sample sizes to be compared	Differences Required to be Statistically Significant at OR near		
	10% OR 90%	30% OR 70%	50%
100 and 100	±8.3%	±12.7%	±13.9
200 and 200	±5.9%	±8.9%	±9.8
500 and 500	±3.7%	±5.7%	±6.2
1000 and 1000	±2.6%	±4.0%	±4.4

Socioeconomic Grade Classification

Table 4: Social grade classification description

Grade	Description
A.	Professionals such as doctors, solicitors or dentists, chartered people like architects; fully qualified people with a large degree of responsibility such as senior civil servants, senior business executives and high ranking grades within the armed forces. Retired people, previously grade A, and their widows.
B.	People with very senior jobs such as university lecturers, heads of local government departments, middle management in business organizations, bank managers, police inspectors, and upper grades in the armed forces.
C1.	All others who complete non-manual jobs, including nurses, technicians, pharmacists, salesmen, publicans, clerical workers, police sergeants and middle ranks of the armed forces.
C2.	Skilled manual workers, foremen, manual workers with special qualifications such as lorry drivers, security officers and lower grades of the armed forces.
D.	Semi-skilled and unskilled manual workers, including labourers and those serving apprenticeships. Machine minders, farm labourers, lab assistants and postmen.
E.	Those on the lowest levels of subsistence including all those dependent upon the state long-term. Casual workers and those without a regular income.

Reporting Style

Where results do not sum to 100%, this may be due to the question allowing multiple responses, or in the case of single response questions, summing proportions which have been rounded to zero decimal places.

Results are based on all respondents unless otherwise stated. Base sizes for filtered questions are indicated on each table.

Standards & Accreditation

BMG Research is a company partner of the Market Research Society (MRS) and a member of the British Polling Council (BPC), abiding by their rules.

BMG complies with the International Standard for Quality Management Systems requirements (ISO 9001) and the International Standard for Market, Opinion and Social Research service requirements (ISO 20252) and The International Standard for Information Security Management ISO 27001.

2 Sample Profile

Demographics	Unweighted sample (%)	Weighted sample (%)
Male	46.8	48.7
Female	53.2	51.3
Age		
16-17 (Scotland)	5.7	0.3
18-24	5.7	11.4
25-34	4.6	16.9
35-44	10.5	16.4
45-54	21.8	18.2
55-64	21.1	14.5
65+	30.7	22.3
Tenure		
Own outright	51.2	41.9
Own with mortgage	32.7	37.1
Council Rent	5.6	6.6
Private rent/other	6.4	10.8
Refused	4.1	3.6
Employment Status		
Full time	36.1	47.0
Part time	13.9	14.8
Not working but seeking work/temporarily unemployed	3.0	4.0
Not working/not seeking work	4.7	4.6
Retired	34.7	24.5
Student	6.2	3.9
Refused	1.4	1.1
Socioeconomic Grade		
A	12.7	13.8

B	16.7	18.0
C1	13.1	13.4
C2	14.1	15.4
D	5.5	5.4
E	25.7	19.9
Refuse/Don't know	12.2	14.1
Ethnicity		
White	92.8	86.2
Mixed	1.0	2.2
Asian or Asian British	2.4	6.5
Black or Black British	1.1	2.2
Chinese or other ethnic group	0.8	1.4
Refused	1.7	1.4
Disability		
Disability (yes)	11.4	9.5
Disability (no)	88.6	90.5
Religion (GB)		
Protestant	32.4	26.8
Catholic	13.4	13.2
Muslim	2.5	4.6
Sikh	0.5	1.4
Buddhist	0.3	0.3
Hinduism	0.4	0.6
Judaism	0.8	0.8
Other	17.3	18.8
Not religious	29.2	30.1
Refuse	3.6	3.4
Religion (NI)		
Roman Catholic	29.7	34.8
Presbyterian Church in Ireland	18.1	15.6
Church of Ireland	11.9	10.4
Methodist Church in Ireland	2.3	2.3

Other Protestant	15.1	14.8
Other	6.5	5.9
No religion	9.8	11.0
Don't Know	0.1	0.1
Refused	6.5	5.2
Political Views (NI)		
Republican	4.8	7.7
Nationalist	15.1	16.3
Unionist	39.7	36.0
Loyalist	5	4.4
Other	13.3	13.5
None	11.3	13.3
Don't Know	1.8	1.4
Refused	8.9	7.4
Nation		
England	48.2	83.7
Northern Ireland	15.5	2.8
Scotland	21.0	8.7
Wales	15.3	4.8
Government Office Region		
East Midlands	2.3	7.2
East of England	3.8	9.2
London	15.8	13.0
North East	2.0	4.2
North West	9	11.1
South East	5.0	13.6
South West	3.2	8.5
West Midlands	3.9	8.7
Yorkshire and the Humber	3.1	8.3
Wales	15.3	4.8
Scotland	21.0	8.7
Northern Ireland	15.5	2.8
Sub-region (Scotland)		
Eastern	36.4	35.3

Highlands & Islands	15.1	15.2
North Eastern	9.9	8.4
South Western	38.7	41.1
Sub-region (Wales)		
West & Mid Wales	34.2	29.4
North Wales	17.4	22.5
South Wales	48.4	48.1

3 Script – Post EU Referendum Poll

Introduction

Hello, my name is [INTERVIEWER NAME] I'm calling on behalf of the Electoral Commission from BMG Research.

I'm calling to carry out an important survey on electoral registration and voting. All of your responses will be treated in the strictest of confidence.

Can I ask you some questions please?

Optional Further info 1: The survey takes just 15 minutes and will help to improve the process of electoral registration and voting for everyone. We would like to get your views on the registration and voting process.

Optional Further info 2: Even if you didn't vote on the 5th May, we would still like to find out your opinions....

Optional Further info 3: Even if you are not registered, we would still value your input.

Optional Further info 4: Your responses are treated in confidence as we comply with the Market Research Society code of conduct.

NOTE – if challenged please leave contact details for:

- Dr Michael Turner, Research Director at BMG Research **0121 333 6006**

OPTIONAL: If you want to check that BMG Research is a genuine market research agency you can do so by calling the MRS freephone number – 0500 396 999 (during office hours only). Alternatively you can visit www.mrs.org.uk

If not convenient, please arrange time AND day for call back.

CONFIRM1

Could I just quickly confirm that your name is [RESPONDENT NAME HERE]?

1. Yes
2. No (*Please Specify*)

SCREEN1

What was your age on May 5th 2016?

[INSERT NUMBER HERE]

98. Refuse – Screen out

SCREEN2

From which country or countries do you have or are you eligible to hold a passport?

INTERVIEWER NOTE: IF RESPONDENT DOESN'T UNDERSTAND QUESTION, ASK ARE YOU A UK NATIONAL OR ARE YOU A CITIZEN ELSEWHERE?]

United Kingdom (including Northern Ireland)	1	Continue
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<u>Republic of Ireland</u>	2	Continue
Antigua and Barbuda	3	Continue
Australia	4	Continue
<u>Austria</u>	55	Continue
Bangladesh	6	Continue
Barbados	7	Continue
<u>Belgium</u>	56	Continue
Belize	8	Continue
Botswana	9	Continue
Brunei Darussalam	10	Continue
<u>Bulgaria</u>	57	Continue
Cameroon	11	Continue
Canada	12	Continue
Croatia	78	Continue
<u>Cyprus</u>	13	Continue
<u>Czech Republic</u>	58	Continue
<u>Denmark</u>	59	Continue
Dominica	14	Continue
<u>Estonia</u>	60	Continue
Fiji Islands	15	Continue
<u>Finland</u>	61	Continue
<u>France</u>	62	Continue
<u>Germany</u>	63	Continue
Ghana	17	Continue
Greece	64	Continue
Grenada	18	Continue
Guyana	19	Continue
<u>Hungary</u>	65	Continue
India	20	Continue
<u>Italy</u>	66	Continue
Jamaica	21	Continue
Kenya	22	Continue
Kiribati	23	Continue
<u>Latvia</u>	67	Continue
Lesotho	24	Continue
<u>Lithuania</u>	68	Continue
<u>Luxembourg</u>	69	Continue
Malawi	25	Continue
Malaysia	26	Continue
Maldives	27	Continue
<u>Malta</u>	28	Continue
Mauritius	29	Continue
Mozambique	30	Continue
Namibia	31	Continue

Nauru	32	Continue
<u>Netherlands</u>	70	Continue
New Zealand	33	Continue
Nigeria	34	Continue
Pakistan	35	Continue
Papua New Guinea	36	Continue
<u>Poland</u>	71	Continue
<u>Portugal</u>	72	Continue
<u>Romania</u>	73	Continue
Rwanda	79	Continue
Samoa	37	Continue
Seychelles	38	Continue
Sierra Leone	39	Continue
<u>Singapore</u>	40	Continue
<u>Slovakia</u>	74	Continue
<u>Slovenia</u>	75	Continue
Solomon Islands	41	Continue
South Africa	42	Continue
<u>Spain</u>	76	Continue
Sri Lanka	43	Continue
St Kitts and Nevis	44	Continue
St Lucia	45	Continue
St Vincent and the Grenadines	46	Continue
Swaziland	47	Continue
<u>Sweden</u>	77	Continue
The Bahamas	5	Continue
The Gambia	16	Continue
Tonga	48	Continue
Trinidad and Tobago	49	Continue
Tuvalu	50	Continue
Uganda	51	Continue
United Republic of Tanzania	52	Continue
Vanuatu	53	Continue
Zambia	54	Continue
Zimbabwe	80	Continue
Other	81	Screen Out
Don't know	82	Screen Out
None Listed	99	Screen Out
Refused	83	Screen Out

SCREEN3

Including yourself, how many people live in your household?

1. 1
2. 2
3. 3

- 4. 4
- 5. 5
- 6. 6
- 7. 7
- 8. 8
- 9. 9
- 10. 10+
- 11. Refused – SCREENOUT

INTERVIEWER NOTES: DO NOT READ OUT DON'T KNOW'S

Registration, turnout and voting	
1.	<p>⇒ ASK ALL</p> <p>As far as you know, is your name on the electoral register that is the official list of people who can vote, either where you are living now or somewhere else? SINGLE CODE ONLY. DO NOT READ OUT. IF RESPONDENT SAYS YES, INTERVIEWER TO ASK 'WHERE LIVING NOW OR AT ANOTHER ADDRESS?'</p> <ul style="list-style-type: none"> 1. Yes – where living now 2. Yes – somewhere else / another address 3. No 97. Don't know (DO NOT READ OUT)
C2	<p>⇒ ASK ALL</p> <p>Could I also confirm that the postcode of the place that you are registered to vote at is [RESPONDENT POSTCODE HERE]?</p> <ul style="list-style-type: none"> 1. Yes [PRE-LOADED ELECTION AREAS] 2. No (<i>Please Specify</i>)
	<p>NOTE TO INTERVIEWER</p> <p>If c2 correct, please select displayed election area.</p> <p>If c2 incorrect, then please ask for full postcode, input in postcode box and use appropriate postcode to election area lookup. [INSERT POSTCODE HERE]</p> <ul style="list-style-type: none"> 1. A – Z <p>If postcode invalid – CLOSE</p> <p>[MANUAL ENTER ELECTION AREA]</p>
2.	<p>⇒ ASK NOT REGISTERED ONLY - Q1/3</p> <p>People have many reasons for not registering to vote. Why have you not registered to vote? DO NOT READ OUT. MULTICODE</p> <ul style="list-style-type: none"> 1. Just moved/Just about to move 2. Don't see the point in registering/voting/don't want to vote 3. Haven't got round to it

	<ol style="list-style-type: none"> 4. More convenient/prefer to be registered at second home 5. Not eligible for reason(s) other than age (e.g. nationality) 6. I actively dislike politicians/politics and refuse to vote 7. I didn't receive any forms 8. Not eligible for reason(s) other than nationality 9. Admin/clerical error 10. Not bothered – uninterested in politics 11. Don't know how to register to vote 12. Lack of information on parties/politics 13. I ran out time/too busy 14. Health reasons/illness 15. Politics makes no difference so no point 16. I didn't know I had to/thought I could do it on the day 17. Too difficult/complicated 18. Removed from the register due to new system (e.g. received a letter telling me I needed to re-register) 19. Not eligible because of age 20. NORTHERN IRELAND: Because you cannot register to vote online 21. Because you cannot register to vote online 95. Other...(SPECIFY) 96. No answer 97. Don't know
<p>3.</p>	<p>⇒ ASK ALL</p> <p>How satisfied or dissatisfied are you with the procedure for getting your name on the electoral register? READ OUT. REVERSE ORDER. SINGLE CODE ONLY. (INTERVIEWER: IF ASKED EXPLAIN THAT BY THE ELECTORAL REGISTER WE MEAN THE LIST OF THOSE PEOPLE WHO ARE REGISTERED TO VOTE)</p> <ol style="list-style-type: none"> 1. Very satisfied 2. Fairly satisfied 3. Neither satisfied nor dissatisfied 4. Fairly dissatisfied 5. Very dissatisfied 97. Don't know
<p>4.</p>	<p>⇒ ASK IF VERY/FAIRLY DISSATISFIED - Q3/4,5</p> <p>Why are you dissatisfied with the system of registering to vote in Great Britain/Northern Ireland?</p> <p>PROBE FULLY.</p> <p>DO NOT READ OUT LIST. MULTICODE</p> <p>IER Issues [NOTE TO INTERVIEWER: THIS SET OF CODES DOES NOT APPLY TO NI]</p> <ol style="list-style-type: none"> 1. I preferred the old system/household form/don't like registering myself 2. I didn't like having to provide additional personal/extra information to confirm my registration 3. I didn't understand why I wasn't registered after I had filled in one form already (the Household Registration Form - HEF) 4. I didn't like receiving so many forms [NOT NI] <p>Difficult/confusing</p> <ol style="list-style-type: none"> 5. It is not easy/they could make it easier 6. It is too confusing/I don't understand the system/ I was confused by the changes in how

	<p>I have to register</p> <p>7. Council/EONI [in NI] should automatically update the register when I move or use other services</p> <p>8. I'm not sure how to check if I am already registered</p> <p>9. They do not promote/advertise where/when to register</p> <p>10. I don't know how to register to vote</p> <p>It is inconvenient</p> <p>11. You should be able to register to vote online [NOTE TO INTERVIEWER: Already available in GB]</p> <p>12. It is cumbersome/takes too long</p> <p>13. You should be able to register to vote over the telephone [NOTE TO INTERVIEWER: Already available in GB]</p> <p>Mistakes/problems</p> <p>14. The post is unreliable</p> <p>15. The council /EONI [in NI] makes mistakes with my personal details</p> <p>16. I thought I was registered to vote but was not able to vote on the day</p> <p>Not secure</p> <p>17. The system of registering to vote is open to fraud and abuse</p> <p>Other</p> <p>18. There is no point voting / voting makes no difference</p> <p>19. I do not know where I can get information about the process of registering to vote</p> <p>20. Everyone should be automatically registered to vote from birth</p> <p>21. There should be more limitations on who can vote</p> <p>22. It should be compulsory to register to vote/everyone should have to register</p> <p>23. It is harder for students to vote</p> <p>24. People can be taken off the electoral roll without their knowledge</p> <p>25. Young people should be able to vote</p> <p>95.Other (specify)</p> <p>97.Don't know</p>
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5.	<p>⇒ ASK ALL</p> <p>As you may know, on Thursday 5th May there was/were: [INTERVIEWER NOTE: RESPONDENTS WHO SAY THEY DIDN'T FILL IN THE BALLOT PAPER FOR ONE OF THE ELECTIONS IN COMBINED AREAS, CODE AS NO]</p> <ul style="list-style-type: none"> - Scottish Parliament elections (SCOTLAND) - Northern Ireland Assembly elections (NORTHERN IRELAND) - National Assembly for Wales elections AND Police and Crime Commissioner elections (WALES) - Mayor of London & London Assembly elections (London) - Local government elections (ENGLAND) - Police Crime Commissioner elections (ENGLAND PCC ONLY AREAS) - Local government AND Police and Crime Commissioner elections (ENGLAND COMBINED AREAS) - <i>Local government AND Mayoral elections (Bristol, Salford, Liverpool ONLY)</i> <p>We often find that a lot of people were not able to vote because they were sick, did not have the time, or were just not interested.</p> <p>How about you – did you manage to vote in the...[INSERT ELECTIONS HERE]</p> <p>GRID – SINGLE RESPONSE PER ROW</p> <p>1. Yes</p>
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2. No
97. Don't Know (*do not read out*)

SCOTLAND

- Scottish Parliament elections

WALES

- National Assembly for Wales elections
- Police and Crime Commissioner elections
- The Parliamentary By-Election [Ogmore]

Northern Ireland

- Northern Ireland Assembly elections

England (ask as applicable in each area)

- Local elections
- Police and Crime Commissioner elections
- Mayoral elections [Bristol, Salford, Liverpool Only]
- The Parliamentary By-Election [Brightside & Hillsborough]

London

- Mayor of London & London Assembly elections

14.

***ASK ALL VOTERS – Q5/1**

People have different reasons for voting in elections and referendums.

Why did you vote on Thursday 5 May?

PROBE: *Are there any other reasons?*

DO NOT PROMPT
MULTICODE.

Civic responsibility reasons

1. It is important to vote/It is my civic duty/everyone should vote/It is my right to vote
2. People fought to win the right to vote for me/others
3. I always vote
4. I wanted to be part of the democratic process/democracy
5. To show my support/support the community
6. WALES SCOTLAND AND NORTHERN IRELAND: national identity/ they are our elections

To express a view

7. I wanted to have a say
8. If people don't vote then you have no right to complain/have an opinion
9. Concerned about local issues
10. To support my party/candidates of preference/to help my party/candidate win
11. Because an important issue was at stake

To help create a change

12. To get a change
13. Not happy with the Scottish/Welsh/Northern Irish government/local council/Police and Crime Commissioner

To help keep the status quo

14. I like/am pleased with the current government/local council

Tactical reasons

15. To defeat/stop the other side from winning

	<p>Other reasons</p> <p>16. I was urged/persuaded to vote by a family member/friend</p> <p>17. Because I was sent a ballot paper in the post</p> <p>18. To vote for position supported by my party</p> <p>19. I take an interest in politics</p> <p>95. Other (Please specify...)</p> <p>96. None of these / no reason</p> <p>97. Don't know</p>
15	<p>*ASK ALL VOTERS – Q5/1</p> <p>Some people have told us they intentionally spoiled their ballot paper/s on May 5th by deliberately leaving the ballot paper/s blank or by not voting in the instructed way. They did this to register a protest.</p> <p>Did you intentionally spoil your own ballot paper or not?</p> <p>[PROBE: Was that for both?</p> <p>Interviewer note: record anyone that says they received but didn't fill in the ballot paper for one of the elections as a 'spoilt ballot'.</p> <ol style="list-style-type: none"> 1. N. IRELAND: No 2. N. IRELAND: Yes 3. SCOTLAND: No 4. SCOTLAND: Yes – both ballot papers 5. SCOTLAND: Yes – one of my ballot papers (for interviewer either constituency or regional) 6. PCC ONLY AREAS IN ENGLAND: No 7. PCC ONLY AREAS IN ENGLAND: Yes 8. LOCAL ONLY AREAS IN ENGLAND (GM): No 9. LOCAL ONLY AREAS IN ENGLAND (GM): Yes 10. ENGLAND - LOCAL ELECTION AND PCC AREAS: No 11. ENGLAND - LOCAL ELECTION AND PCC AREAS: Yes – both ballot papers 12. ENGLAND - LOCAL ELECTION AND PCC AREAS: Yes – local ballot paper only 13. ENGLAND - LOCAL ELECTION AND PCC AREAS: Yes – PCC ballot paper only 14. WALES: No 15. WALES: Yes - all ballot papers 16. WALES: Yes - both NAW ballot papers (for interviewer: either constituency or regional) 17. WALES: Yes one of my NAW ballot papers 18. WALES: PCC ballot paper only 19. LONDON: No 20. LONDON: Yes - all ballot papers 21. LONDON: Yes – one of my ballot papers (for interviewer: either assembly or mayor ballot papers) 97.ALL: Don't know 98.ALL: Refused
9	<p>*ASK THOSE WHO VOTED IN ONE ELECTION BUT NOT ANOTHER IN AREAS WITH MULTIPLE ELECTIONS – AND ANYONE WHO HAS SPOILT ONE OF THEIR BALLOT</p>

PAPERS

CODE.

DO NOT PROMPT

Wales

In Wales, the National Assembly for Wales and Police and Crime Commissioner elections (Wales) were held on 5th May.

You say you voted in one but not the other.

Can you tell me why you voted in the National Assembly for Wales but not in the PCC elections?

OR [IF VOTED IN PCC BUT NOT NAW]

Can you tell me why you voted in the PCC Elections for Wales but not in the National Assembly for Wales?

England combined areas

In your area, the local elections and Police and Crime Commissioner elections were held on 5th May.

You say you voted in one but not the other.

Can you tell me why you voted in the local election but not in the PCC elections?

OR [IF VOTED IN THE PCC BUT NOT LOCALS]

Can you tell me why you voted in the PCC election but not in the local election?

1. The electoral system was too confusing
2. Too complicated to completed multiple ballot papers
3. There was no point in voting because it was obvious who would win/my vote wouldn't have made a difference to the outcome
4. I couldn't be bothered
5. Waste of time/Could see no point
6. Had no interest/view on the subject
7. Other
8. Don't know

SPECIFIC: IF VOTED IN NATIONAL ASSEMBLY FOR WALES OR ENGLISH LOCALS BUT NOT PCC

9. Lack of info about the PCCs /didn't understand what we were voting for
10. Disagree with the PCCs
11. There was no point in voting because the **Crime Commissioner** can't do very much/can't change anything/has no power
12. The Police and Crime Commissioner (PCC) elections aren't important

SPECIFIC: IF VOTED IN THE PCC BUT NOT IN THE NATIONAL ASSEMBLY FOR WALES OR ENGLISH LOCALS

13. WALES: There was no point in voting because the **National Assembly for Wales** can't do very much/can't change anything/has no power
14. ENGLAND: There was no point in voting because the **local council** can't do very much/can't change anything/has no power

	<p>15. WALES: The National Assembly elections aren't important 16. ENGLAND: The local council elections aren't important</p>
6	<p>⇒ ASK ALL IF HH SIZE = 2+ - SCREEN3/2-10</p> <p>[INTERVIEWER REMINDER THAT THEY WILL NOT BE ASKED HOW THEY VOTED] Do you know if anyone else living in your household voted at the elections on Thursday 5th of May? SINGLECODE</p> <ol style="list-style-type: none"> 1. Yes – at least one person other than me voted 2. No – no one else voted in my household 97. Don't know
7	<p>⇒ ASK ALL 16 AND 17 YEAR OLDS IN SCOTLAND – SCREEN1=16 OR 17</p> <p>Do you know if any of your friends voted at the elections on Thursday 5th of May? SINGLECODE</p> <ol style="list-style-type: none"> 1. Yes – Most of my friends voted 2. Yes – Some of my friends voted 3. No – None of my friends voted 97. Don't know
8	<p>ASK ALL 16 AND 17 YEAR OLDS IN SCOTLAND – SCREEN1=16 OR 17</p> <p>Did any of your parents/guardians vote at the elections on Thursday 5th of May? SINGLECODE</p> <ol style="list-style-type: none"> 1. Yes 2. No 97. Don't know
10	<p>ASK NON-VOTERS – Q5/2</p> <p>People had different reasons for not voting in the elections. Why did you not vote in the elections on the 5th May? DO NOT PROMPT MULTICODE.</p> <p>Circumstances</p> <ol style="list-style-type: none"> 1. Lack of time/too busy/I was busy at work 2. I really intended to vote but circumstances on the day prevented me 3. I forgot 4. I was away on 5 May/voting day 5. I couldn't get to the polling station/it was inconvenient 6. Medical/health reasons 7. Bad weather 8. Disorganised/lost track of time/lost polling card 9. Bereavement <p>Administration</p> <ol style="list-style-type: none"> 10. I wasn't registered 11. Not eligible to vote (age or nationality) 12. I didn't receive a polling card 13. I didn't receive a postal vote/it arrived too late 14. I didn't know where my polling station was 15. Admin reason 16. IN NORTHERN IRELAND: Had no identification/Had no ID/Lost my ID 17. I did not know I could vote 18. I got to polling station but told I could not vote

Elections not important

19. There was no point in voting because the **National Assembly for Wales** can't do very much/can't change anything/has no power
20. There was no point in voting because the **Scottish Parliament** can't do very much/can't change anything/has no power
21. There was no point in voting because the **Northern Ireland Assembly** can't do very much/can't change anything/has no power
22. There was no point in voting because the **local council** can't do very much/can't change anything/has no power
23. There was no point in voting because the **Crime Commissioner** can't do very much/can't change anything/has no power
24. There was no point in voting because the **London Assembly** can't do very much/can't change anything/has no power
25. There was no point in voting because the **London Mayor** can't do very much/can't change anything/has no power
26. The elections (unspecified) aren't important
27. The local council elections aren't important
28. The Police and Crime Commissioner (PCC) elections aren't important
29. The National Assembly/Parliament elections aren't important

Disinterested/no point

30. I'm just not interested in politics
31. There was no point in voting because it was obvious who would win/my vote wouldn't have made a difference to the outcome
32. I couldn't be bothered
33. Waste of time/Could see no point
34. Had no interest/view on the subject

Parties/Candidates

35. There was no point in voting because all parties are the same
36. I didn't like the candidates/parties/they didn't represent my views
37. You just can't trust politicians to keep their promises
38. I don't like the way the parties interact with each other/lack of co-operation/progress
39. Do not believe in politics/the voting system/democracy
40. Politicians do not care/only in politics for their own benefit
41. No party will likely win (i.e. will be coalition or hung parliament)
42. NORTHERN IRELAND: Parties in Northern Ireland cannot make a difference/cannot work together
43. WALES: Parties in Wales cannot make a difference

No information/indecision/complicated

44. I didn't get any information
45. I didn't know who the candidates in my area were/and where to find information
46. I didn't know enough about the different options
47. I couldn't decide which way to vote
48. I don't know anything about local politics
49. I didn't understand/too confusing
50. I don't know anything about politics
51. I couldn't understand the voting/electoral system/ the system voting system was too confusing

Reasons related to the referendum

52. I didn't know it was happening
53. I thought it wasn't happening because of the referendum
54. I have only received information about the referendum
55. Too close to the referendum (time, effort, organisation)
56. Struggled to access information because most of the coverage focused on the referendum
57. Other referendum related reason

Miscellaneous

58. I never vote

	<p>59. ENGLAND: I don't vote in local elections 60. Religious reasons 95. Other (Specify...) 96. None of these/no reason 97. Don't know</p>
12	<p>* ASK ALL VOTERS – Q5/1</p> <p>Did you vote on the 5th of May....READ OUT. RANDOMISE. SINGLE CODE ONLY</p> <ol style="list-style-type: none"> 1. In person at polling station 2. By post 3. By proxy (IF NECESSARY SAY: getting someone to vote on your behalf) 95. Other 97. Don't know/can't remember
16	<p>* ASK ALL</p> <p>Which of these statements best describes your attitude towards voting at UK Parliamentary General Elections (for Westminster)? READ OUT. REVERSE ORDER. SINGLE CODE ONLY.</p> <ol style="list-style-type: none"> 1) I always vote at General Elections; 2) I sometimes vote at General Elections; 3) I voted for the first time in 2015; 4) I never vote in General Elections; 5) I've not been eligible to vote in the past; 97. Don't know/don't remember.
13	<p>* ASK ALL VOTERS – Q5/1 AND Q16/4,5,97</p> <p>Was this the first time you voted in any election or referendum? SINGLECODE</p> <ol style="list-style-type: none"> 1. Yes, it was my first time 2. Yes it was my first time as I wasn't eligible before [note to interviewer: for reasons such as age or nationality] 3. No, I voted before 97. Don't know / Cannot remember
17	<p>* ASK ALL IN SCOTLAND</p> <p>In September 2014 there was an independence referendum in Scotland; did you vote at the referendum in 2014? SINGLECODE</p> <ol style="list-style-type: none"> 1. Yes 2. No 3. I wasn't eligible 97. Can't remember
11	<p>ASK ALL</p> <p>VOTERS – Q5/1: You already told me that you voted, but would you have been more likely to vote on 5th May, less likely, or would it have made no difference one way or the other if... NON VOTERS - Q5/2: Would you have been more likely to vote on 5th May, less likely, or would it have made no difference one way or the other if...</p>

	<p>GRID</p> <p>1) More likely; 2) Less likely; 3) No difference one way or the other; 4) <i>Don't know (do not read out)</i> 5) <i>Would have voted anyway (do not read out)</i></p> <p>RANDOMISE ORDER. SINGLE CODE ONLY FOR EACH</p> <ol style="list-style-type: none"> 1. If you could have voted at the weekend instead 2. If you could have voted online instead 3. If you had been able to register to vote on election day [INTERVIEWER PROBE IF NECESSARY: would you be any more or less likely to vote if you were able to register on the day you went to vote instead of having to register in advance?] "Currently you have to register at least 11 days before the election" 4. If people had to show proof of identity at polling stations (DO NOT ASK IN NI) 5. If you could have voted in a polling station in the days before including the Saturday and Sunday before (PROMPT: Election day is usually a Thursday). 6. If it was easier for you to get a postal vote 7. [16/17 YEAR OLDS ONLY – SCREEN1=16 OR 17] If you knew that your friends were voting 8. [16/17 YEAR OLDS ONLY – SCREEN1=16 OR 17] If your parents voted
18	<p>ASK ALL</p> <p>Please could you tell me whether you think each of the following statements are true or false? GRID - <i>True/False/Don't know (do not read out DK)</i></p> <p>READ OUT. SINGLE CODE PER ROW. RANDOMISE ORDER</p> <ol style="list-style-type: none"> 1. You have to take ID (IN NORTHERN IRELAND: Photo ID) with you to vote at a polling station 2. You are automatically registered to vote if you pay council tax (FALSE IN GB; DO NOT ASK IN NI) 3. You are automatically registered to vote if you are of legal voting age (FALSE) 4. You can register to vote until the day before an election (FALSE) 5. You are at risk of getting a fine if you don't register to vote (TRUE IN GB AND NI) 6. One household member is able to register other members of the same household (FALSE) 7. You can register to vote online (TRUE IN GB; FALSE IN NI) 8. If you were registered to vote for the May elections you are also registered to vote at the EU referendum (TRUE)
19	<p>ASK ALL</p> <p>To what extent do you agree or disagree with each of the following GRID - (<i>Agree strongly, tend to agree, neither, tend to disagree, disagree strongly, don't know</i>)</p> <ol style="list-style-type: none"> 1. You should be able to register to vote until the day before the election 2. You should be able to register to vote in a polling station on the day of the election 3. [DO NOT ASK IN NORTHERN IRELAND] Local government should be able to use other information they hold about me (for example my Council Tax record) to automatically update my details on the electoral register 4. [NORTHERN IRELAND ONLY] The Electoral Office for Northern Ireland should be able to update my details on the electoral register using any other publically held data 5. It should be my responsibility, not the government's, to keep my electoral registration details up to date.

Awareness

20

ASK ALL

How much, if anything, did you feel you knew about the elections on Thursday 5 May?
Would you say you knew... SINGLE CODE FOR EACH ELECTION AS RELEVANT. READ OUT.
REVERSE ORDER

1. A great deal
2. A fair amount
3. Not very much
4. Nothing at all
97. Don't know

SCOTLAND

- Scottish Parliament elections

WALES

- National Assembly for Wales elections
- Police and Crime Commissioner elections

NORTHERN IRELAND

- Northern Ireland Assembly election

ENGLAND COMBINED/LOCAL ONLY AREAS

- Local elections
- Police and Crime Commissioner elections

ENGLAND PCC ONLY AREAS

- Police and Crime Commissioner elections

LONDON

- Mayor of London & London Assembly elections

21

* **ASK ALL**

Would you say it was very easy, fairly easy, neither easy nor difficult, fairly difficult or very difficult to access information on:
(include don't know)

GRID – (very easy, fairly easy, neither easy nor difficult, fairly difficult or very difficult to access information on:
(include don't know)

READ OUT. CODE ONE FOR EACH

1. **ALL RESPONDENTS:** How to cast your vote at the **[INSERT*]** (*ask for each election separately in combined areas*)
2. **ALL EXCEPT PCC ONLY RESPONDENTS:** What the ELECTION was for (*in combined areas in England ask about local elections, in Wales ask about NAW election*)
3. **ALL RESPONDENTS IN PCC AREAS (ENGLAND AND WALES):** What the PCC elections were for and the role of the Police and Crime Commissioners
4. **ALL RESPONDENTS:** Information on the candidates standing in the **[INSERT*]** (*ask for each election separately in combined areas*)

*insert election as applicable

SCOTLAND

- Scottish Parliament elections

WALES

- National Assembly for Wales elections
- Police and Crime Commissioner elections

	<p>NORTHERN IRELAND</p> <ul style="list-style-type: none"> - Northern Ireland Assembly elections <p>ENGLAND COMBINED AREAS</p> <ul style="list-style-type: none"> - Local elections - Police and Crime Commissioner elections <p>ENGLAND PCC ONLY AREAS</p> <ul style="list-style-type: none"> - Police and Crime Commissioner elections <p>LONDON</p> <ul style="list-style-type: none"> - Mayor of London & London Assembly elections
22	<p>* ASK ALL</p> <p>To what extent do you agree or disagree with the following statements (READ OUT. CODE ONE FOR EACH) (<i>ask ALL for each election separately in combined areas</i>) <i>(Agree strongly, tend to agree, neither, tend to disagree, disagree strongly, don't know)</i></p> <ol style="list-style-type: none"> 1. ALL: There was a lot of media coverage on the ELECTION* 2. ALL: I had enough information on how to cast my vote 3. ALL: I didn't know enough on what the ELECTION* was about 4. RESPONDENTS IN PCC AREAS (E&W): I had enough information to understand the role of the PCCs 5. ALL: I had enough information on candidates to be able to make an informed decision <p>ALWAYS READ LAST:</p> <ol style="list-style-type: none"> 7. The ELECTION* was overshadowed by coverage of the EU referendum 8. It was clear to me that there are two sets of electoral events – these elections in May and the referendum that will take place in June [INTERVIEWER OPTIONAL PROBE: Do you agree, or disagree, that there is a clear distinction between the elections that took place on Thursday and the upcoming referendum?] <p>*insert election as applicable</p> <p>SCOTLAND</p> <ul style="list-style-type: none"> - Scottish Parliament elections <p>WALES</p> <ul style="list-style-type: none"> - National Assembly for Wales elections - Police and Crime Commissioner elections <p>NORTHERN IRELAND</p> <ul style="list-style-type: none"> - Northern Ireland Assembly elections <p>ENGLAND COMBINED AREAS</p> <ul style="list-style-type: none"> - Local elections - Police and Crime Commissioner elections <p>ENGLAND PCC ONLY AREAS</p> <ul style="list-style-type: none"> - Police and Crime Commissioner elections <p>LONDON</p> <ul style="list-style-type: none"> - Mayor of London & London Assembly elections
23	<p>* ASK THOSE WHO AGREE AT Q22(4)/agree strongly or tend to agree IN ALL PCC AREAS IN ENGLAND& WALES ONLY</p> <p>Where did you access information on candidates in the Police & Crime Commissioner elections? PROBE TO LIST. MULTI CODE.</p> <ol style="list-style-type: none"> 1. Leaflet or flyer from a candidate/political party 2. Leaflet or flyer from another source 3. Candidate's website 4. The official website/the 'Choose my PCC' website/Cabinet Office website

	<ul style="list-style-type: none"> 5. On another specific website 6. People talking about it 7. Friends & family 8. Posters or billboards 9. I didn't find/see any information 10. Somewhere else 96. None of these 97. Don't know
24	<p>* ASK ALL</p> <p>Generally speaking, when it comes to receiving information about candidates and parties in elections, what form of communication would you yourself most prefer? DO NOT PROMPT. MULTICODE.</p> <ul style="list-style-type: none"> 1. Email messages 2. Leaflets or booklets through the door 3. Online adverts 4. News sources 5. Social media (Facebook, Twitter etc.) 6. TV or radio advertising 7. TV broadcasts or news sources 8. Billboards 9. Personal contact with candidates 10. Dedicated websites 11. Just talking about it with friends and family 12. I would not like any 95. Other (specify) 97. Don't know
Voting processes and priorities	
25	<p>* ASK ALL</p> <p>Generally speaking, how satisfied or dissatisfied are you with the procedures for voting in elections and referendums in Great Britain/Northern Ireland? SINGLECODE</p> <ul style="list-style-type: none"> 1. Very satisfied 2. Fairly satisfied 3. Neither satisfied nor dissatisfied 4. Fairly dissatisfied 5. Very dissatisfied 97. Don't know
26	<p>ASK FAIRLY/VERY DISSATISFIED – Q25/4,5</p> <p>Why do you say you were dissatisfied with the procedure for voting in elections? DO NOT READ OUT.</p> <p>Voting system</p> <ul style="list-style-type: none"> 1. The system is not fair 2. Disagree with/don't like the voting system 3. Lack of democracy within the system 4. Confusion with multiple voting systems

	<p>Voting procedure</p> <ol style="list-style-type: none"> 5. Voting process should be available online 6. Voting system should be more secure 7. Many people didn't get to vote/register 8. Length of time it takes 9. Everyone should vote/compulsory voting 10. Voting should be spread over a few days 11. Voting should be in in pen/a more permanent mark/ not pencil 12. Issues with postal voting 13. Outdated methods/paper based/ dropping ballots into the box 14. Not enough polling stations to choose from 15. Non-UK citizen are not able to vote 16. Process is poorly represented/misrepresented 17. Issues with secrecy/anonymity of voting 18. The system is open to abuse 19. Voters should be required to show identification 20. Dislike the counting process 21. Too many elections taking on the same day <p>Experience of voting</p> <ol style="list-style-type: none"> 22. Didn't receive a polling card 23. Poor accessibility of polling stations 24. Because of the outcome / dismay with election results <p>Politicians / The political system</p> <ol style="list-style-type: none"> 25. Don't trust politicians/politicians don't fulfil their promises 26. Need more options/opinions/choice 27. Dislike politicians behaviour 28. May end up voting for people/<i>positions</i> I don't support <p>Lack of information</p> <ol style="list-style-type: none"> 29. Not enough information/media coverage 30. People don't/didn't understand what the elections were about/too complicated <p>Other</p> <ol style="list-style-type: none"> 31. Should be simpler 32. Corruption/fraud/fixed results 33. Waste of money 34. The polls shouldn't have been held so close to the EU referendum 35. The polls should have been held on the same day as the EU referendum <p>95. Other (Specify)</p> <p>97. Don't know</p>
27	<p>* ASK ALL</p> <p>How confident, if at all, are you that the election(s) on May 5th was/were well run?</p> <p>SINGLECODE</p> <ol style="list-style-type: none"> 1. Very confident 2. Fairly confident 3. Not very confident 4. Not at all confident 97. Don't know
28	<p>* ASK CONFIDENT – Q27/1,2</p>

	<p>Why do you say you are confident that the [ELECTION(S)] was/were well run? DO NOT PROMPT. MULTICODE.</p> <ol style="list-style-type: none"> 1. Clear/concise ballot/easy to vote 2. Quick easy voting 3. There was a lot of information about the elections 4. Tried and tested 5. No negative feedback 6. Voting system fair 7. Trust the staff 8. Accessible polling station 9. Good staff attitude 10. Personal involvement 11. Professional conducted 12. Received polling card ballot papers in good time 13. Everyone had the opportunity to vote 14. Well canvassed 15. Well organised 16. Well publicised 17. Results were in the media quickly 18. Feel it was the right result 19. High turnout 20. Others 96. None 97. Don't know
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<p>29</p>	<p>* ASK NOT CONFIDENT – Q27/3,4</p> <p>Why do you say that you are not confident that the election was/were well run? DO NOT PROMPT. MULTICODE.</p> <p>Lack of information 1</p> <ol style="list-style-type: none"> 1. Lack of information/publicity/don't know much/anything about it (general) 2. Lack of information/publicity/ don't know much/anything about it because of the focus on the referendum 3. Information confusing/some people didn't understand what the vote was for 4. Lack of information about the candidates <p>Polling station/ballot issues</p> <ol style="list-style-type: none"> 5. Badly run/organised 6. Low turnout 7. Long wait for results 8. Didn't receive a polling card/postal ballot papers 9. Lack of time given to vote/decide 10. The counting process was not well verified 11. I didn't know how to vote/what to do in the polling station/how to fill in my ballot paper 12. Two/More elections on one day/too much to organise/handle <p>Politicians/political system</p> <ol style="list-style-type: none"> 13. Mistrust/Don't stick to their promises/just in it for themselves <p>Campaign issues/candidate</p> <ol style="list-style-type: none"> 14. Lack of canvassing/personal contact 15. There was misinformation/stupid allegations as to what the vote was about 16. TV/press coverage was biased/badly presented 17. Little choice in who to vote for 18. Coverage only focused on the referendum
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	<p>General impression/word of mouth</p> <p>19. From what I have read/heard 20. I did not witness what went on 21. I had a bad impression</p> <p>Voting system and procedure</p> <p>22. People did not know the voting procedure (<i>how to fill in the ballot paper/what to do in the polling station</i>) 23. People's opinions are not valued/vote will make no difference 24. Outdated/unfair voting system 25. Combination of elections (WALES AND ENGLAND)</p> <p>Fraud security</p> <p>26. Corruption/fraud/fixed results</p> <p>Other</p> <p>27. Because of the outcome/dismay with the results 28. Disinterested/don't care about politics 29. Some did not have the opportunity to vote/had the opportunity taken away 30. Issues registering to vote 31. Didn't vote for personal reasons 32. Dislike the National Assembly for Wales 33. Dislike the Scottish Parliament 34. Dislike the Northern Ireland Assembly 35. Dislike Police and Crime Commissioners 36. Dislike local government</p> <p>95.Other 96.None 97.Don't know</p>
Polling station	
30	<p>*ASK ALL</p> <p>From what you have seen, heard or experienced, do you think that voting at the polling station [ENG, WALES, NI]/polling place [SCOTLAND] for the Thursday 5th May election was.... SINGLECODE READ OUT</p> <p>1. Very convenient 2. Fairly convenient 3. Neither convenient nor inconvenient 4. Fairly inconvenient 5. Very inconvenient 97.Don't know</p>
31	<p>* ASK POLLING STATION VOTERS – Q12/1</p> <p>Overall, how satisfied or dissatisfied were you with the process of voting at a polling station [ENG, WALES, NI]/polling place [SCOTLAND]? Would you say.....READ OUT SINGLECODE</p> <p>1. Very satisfied 2. Fairly satisfied 3. Neither satisfied nor dissatisfied 4. Fairly dissatisfied 5. Very dissatisfied 97.Don't know</p>
32	⇒ ASK POLLING STATION VOTERS – Q12/1

	<p>Once you arrived at your polling station [ENG, WALES, NI]/polling place [SCOTLAND], how easy or difficult was it for you to get inside to vote? SINGLECODE</p> <ol style="list-style-type: none"> 1. Very easy 2. Fairly easy 3. Neither easy nor difficult 4. Fairly difficult 5. Very difficult 97. Don't know
33	<p>* ASK POLLING STATION VOTERS – Q12/1</p> <p>Thinking back to when you went to vote at the polling station [ENG, WALES, NI]/polling place [SCOTLAND], how useful, if at all, was the help or support available from polling station staff on how to vote? Was it ... READ OUT. SINGLECODE</p> <ol style="list-style-type: none"> 1. Very useful 2. Fairly useful 3. Not very useful 4. Not at all useful 5. Didn't use them/need them 97. Don't know
34	<p>*ASK POLLING STATION VOTERS – Q12/1</p> <p>And again thinking back to when you went to vote at the polling station [ENG, WALES, NI]/polling place [SCOTLAND], how useful, if at all were any written instructions on how to vote, such as a poster on display in the polling booth or guidance on the ballot paper(s)? Were they...READ OUT. SINGLECODE</p> <ol style="list-style-type: none"> 1. Very useful 2. Fairly useful 3. Not very useful 4. Not at all useful 5. Didn't use them/need them 97. Don't know
35	<p>*ASK ALL IN NOTHERN IRELAND</p> <p>When you go to vote at a polling station you are required to present a form of ID before you receive a ballot paper. As far as you are aware, which, if any, of the following forms of ID can be used on polling day in order to vote? READ OUT. MULTICODE OK. RANDOMISE</p> <ol style="list-style-type: none"> 1. UK, Irish or EU Passport (VALID) 2. UK, Irish or EEA (European) photographic driving license (VALID) 3. Electoral identity card (VALID) 4. Translink Senior or 60+ SmartPass (VALID) 5. Student ID card 6. Birth Certificate 7. National Insurance Card 8. Medical card 9. Work pass

	<p>10. Disabled blue badge parking permit 96. None of these 97. Don't know</p>
Voting by post	
36	<p>* ASK ALL</p> <p>From what you have seen, heard or experienced, do you think that voting by post for the May 5th election(s) was....READ OUT. SINGLECODE 1. Very convenient 2. Fairly convenient 3. Neither convenient nor inconvenient 4. Fairly inconvenient 5. Very inconvenient 97. Don't know</p>
37	<p>* ASK ALL POSTAL VOTERS – Q12/2</p> <p>How easy or difficult was it to understand what you had to do in order to complete and return your postal vote? Would you say....READ OUT. SINGLECODE 1. Very easy 2. Fairly easy 3. Neither easy nor difficult 4. Fairly difficult 5. Very difficult 97. Don't know</p>
38	<p>* ASK ALL POSTAL VOTERS - Q12/2</p> <p>Thinking back to when you voted by post, how useful, if at all were any written instructions on how to vote and return your vote, such as guidance on the ballot paper(s)? Were they... READ OUT. SINGLECODE 1. Very useful 2. Fairly useful 3. Not very useful 4. Not at all useful 5. Didn't use them/need them 97. Don't know</p>
39	<p>* ASK ALL POSTAL VOTERS - Q12/2 *</p> <p>Overall, how satisfied or dissatisfied were you with the process of voting by post? Would you say.....READ OUT. SINGLECODE 1. Very satisfied 2. Fairly satisfied 3. Neither satisfied nor dissatisfied 4. Fairly dissatisfied 5. Very dissatisfied 97. Don't know</p>
Combined elections and ballot paper	
40	<p>* ASK ALL VOTERS – Q5/1</p>

	<p>Some people said it was difficult to fill in the ballot paper(s) when voting in the 5th May ELECTIONS*. How easy or difficult did you find it to fill in the ballot paper(s) for this election? Was it... READ OUT.</p> <p>SINGLECODE</p> <ol style="list-style-type: none"> 1. Very easy 2. Fairly easy 3. Neither easy nor difficult 4. Fairly difficult 5. Very difficult 97. Don't know <p>*insert election as appropriate SCOTTISH PARLIAMENT ELECTION NATIONAL ASSEMBLY FOR WALES ELECTION NORTHERN IRELAND ASSEMBLY ELECTION LOCAL ELECTION LONDON ASSEMBLY ELECTION LONDON MAYORAL ELECTION PCC ELECTION</p>
41	<p>* ASK ALL WHO SAID FAIRLY/VERY DIFFICULT – Q40/4,5</p> <p>Why did you say it was difficult? DO NOT PROMPT. MULTICODE.</p> <ol style="list-style-type: none"> 1. Text too small 2. Too many candidates 3. Instructions were unclear 4. Complex/confusing 5. Lack of information 6. Difficulties using forms 7. The candidates were in a confusing order 8. The parties were in a confusing order 9. The size of the ballot paper 10. I could not easily find the party name of my choice 11. I could not easily find the party candidate of my choice 12. Lack of understanding/clarity 13. The layout was confusing 14. I don't understand how the electoral system works 95. Other 97. Don't know
42	<p>*ASK ALL VOTERS IN SCOTLAND AND WALES</p> <p>In elections for the Scottish Parliament/Welsh Assembly you had two votes. One of these was for a party or independent candidate to represent your constituency, and the other vote you had was for a party or individual candidate to represent your region of Scotland/Wales.</p> <p>GRID – SINGLE RESPONSE PER ROW</p> <p>How easy or difficult was it to find:</p> <ol style="list-style-type: none"> 1. The candidate/party you wanted to vote for on the constituency ballot? 2. The name of the party you wanted to vote for on the regional list ballot? <p>GRID</p>

	<ol style="list-style-type: none"> 1. Very easy 2. Fairly easy 3. Neither easy nor difficult 4. Fairly difficult 5. Very difficult 97. Don't know
43	<p>*ASK ALL VOTERS IN E&W ONLY: IN AREAS WITH BOTH LOCAL (ENGLAND)/NATIONAL ASSEMBLY FOR WALES AND PCC ELECTIONS – Q5/1 AND ENGLAND OR WALES</p> <p>ENGLAND The elections on 5th May used more than one voting system – one for the local government election and another for the PCC election. How confusing or otherwise did you find this? Would you say...</p> <p>WALES The elections on 5th May used more than one voting system – one for the National Assembly for Wales election and another for the PCC election. How confusing or otherwise did you find this? Would you say...</p> <p>SINGLECODE</p> <ol style="list-style-type: none"> 1. Very confusing 2. Fairly confusing 3. Not very confusing 4. Not at all confusing 97. Don't know
44	<p>*LONDON VOTERS ONLY</p> <p>The London elections on 5th May used more than one voting system – one for the London Mayor election and another for the London Assembly election. How confusing or otherwise did you find this? Would you say...</p> <p>SINGLECODE</p> <ol style="list-style-type: none"> 1. Very confusing 2. Fairly confusing 3. Not very confusing 4. Not at all confusing 97. Don't know
Party and election finance	
45	<p>*ASK ALL</p> <p>I am going to read you some statements relating to the rules on the money that political parties, organisations and other individuals use when campaigning. To what extent do you agree or disagree with the following statements?</p> <p>GRID</p> <p>1) Agree strongly, 2) Tend to agree, 3) Neither, 4) Tend to disagree, 5) Disagree strongly, 6) Don't know</p> <ol style="list-style-type: none"> 1. The spending and funding of political parties, candidates and other campaigning organisations at elections is open and transparent 2. If a political party or another campaigner is caught breaking the rules, the authorities will take appropriate actions 3. I can easily find out how much political parties, candidates and other organisations spent on campaigning and how they were funded

Electoral fraud

46	<p>*ASK ALL</p> <p>What do you understand by the term “electoral fraud”? DO NOT PROMPT. MULTICODE</p> <ol style="list-style-type: none"> 1. Someone using someone else’s vote 2. Voting multiple times 3. Cheating/corruption/vote rigging 4. Ballot stuffing 5. Deliberately miscounting votes 6. When people not eligible but still do vote 7. Spoiling/tampering of ballot papers 8. Misuse of postal voting 9. People being intimidated 10. Casting a vote where not registered 11. Missing/disposing of votes 12. Others 13. None 97. Don't know
47	<p>*ASK ALL</p> <p>How much electoral fraud, if any, do you think took place at the May 5 elections? Would you say it happened...</p> <p>SINGLECODE</p> <ol style="list-style-type: none"> 1. A lot 2. A little 3. Hardly anything at all 4. Nothing at all 97. Don't know
48	<p>*IF ‘A LOT/A LITTLE’ – Q47/1,2</p> <p>Which one of the following best describes why you think electoral fraud or abuse took place on 5th May?</p> <p>READ OUT. MULTICODE.</p> <ol style="list-style-type: none"> 1. General impression that fraud is a problem 2. I saw stories in the media about electoral fraud 3. Because you don't have to provide identification to vote (DOES NOT APPLY IN NI) 4. Identity fraud is on the increase 5. Postal voting is not secure 6. People are registering other voters at the same address 7. People are registering multiple times 8. I heard from someone else that electoral fraud took place 9. I have first-hand experience of electoral fraud 95. Other 97. Don't know
49	<p>* ASK ALL</p> <p>In general, when it comes to being safe from fraud and abuse, would you say that:</p>

	<p>GRID – SINGLE RESPONSE PER ROW</p> <ol style="list-style-type: none"> 1. ALWAYS ASK FIRST voting in general is..... 2. voting at a polling station [ENG, WALES, NI]/polling place [SCOTLAND] is... 3. voting by post is... <p>GRID</p> <ol style="list-style-type: none"> 1) Very safe 2) Fairly safe 3) Neither safe nor unsafe 4) Fairly unsafe 5) Very unsafe 6) Don't know
50	<p>ASK ALL ELIGIBLE, SCREEN 1/18+ AND SCREEN2/1</p> <p>As you may know, on the 23rd of June there will be a referendum on the United Kingdom's membership of the European Union, how likely are you to vote at the referendum?</p> <ol style="list-style-type: none"> 1. Very likely 2. Fairly likely 3. Neither likely or unlikely 4. Fairly unlikely 5. Very unlikely 97. Don't know

INTERVIEWER READ OUT:

I am now going to ask you a few questions for classification purposes only

SEX:	DO NOT READ OUT Male Female	1 2
TENURE:	Which of the following best describes the ownership of your home? Own outright Own with mortgage Council rent Private rent/other Refused	1 2 3 4 98
WORKING STATUS:	What is your employment status? Full time Part time Not working but seeking work/temporarily unemployed Not working/not seeking work Retired Student Refused	1 2 3 4 5 6 98
SOCIAL CLASS:	AB C1 C2 DE	1 2 3 4
AND WHICH OF THESE BEST DESCRIBES YOUR ETHNIC ORIGIN?		
	White Mixed Asian or Asian British Black or Black British Chinese or other ethnic group Refused	1 2 3 4 5 98
DISABILITY	Do you consider yourself to have a disability? Yes No	1 2
RELIGION GB	What is your religion? Protestant Catholic Muslim Sikh Buddhist Hinduism Judaism Other Not religious Refuse	1 2 3 4 5 6 7 8 9 98

NORTHERN IRELAND ONLY: Which religion do you yourself belong to?

Roman Catholic	1
Presbyterian Church in Ireland	2
Church of Ireland	3
Methodist Church in Ireland	4
Other Protestant	5
Other (please specify)	6
.....	
No religion	7
Don't know	97
Refused	98

NORTHERN IRELAND ONLY: Which of these best describes your political views?

Republican	1
Nationalist	2
Unionist	3
Loyalist	4
Other	5
None	6
Don't know	97
Refused	98

BASE = IF SCOTLAND

SCOT16AND17

Thank you very much for taking the time to answer my questions today.

Before I go the Electoral Commission is particularly interested in speaking to 16 and 17 year olds in Scotland as this is the first time they have been eligible to vote at a Scottish Parliamentary election. This is really important, whether they actually voted or not.

Is there a 16 or 17 year old available to speak with in your household?

1. Yes (Now) – [REPEAT SURVEY]
2. Yes (Later) – [ARRANGE CALLBACK]
3. No – [CONTINUE TO THANK QC & CLOSE]

With more than 25 years' experience, BMG Research has established a strong reputation for delivering high quality research and consultancy.

BMG serves both the public and the private sector, providing market and customer insight which is vital in the development of plans, the support of campaigns and the evaluation of performance.

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