From: FOI
To: [redacted]
Subject: FOI 74/17 Expenditure public polls UKPGE 2015 and 2017 Response
Date: 05 July 2017 11:14:24

Dear [redacted],

Our Ref: FOI 74/17

Thank you for your email to the Electoral Commission dated 26 May 2017, received by the Commission on 30 May 2017.
The Commission aims to respond to requests for information promptly and has done so within the statutory timeframe of twenty working days.
Your request is in bold below followed by our response.
You have requested:
Under the freedom of information act, please provide me with information held by your organisation, whether collected by you or another agency, relating to the expenditure on all public polls in terms of voting intentions for the last two general elections.
With the clarification of your request, received on 27 June 2017,
I'm interested in expenditure relating to how individuals intend to vote please
Our response is as follows:
We do not hold the information you have requested.
The Electoral Commission does not hold information on the cost of public opinion polling carried out for other organisations.
The Commission contracts with polling agencies to carry out its own public opinion polling after each set of scheduled elections, including the last two general elections. In 2015 we did not ask which party respondents had voted for. In 2017 we did include a question on this topic. It is not possible to give an accurate cost for the inclusion of a single question on the survey.
I trust that this information satisfies your request. The Commission strives to be an open, transparent authority.

If you are not satisfied with this response, please note that the Commission operates a review procedure, details of which can be found on the Commission website at: http://www.electoralcommission.org.uk/about-us/freedom-of-information-requests/how-do-I-make-an-foi-request

Please also note that if you have exhausted all internal Commission review procedures and you are still not satisfied you have the right to appeal to the Information Commissioner. Details of this procedure can be found on the ICO website: http://www.ico.gov.uk
Yours sincerely,

[redacted]
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