

# electoral administration bulletin

The  
Electoral  
Commission



Issue 262 (England) – 23 October 2019

## Your Vote Matters: integration of information for voters into the Commission's website

As you may already be aware, our voter information website, Your Vote Matters, now has a new home within [electoralcommission.org.uk](http://electoralcommission.org.uk).

Everything previously available on Your Vote Matters can now be found in the 'I am a voter' section within [electoralcommission.org.uk](http://electoralcommission.org.uk), and the [yourvotematters.co.uk](http://yourvotematters.co.uk) web address will automatically redirect people there.

The structure of that section currently matches its predecessor, but in the coming months we'll be updating the content to make it as helpful and clear to voters as possible.

The Electoral Commission site as a whole has been designed to reduce user dependence on drop down menus. This is because these can get very long and confusing, and are also challenging for users with accessibility needs to navigate. We've therefore invested in a powerful search function, which we recommend you use to navigate the site. Using the search will ultimately save time and should help users get to the content they need in the shortest time.

We'd love to hear your feedback on the new 'I am a voter' section of our website, so please [send us your thoughts](#).

## Public awareness update: supporting our partners – new toolkit

We have developed a [new toolkit](#) which aims to make it easier to promote voter registration all year round.

It's packed with posters, social media graphics and helpful information about registering to vote. And none of it is election-specific, meaning you can use the resources year-round and when

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### Your Vote Matters: integration of information for voters into the Commission's website

Information about the integration of Your Vote Matters into the Electoral Commission's website.

### Public awareness update: supporting our partners – new toolkit

Information about and a link to a new voter registration toolkit.

EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up-to-date.

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will manage your personal information and contact details in line with the General Data Protection Regulation and UK

it's most relevant to your audiences.

### **Thank you for your support**

As you know, voting is the cornerstone of people's involvement in democracy. The ballot box is the place where people get to have their say on who represents them at a local or national level, to take decisions and to act on their behalf.

But if people don't register, they can't vote. By continuing to encourage people to register to vote, you are helping us to ensure that everyone who is eligible to vote is able to do so if they so wish.

We know it's not always easy to do this given competing priorities, and we thank you for your continued support.

### **We want to hear from you**

We hope you will find this new toolkit useful and would welcome [your feedback](#).

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