

# electoral administration bulletin

The  
Electoral  
Commission



Issue 277 (Wales) – 23 July 2020

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Information on and a link to template social media content for EROs to use to promote the canvass in their area.

### Franchise changes: communications campaign

Information on and links to supporting resources for our communications campaign to raise awareness of the franchise changes.

EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up-to-date.

If there is a new RO/ERO appointment in your authority, please contact the team in Wales by e-mailing [infowales@electoralcommission.org.uk](mailto:infowales@electoralcommission.org.uk)

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will

### Electoral registration: social media templates for the 2020 canvass

To support Electoral Registration Officers with the delivery of the 2020 canvass, we have now added template social media images and posts to the [democratic engagement resources package on our website](#), which already includes the template press releases that we highlighted in [Bulletin 275](#).

The social media images have been made available in several sizes and formats, and are designed to be used to promote the canvass in your area and encourage residents to look out for messages from you on electoral registration. The suggested social media text can be used to explain what the canvass is, how it will be carried out this year, with messaging relating to the specific circumstances of the 2020 canvass, and what residents will need to do.

### Franchise changes: communications campaign

As highlighted in [Bulletin 276](#), to support the extension of the franchise, we launched a public awareness campaign earlier this month. The "Welcome to your vote" campaign will span three months of activities to engage with 16-17 year olds and foreign citizens.

[English](#) and [Welsh](#) language resources are available on our website for you to use. With these resources, you'll be able to raise awareness of the franchise changes and help appeal to an audience we haven't had to engage with before.

If you have any questions, please contact [infowales@electoralcommission.org.uk](mailto:infowales@electoralcommission.org.uk) and we will be happy to help.

The Electoral Commission, Wales  
Companies House, Crown Way, Cardiff, CF14 3UZ  
Tel: 0333 103 1929

Textphone: 18001 020 7271 0500  
[infowales@electoralcommission.org.uk](mailto:infowales@electoralcommission.org.uk)  
[www.electoralcommission.org.uk](http://www.electoralcommission.org.uk)

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