

electoral administration bulletin

The
Electoral
Commission

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May 2021 elections: publication of resources to support local communications activity

Information on and links to resources to raise awareness about voting options at the May 2021 elections.

EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up-to-date.

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will manage your personal information and contact details in line with the General Data Protection Regulation and UK data protection legislation as outlined in our privacy notice (<https://www.electoralcommission.org.uk/privacy-notice>)

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Issue 292 (England) – 28 October 2020

May 2021 elections: publication of resources to support local communications activity

As set out in [Bulletin 290](#), we are taking a phased approach to our communications activity for the May 2021 elections so we can be responsive to the changing environment, while still supporting our wide range of stakeholders.

In line with the plans we've outlined for Phase 1, we have created [a set of resources](#) to support your work at a local level in raising awareness of options people have about how to vote. This responds to discussions across the electoral community, and an appetite for clear and consistent messaging for voters.

We want voters to know that:

- polling stations will be safe places to vote
- there are a range of voting options
- those who would prefer to vote by post should apply early

The resources include a version covering all three of the key messages, as well versions with each message individually, to give you flexibility about how you promote the messages locally.

Resources include:

- a template press release
- an FAQ document
- social media images
- web banners (MPU)
- posters

We have also provided a logo placement guide to support you in adding your own logo to the social media images and poster artwork.

If you have any questions in relation to any of the above, please contact partners@electoralcommission.org.uk.

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