

**From:** FOI  
**Sent:** 13 April 2018 11:13  
**To:** [REDACTED]  
**Cc:** FOI <FOI@electoralcommission.org.uk>  
**Subject:** FOI 060/18 Request for Documents - Response

Dear [REDACTED]

**Our Ref: FOI 060/18**

Thank you for your email to the Electoral Commission dated **10 April 2018**.

The Commission aims to respond to requests for information promptly and has done so within the statutory timeframe of twenty working days.

Your request is in bold below followed by our response.

**Could you please kindly assist me with documents containing recorded information on:**

- **The Electoral Commission/Political Parties Post-election Evaluation Reports of/on the Conservative and Labour party respectively**
- **Report of Campaign expenditure on Digital Communication for the Conservative and Labour Party respectively**
- **Election Campaign Strategy Documents**
- **Digital/Technology Strategy for the two political Parties in the two elections.**

Our response is as follows:

**We hold some of the information you have requested.**

In respect of your second bullet, this information is already published. Under the Political Parties, Elections and Referendums Act 2000, political parties are required to deliver to the Commission a complete statement of all campaign payments made in each election or referendum campaign. The Commission then publishes this data through our online portal, [PFR Online](#). The Act specifies certain categories that parties must allocate their spending to. Digital communications is not one of those categories and so is not a search filter on the portal. However, you can use this portal to search by party, election/referendum and supplier.

In respect of your other bullet points, we do not hold this information. We do not conduct evaluation reports on political parties, nor are the parties required to deliver to us any such reports. Similarly, we do not hold and nor are parties, if they have such documents, required to provide us with Election Campaign Strategy Documents or Digital/Technology Strategies.

I trust that this information satisfies your request. The Commission strives to be an open, transparent authority.

If you are not satisfied with this response, please note that the Commission operates a review procedure, details of which can be found on the Commission website at:

<http://www.electoralcommission.org.uk/about-us/freedom-of-information-requests/how-do-i-make-an-foi-request>

Please also note that if you have exhausted all internal Commission review procedures and you are still not satisfied you have the right to appeal to the Information Commissioner. Details of this procedure can be found on the ICO website: <https://ico.org.uk/>

Yours sincerely,

  
**Information Management Adviser**

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