From: FOI
Sent: 08 May 2018 18:16
To: [redacted]
Subject: FOI 069/18 Opinion polling EU Referendum and 2017 UKPGE Response

Dear [redacted]

Our Ref: FOI 069/18

Thank you for your email to the Electoral Commission dated **26 April 2018.**

The Commission aims to respond to requests for information promptly and has done so within the statutory timeframe of twenty working days.

Your request is in bold below followed by our response.

Please send to me any record of evidence that shows the opinion polls for voting intention were based on fraudulent samples for the June 23rd 2016, United Kingdom European Union membership referendum and the June 8th 2017, United Kingdom general election.

Our response is as follows:

We do not hold any information which is relevant to your request.

The Electoral Commission is not responsible for regulating the conduct of opinion polls. You may wish to contact the British Polling Council or the Market Research Society instead.

- The British Polling Council (www.britishpollingcouncil.org/) is an association of polling organisations that publish polls. The objectives of the Council are to ensure standards of disclosure that provide consumers of survey results that enter the public domain with an adequate basis for judging the reliability and validity of the results.

- The Market Research Society (www.mrs.org.uk/) is the UK professional body for research, insight and analytics. The MRS promote professional standards via the MRS Code of Conduct.

If you are not satisfied with this response, please note that the Commission operates a review procedure, details of which can be found on the Commission website at: http://www.electoralcommission.org.uk/about-us/freedom-of-information-requests/how-do-I-make-an-foi-request

Please also note that if you have exhausted all internal Commission review procedures and you are still not satisfied you have the right to appeal to the Information Commissioner. Details of this procedure can be found on the ICO website: https://ico.org.uk/

Yours sincerely,

[redacted]
Information, Knowledge and Systems Manager
The Electoral Commission

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