

electoral administration bulletin

The
Electoral
Commission

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EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up-to-date.

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will



Issue 347 (England) – 11 January 2023

Elections Act: voter ID - public awareness campaign launch

Our, 'Note to self' Voter ID campaign is now live across England and will run up until the polls close at the elections on 4 May 2023. The campaign will run across two phases:

- **Phase one (9 January – 26 February):** An awareness phase running across England with the aim of making sure as many people as possible are aware of the change ahead of future elections.
- **Phase two (27 February – 4 May):** An urgency phase where advertising will only run in areas where elections are taking place. Activity will run up to and including polling day to actively remind the public to bring their ID with them when they vote.

Our ads will run across TV, radio, social media, digital audio, billboards, bus stops, bus rears, website banners, Google search and regional newspaper ads. Paid advertising will be supported by unpaid press, partnership and social media activity.

Resources for partners

Packs of digital and print resources, co-created with civil society partners to help people most likely to need support to meet the new voter ID requirement, have now been published.

The resources include tailored information for:

- Gypsy, Roma and Traveller communities
- Older people
- People experiencing homelessness
- People who are registered to vote anonymously
- Trans and non-binary people

Resources containing tailored information for disabled people will be shared in due course.

Similar resources for local authorities were published in December:

[Download the voter ID resources for key groups](#)

[Download the voter ID resources for local authorities](#)

You can also now follow us on [Instagram](#) and [Twitter](#) to support the campaign and easily share our content.

If you have any questions on the campaign or our partner resources, please contact us at partners@electoralcommission.org.uk.

Elections Act: guidance for EROs

Further to [Bulletin 342](#), we have now updated our core guidance for EROs on [emergency proxies](#) to reflect the new emergency proxy provisions relating to voter ID.

Additionally, we have updated our [FAQ resource](#) to include lines to take with the public in response to queries on the Voter Authority Certificate and Anonymous Elector's Document application processes.

In preparation for the regulations coming into force, we also wanted to draw your attention to our guidance on [notifying existing anonymous electors about the requirement to have an Anonymous Elector's Document](#).

Regulation 26 of The Voter Identification Regulations 2022 requires you to notify all existing qualifying anonymous electors on your register of the new requirement to have an Anonymous Elector's Document within two months of the regulations coming into force. Our guidance sets out the steps you need to take to ensure anonymous electors are aware of the new requirement.

If you have any questions about any of this, please contact your [local Commission team](#) who will be happy to help.

May 2023 elections: polling station handbooks and quick guides order form – reminder

As set out in [Bulletin 345](#), we are now collecting orders for hard copies of polling station handbooks and quick guides for use at the May 2023 polls. If you haven't already done so, the deadline for completing the [online order form](#) is Friday 20 January.

We will be printing to order so it is important that you provide us with your figures by the deadline. Please note that once you have submitted your order form, you will not be able to amend your order yourself. If you need to make any changes to your order, please contact infoengland@electoralcommission.org.uk

We will confirm the timing of the delivery of the hard copies in a future Bulletin.

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