

[REDACTED]

From: FOI
Sent: 05 June 2023 12:14
To: [REDACTED]
Subject: FOI 057-23 - Response

Dear [REDACTED],

Our Ref: FOI-057-23

Thank you for your email to the Electoral Commission dated 5 May 2023.

Your request is shown below followed by our response.

- 1. When the EC started any publicity campaign for Voter ID requirements?*
- 2. How much the EC spent on such a campaign?*
- 3. The reasoning behind using greeters, since this negated any accurate count of the number of people denied a vote due to lacking approved Voter ID?*
- 4. Whether the EC considers the number of people denied votes is in any way significant, and what steps it will be taking, if any, to establish this number in future?*
- 5. The number of instances of proven electoral fraud in the last 5 years?*

Our response is as follows:

We hold the information you have requested.

- 1. When the EC started any publicity campaign for Voter ID requirements?*

The Voter ID campaign began on 9 January 2023.

- 2. How much the EC spent on such a campaign?*

£7.15m was spent on the campaign and this figure has been released publicly.

- 3. The reasoning behind using greeters, since this negated any accurate count of the number of people denied a vote due to lacking approved Voter ID?*

Greeters are official members of polling station staff and are the responsibility of the Returning Officer. They can be used to welcome voters, remind them about the need to show ID, and help speed up the voting process.

- 4. Whether the EC considers the number of people denied votes is in any way significant, and what steps it will be taking, if any, to establish this number in future?*

The Commission is now evaluating the introduction of Voter ID at the May 2023 local elections in England. We are collecting data from Electoral Registration Officers on the numbers of voters turned away from polling stations as well as a wide range of other research including public opinion surveying. Our intention is to publish an interim assessment of this data in June with our full report due in September.

- 5. The number of instances of proven electoral fraud in the last 5 years?*

We publish data from police forces about cases of alleged electoral fraud that they record each year. The data for recent years is available [here](#) on our website at. This shows that during the period from 2018 to 2022, there were five cases that resulted in convictions and four cases that resulted in someone accepting a police caution.

The Commission strives to be an open, transparent authority and I trust that this information satisfies your request.

If you are not satisfied with this response, please note that the Commission operates a review procedure, details of which can be found on the Commission website at: <https://www.electoralcommission.org.uk/freedom-information/make-a-freedom-information-request>.

Please also note that if you have exhausted all internal Commission review procedures and you are still not satisfied you have the right to appeal to the Information Commissioner. Details of this procedure can be found on the ICO website: <https://ico.org.uk/>.

Yours sincerely

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The Electoral Commission
[electoralcommission.org.uk](https://www.electoralcommission.org.uk)