The Electoral Commission

Voter ID – Partner Pack

Supporting people with the voter ID requirement

The Electoral Commission

In the UK, you are legally required to show photo identification (ID) when voting at a polling station at some elections (the 'voter ID requirement').

ⓘ Anyone who does not have an accepted form of photo ID can apply for a free voter ID document, known as a Voter Authority Certificate.

We know that some groups are more likely to experience barriers in preparing for this change and may need support to access photo ID.

ⓘ Organisations working directly with voters, including local authorities and charities, can play an important role in supporting voters to ensure they have photo ID they can use to vote.

We've created this pack to help organisations raise awareness, and support the people you work with to apply for a Voter Authority Certificate, if needed. These resources also include information on voter registration.

What you'll find in this pack:

☑ **A guide for your staff and volunteers**

☑ **A booklet and A5 summary 'insert' for voters**

☑ **Posters**

☑ **Digital resources**, including web banners, social media graphics and template social copy, and website and newsletter copy

☑ **Other resources**, including press resources and resources to support people who might benefit from registering to vote anonymously, such as domestic violence survivors

All resources are available in English and Welsh.

The Electoral Commission is the independent body which oversees elections and regulates political finance in the UK. We work to promote public confidence in the democratic process and ensure its integrity.

> **@** If you have any questions about this pack, you can contact us at **partners@electoralcommission.org.uk**

> **↖** You can also sign up for our voter registration newsletter at **electoralcommission.org.uk/democratic-engagement-resources**, to stay up to date with our campaigns

Follow us on:

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Guide for staff and volunteers

Download our guide for staff and volunteers, which provides the key information they will need to help people they support to understand the voter ID requirement. The guide can be used digitally or printed, and explains:
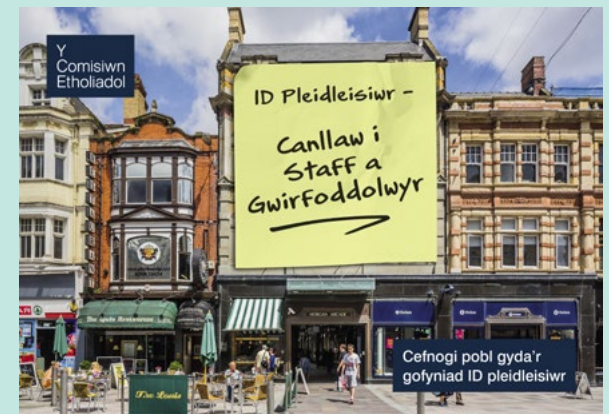
- How to register to vote
- Which forms of ID will be accepted
- How to apply for a Voter Authority Certificate
- What to expect at the polling station
- Other ways to vote

Versions available:

- Accessible on-screen
- Print ready (greyscale)

The guide is also available in braille, audio and large print plain text formats at **electoralcommission.org.uk/voterID**

Download the guide for staff and volunteers in English

Download the guide for staff and volunteers in Welsh

Voter booklet

Download our booklet for voters, which explains:

- How to register to vote
- Which elections require photo ID
- Which forms of ID will be accepted
- How to apply for a Voter Authority Certificate
- What to expect at the polling station
- Other ways to vote

Versions available:

- Accessible on-screen
- Print ready (colour)
- Print ready (greyscale)
- Professional print (with crop marks and bleed)

The Electoral Commission

Voter ID – Your Guide

Everything you need to know about the voter ID requirement

Download the voter booklet in English

Y Comisiwn Etholiadol

ID pleidleisiwr – Eich Canllaw

Popeth y mae angen i chi ei wybod am y gofyniad ID pleidleisiwr

Download the voter booklet in Welsh

The voter booklet is also available in Easy Read, BSL, braille, audio and large print plain text formats at **electoralcommission.org.uk/voterID**

Insert

Download an A5 summary insert to include in mailings to voters, such as council tax bills or annual canvass communications.

Versions available:
- Accessible on-screen
- Professional print (with crop marks and bleed)
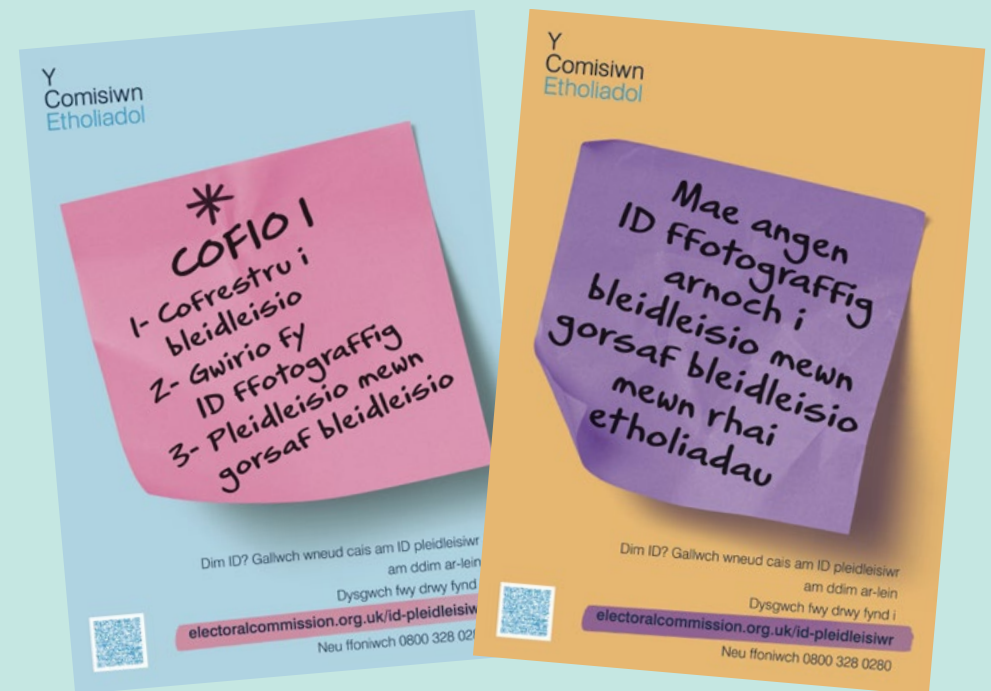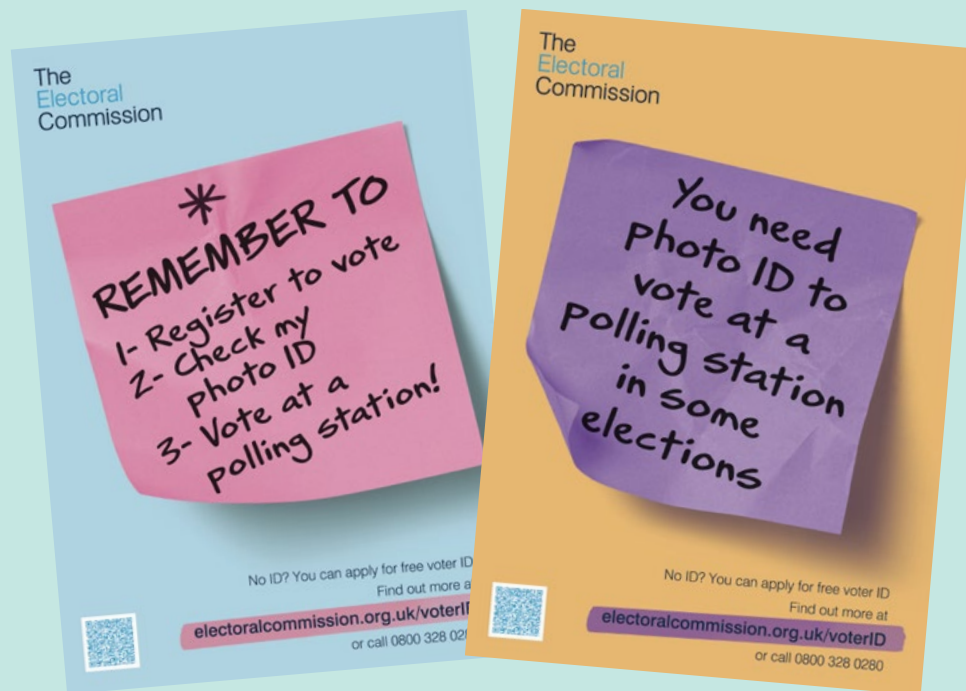

Download the insert in English

Download the insert in Welsh

Posters

Download A4 and A3 posters to raise awareness of the voter ID requirement.

Versions available:

- Print ready (colour)
- Professional print (with crop marks and bleed)
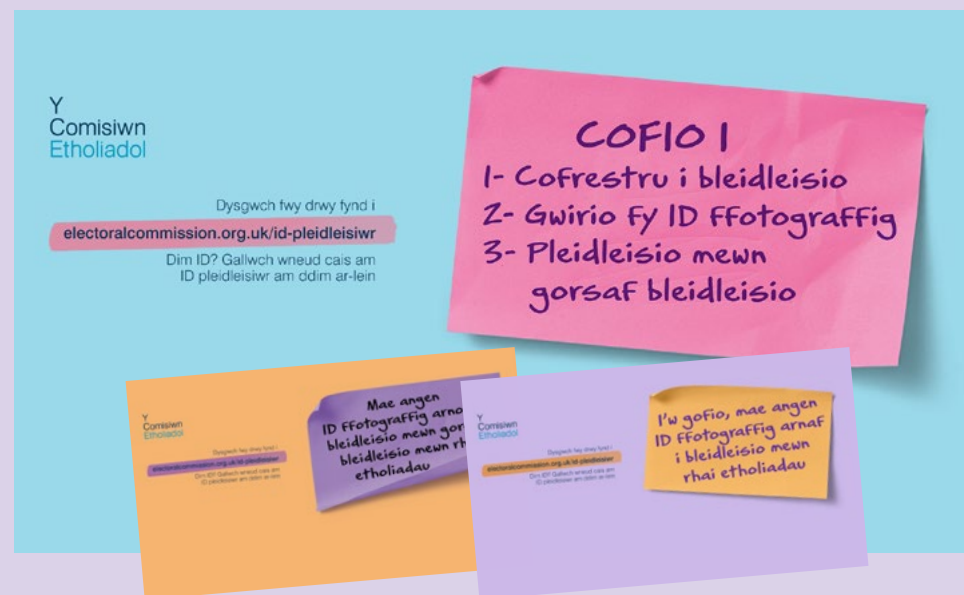

Download the posters in English

Download the posters in Welsh

Web banners

Website banners vary in size and dimensions. These files are specifically designed for horizontal banners, recommended at 1080 x 520 pixels (variable) for in-situ mock-ups.

These graphics can be seamlessly displayed in any web size without compromising resolution.
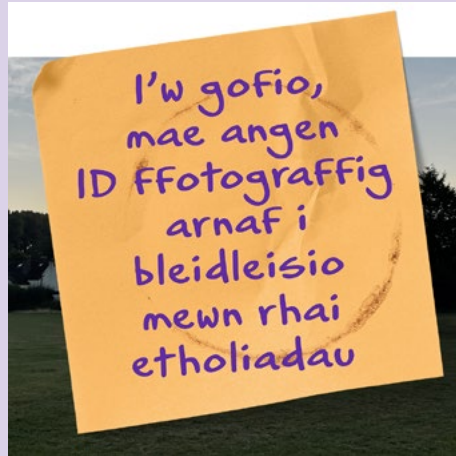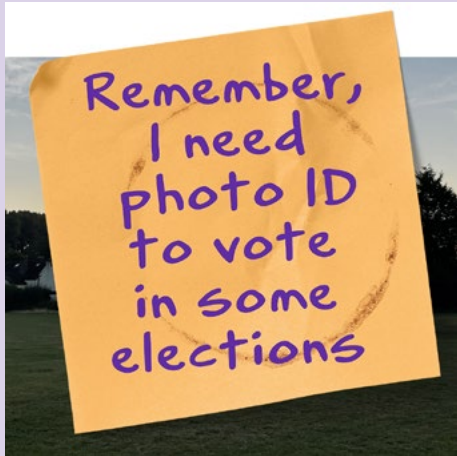

⬇ **Download the digital display graphics in English**

⬇ **Download the digital display graphics in Welsh**

Social media posts

You can download template copy to share key messages about the voter ID requirement on your social channels.

⬇ **Download the ready to post social copy in English**

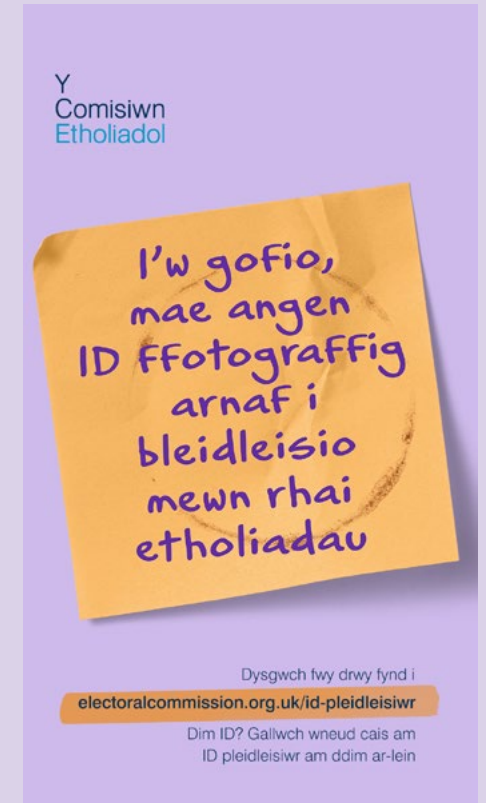⬇ **Download the ready to post social copy in Welsh**

Social media graphics

Ready to post graphics are available for Facebook, Instagram and Twitter. These can also be shared through community WhatsApp groups.

These are JPEG files you can download and share.

⬇ **Download the ready to post social graphics in English**

⬇ **Download the ready to post social graphics in Welsh**

Web and newsletter copy

You can download template copy to share information about the voter ID requirement and how to apply for a Voter Authority Certificate on your website and in newsletters.

Download web and newsletter copy in English

Download web and newsletter copy in Welsh

Press resources

You can download press resources to raise awareness of the voter ID requirement in your local area.

Download press resources in English

Download press resources in Welsh

Resources for anonymous voters

You can also download a Partner Pack containing bespoke resources to support people who might benefit from being registered to vote anonymously, or who already are.

Download Partner Pack for anonymous voters in English

Download Partner Pack for anonymous voters in Welsh