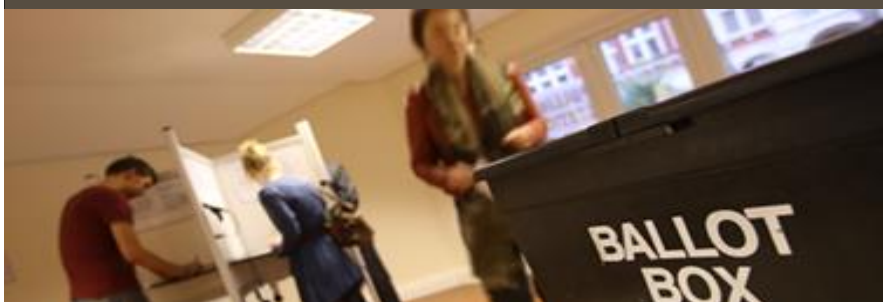


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electoral administration bulletin



Issue 344 (Scotland) – 27 March 2024

Voter registration resources

Ahead of the UK Parliamentary general election, we'll be launching our new advertising campaign, '[Show it off](#)', to encourage people to register to vote.

We've published a range of resources which you can use now to encourage people in your area to register to vote. These include:

- Posters (A2, A3 and A4)
- Social media graphics (Instagram, Facebook and X)
- A template press release for local authorities and EROs

We have also worked with civil society partners to produce additional resources. Each of these resources showcases a member of the public from a group we know is typically under-registered and may face compounding barriers to voting. These groups include:

- people experiencing homelessness
- people with a learning disability and/or autism
- Gypsy/Travellers; and
- Muslim women.

We are particularly grateful to Shelter, United Response, Friends, Families and Travellers, and Brighton and Hove Muslim Forum for their support in creating these resources.

Contents

May 2024 - Voter Registration Campaign

New resources available online that focus on under-registered groups

Updated Code of Conduct for Campaigners - focusing on voter registration and absent vote applications

Cyber-attack - Update following recent UK Government announcements.

EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up to date.

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will manage your personal information and contact details in line with the General Data Protection Regulation and UK data protection legislation as outlined in our [privacy notice \(https://www.electoralcommission.org.uk/privacy-notice\)](https://www.electoralcommission.org.uk/privacy-notice)

If you no longer wish to receive this newsletter, you may [unsubscribe](#) at any time.



The following resources are available:

- Posters (A2, A3 and A4)
- Social media graphics (Instagram, Facebook and X)

[Download the voter registration resources](#)

These resources are being shared with you to use on your channels to promote voter registration, in support of the wider Electoral Commission's voter registration campaign. These files are not to be used or edited for any other purpose, including to form part of any other campaign.

If you would like to add your logo to these assets, please contact us at partners@electoralcommission.org.uk.

Update to the Code of Conduct for Campaigners

We recently updated the [Code of Conduct for Campaigners at UK Parliamentary General Elections in Great Britain, local elections in England and Police and Crime Commissioner Elections](#) following consultation with political parties in Great Britain.

The section of the Code about electoral registration and absent vote applications now states that:

- Campaigners should encourage voters to use the online electoral registration, and postal and proxy vote application, services in the first instance.
- If a voter asks a campaigner to take their completed application form, the campaigner should ensure that the voter has sealed it in an envelope before taking it on the doorstep.

Cyber-attack attribution

The UK Government announced earlier this week that [a previous cyber-attack](#) on the Electoral Commission has been attributed to a China state-affiliated actor. You can read our response to this announcement [here](#).

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