

electoral administration bulletin



Issue 372 (Wales) – 5 June 2024

UK Parliamentary general election: public awareness update - voter information resources

Further to Bulletin [371](#), voter registration and voter ID campaign resources are now available [here](#). Please share these with your communications teams so they can disseminate them across available channels locally.

Our campaigns on both Voter Registration and Voter ID have now launched across a number of channels. All the available channels will be used for the campaigns, including out of home, digital, print, social media, and cinema. We will be launching TV and radio in the week commencing 10 June. The campaigns are integrated with our external communications activity, our partnerships work and our owned social media.

We'll continue to provide you with information on the campaign through the Bulletin, as well as through Roll Call. If you aren't already subscribed to Roll Call, you can do so [here](#).

We will also provide a campaigns update at the WECB Comms Sub-Group meeting on Monday 10 June at 10:30.

Please contact Ella Downing if you would like to attend – edowning@electoralcommission.org.uk.

Reach British citizens overseas

Our campaign to encourage UK citizens living overseas to register to vote launched earlier this year. We've created resources to raise awareness amongst people living [overseas](#). These include images for Facebook, Twitter and Instagram, along with suggested social media posts and a template blog.

Our messaging directs people to [gov.uk/register to vote](https://www.gov.uk/register-to-vote). The registration website advises them about voting by proxy (including postal proxy) and postal voting.

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EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up to date.

If there is a new RO/ERO appointment in your authority, please contact the team in Wales by e-mailing infowales@electoralcommission.org.uk

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will manage your personal information and contact details in line with the General Data Protection

Regulation and UK data protection legislation as outlined in our [privacy notice](https://www.electoralcommission.org.uk/privacy-notice) (<https://www.electoralcommission.org.uk/privacy-notice>)

If you no longer wish to receive this newsletter, you may [unsubscribe](#) at any time.

Your vote is yours alone

Help prevent electoral fraud by sharing our 'Your vote is yours alone' resources. These are produced in partnership with the charity Crimestoppers and highlight what constitutes electoral fraud.

It aims to empower people to protect their vote, and to report any concerns to Crimestoppers anonymously. Available resources include videos, online and offline posters and images (available in English, Punjabi, Urdu and Bengali), and social media posts and graphics.

Our partnerships: Support and voter information resources for the UK Parliamentary General Election

We have support and resources available to help local authorities, civil society organisations, charities, and schools and colleges promote voter registration and information to your audiences before polling day.

For work with young people:

- New General Election lesson plan and school assembly presentation
- Videos and activities co-created by young people
- Support and briefings for teachers and youth practitioners

[Take a look at our education resources for young people.](#)

For work with under-registered groups and others facing barriers to voting:

- Voter information booklets
- A guide for staff and volunteers
- Social media resources
- Posters
- Accessible voter information

Resources for under-registered groups will be available in a variety of languages and will also be available in accessible formats.

[Browse our democratic engagement resources on our website.](#)

We are also hosting briefing sessions for partner organisations in Wales.

Please share information about the support available with local organisations in your network. If you have any questions about these resources get in touch with the Voter Engagement team at partners@electoralcommission.org.uk

Update on party names, descriptions, and emblems

As per our approach to providing updates on changes made to party names, descriptions and emblems set out in Bulletin 371, below is a summary of the updates we have made since then:

- [Gloucestershire Independents](#) [New Descriptions and Emblem]
- [Newham Independents Party](#) [New Party]
- [Workers Party of Britain](#) [New Descriptions]

No parties have been deregistered since the previous Bulletin.

You can find full details of what amendments have been made in our [list of recent decisions to approve or reject applied-for party names, descriptions and emblems](#).

When receiving nominations, Returning Officers must check that the party name or any description given on a nomination form, as well as the requested emblem, is registered on [the Commission's register of political parties](#) and that the details provided match the registration.

To ensure that you are viewing the most up-to-date information, you may need to delete your browser history or refresh the page. If you are unsure how to do this, your IT team should be able to advise you.

Emblem Zip file

A [Zip file](#) of emblem images is available on our website and was last updated on 5 June. **You should not use any Zip files downloaded before this date for any purpose. To ensure that you are using the correct Zip file version, we strongly recommend that you delete all previous versions of the Zip file, and download the version that is currently on our website.**

While the Zip file should be used by your printer to prepare ballot papers, it is the information on the Commission's register of political parties that should be used for confirming which emblem and description to print on the ballot papers. You should therefore ensure that you and your printers only download and use the Zip file once nominations have closed.

Please [contact us](#) if you have any queries about the information contained on the registers.

UK Parliamentary general election: call for polling station data

For the UKPGE, we'll be running our election information tool, in partnership with Democracy Club, to help make sure voters have access to accurate and timely information about how and where they can vote.

We need your updated polling station information to make sure voters head to the right polling station. By having this information easily available online, it should help to reduce the number of calls you'll get from voters looking for this information.

Providing your data is straightforward. You can export the data from your EMS, and then upload it using Democracy Club's [easy-to-use tool](#). Alternatively, you can still email it to pollingstations@democracyclub.org.uk.

[Detailed instructions are available for each supplier](#), if you need them.

To make sure we have time to add the information, we ask that you send your polling station data as soon as possible, if you've not done so already.

If you'd like to see the polling station finder on your own website, you can embed [our election widget](#).

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