

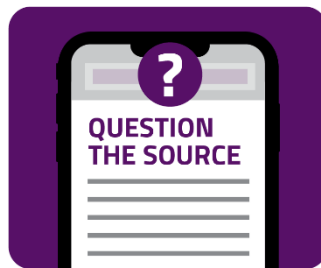
Tips to help spot misinformation

In the run up to the general election lots of information will be shared but not all of it will be true. Here are some of Ofcom's top tips for spotting misinformation.

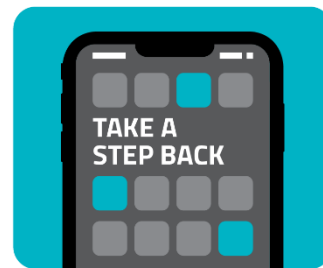
1. **Check the source.** This isn't necessarily who shared the information with you, but where it originated from.
2. **Question the source.**
 - Is it from a trustworthy organisation, an expert in the topic or produced by someone you trust?
 - Who wrote it?
 - Where was it published?
 - Consider whether the writer or the publisher has a reason to want people to think in a certain way?
 - Who benefits from you believing the information?
3. **Take a step back.** Before you take something at face value, think about your own motives for wanting to believe it.



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Are they established and trustworthy, or might they have a reason to mislead?



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If you are not sure, there are fact-checking organisations who might be able to help.

Media literacy is everyone's business. Find out more about Ofcom's media literacy work [on our website](#).