



# WELCOME TO YOUR VOTE WEEK 2025

## IMPACT REPORT

### Engagement

**590,000+**

young people \*

**4,830**

educators and partners \*

**460**

organisations and individuals signed up

**2,290+**

engagements on social media

**38**

elected representatives supported the week

\* projected UK wide reach from survey responses, partner feedback and school engagement

### After taking part in the week:



**85%**

said their young people had **more knowledge about democracy** \*



**76%**

said their young people were **more confident to engage in democracy** \*



**70%**

said their young people were **more likely to register to vote** \*



### Feedback



"It was a great hour, really informative, current, and even I learned something new from it. I will actively be checking the source of my information going forward."

- Conwy Youth Parliament Member who attended an Electoral Commission session on mis and disinformation

"Young people keep telling us they want more political education – and that's the message we heard loud and clear at an event I sponsored at the Senedd for Welcome to Your Vote Week with the Electoral Commission and Children in Wales."

- Sioned Williams MS

\* percentage of survey respondents

### Partner activity

The Dismiss campaign, delivered by Ofcom and Shout Out UK reached over 1.7 million people

Our youth voice partner Children in Wales developed a podcast and murals to celebrate the week. [Listen here.](#)

### Resource downloads

**2,000+**

downloads of our Welcome to Your Vote Week resources



**850+**

downloads of our new mis- and disinformation resources, created in partnership with Shout Out UK

