



WELCOME TO YOUR VOTE WEEK 2025

IMPACT REPORT

Engagement

590,000+

young people *

4,830

educators and partners *

460

organisations and individuals signed up

2,290+

engagements on social media

38

elected representatives supported the week

* projected reach from survey responses, partner feedback and school engagement

After taking part in the week:



85%

said their young people had **more knowledge about democracy** *



76%

said their young people were **more confident to engage in democracy** *



70%

said their young people were **more likely to register to vote** *



Feedback



"The online resources were fantastic. I would definitely recommend classes access these in the future."

- Teacher, Primary school

"Most young people did not realise they were eligible to register at 16. As a result of the assemblies, we saw an increase in registrations of those ages 16-18."

Staff member, Bassetlaw District Council

* percentage of survey respondents

Partner activity

The Dismiss campaign, delivered by Ofcom and Shout Out UK reached over 1.7 million people

The Politics Project delivered training to 81 teachers and youth practitioners

89% of participants felt more confident delivering democratic education and 96% would recommend the workshop to colleagues

Resource downloads

2,000+

downloads of our Welcome to Your Vote Week resources



850+

downloads of our new mis- and disinformation resources, created in partnership with Shout Out UK

