

electoral administration bulletin

The
Electoral
Commission

Contents

European Parliamentary election: public awareness update

Information on the Commission's public awareness campaign, including links to resources.

European Parliamentary election: post-election data collection

Links to forms and accompanying guidance for the submission of data following the European Parliamentary election.

EA Bulletins are issued on a regular basis. They are one of our key channels for communicating with Returning Officers, Electoral Registration Officers and their staff. Past issues of Bulletins for England, Scotland and Wales are available [here](#). You can also [subscribe to the EA Bulletins](#).

Please [keep us informed](#) of any staff changes within your team. This will help us to keep our mailing lists up-to-date.

We are sending you this newsletter as it contains important information about the Electoral Commission's work which is relevant to you. The newsletter forms part of the Electoral Commission's public task which has its basis in the Political Parties, Elections and Referendums Act 2000. We will manage your personal information and contact details in line with the General Data Protection Regulation and UK data protection legislation as



Issue 226 (Scotland) – 29 April 2019

European Parliamentary election: public awareness update

As highlighted in [Bulletin 225](#), ahead of the European Parliamentary election, we are running a voter registration campaign to encourage applications before the deadline of Tuesday 7 May.

In case you haven't see it, our 'Got 5?' campaign concept asks people if they've got five spare minutes in a day that they could use to register to vote – because whether you're running a bath or waiting for your laundry, five minutes is all it takes. This creative has already been used in different parts of the UK in 2018 and 2019.

We have developed a set of resources to help you raise awareness of the 7 May registration deadline. In this, you'll find:

- A4 poster
- A5 flyer
- 2x social media images

[Download your resources now](#)

Key messages to share:

- To vote in these elections, anyone who has never registered or has recently moved must register by 7 May. The quickest and easiest way to register to vote is online at gov.uk/register tovote.
- EU citizens wishing to cast their vote in the UK must be registered to vote and also submit a declaration form by 7 May. More information on this can be found on our [Your Vote Matters website](#).
- People must re-register if they've changed address, name or nationality.
- People only need to register once – they do not need to register separately for every election.

We launched our digital advertising last week, up-weighted to those areas not holding local elections in May – particularly Scotland, Wales and London. This activity will also target under-registered groups (including students, recent movers and some BME communities), as well as overseas citizens.

TV advertising will launch this week, targeting a broad adult audience across the UK to maximise awareness.

outlined in our privacy notice (<https://www.electoralcommission.org.uk/privacy-notice>)

If you no longer wish to receive this newsletter, you may [unsubscribe](#) at any time.

European Parliamentary election: post-election data collection

We have now published our [data collection form](#) for the European Parliamentary election, which includes the statutory statement as to postal ballots as well as requests for the declaration of results and additional data. We require both Form R (statement as to postal ballots) and the additional data to be provided at a local authority level.

The data collection form can also be found under the resources section of [Part F](#) of our guidance for Returning Officers. We have developed an accompanying [guidance note](#) which provides information on what should be returned.

The completed form should be returned to research@electoralcommission.org.uk. Please return all forms **no earlier than Tuesday 4 June and by no later than Thursday 27 June 2019**.

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