Dear [Name],

**Our Ref: FOI 141/16**

Thank you for your request under the Freedom of Information Act 2000 dated 17 August 2016 and subsequently clarified on 26 August 2016.

The Commission aims to respond to requests for information promptly and has done so within the statutory timeframe of twenty working days.

Your request is in bold below followed by our response.

You have requested:

1) How many complaints did the Electoral Commission receive concerning campaign posters of the Official Out campaign?
2) How many complaints did the Electoral Commission receive concerning campaign leaflets of the Official Out campaign?
3) What is the text and contents of these complaints and the Electoral Commission’s responses?
4) How many complaints did the Electoral Commission receive concerning campaign posters of UKIP?
5) How many complaints did the Electoral Commission receive concerning campaign leaflets of UKIP?
6) What is the text and contents of these complaints and the Electoral Commission’s responses?
7) How many complaints did the Electoral Commission receive concerning campaign posters of the Official In campaign?
8) How many complaints did the Electoral Commission receive concerning campaign leaflets of the Official In campaign?
9) What is the text and contents of these complaints and the Electoral Commission’s responses?

You have clarified:

1) Regarding the time scales of the information requested, this would relate to the commencement of the Referendum on the European Union on 15th April 2016 until the final day of the campaign on 22nd June 2016 and if there were any further complaints received after 23rd June 2016, to also include them until the present date.

2) Regarding the reference to the “texts and the contents of these complaints”, I would wish to be sent copies of the relevant letters and correspondence concerned.

3) Regarding the complaints regarding posters and leaflets, I am most interested in these, but as you raise the issue of all other complaints, I would be most grateful if these could also be included.
Our response is as follows:

The Commission does hold information in relation to your request.

The Commission provides an advice and guidance service for the organisations and individuals it regulates in the run up to referendums. The service is responsible for responding to enquiries the Commission receives about the activities of referendum campaigners and for providing guidance on the donation and spending rules.

We log correspondence we receive about the activities of referendum campaigners. The relevant category we use to tag correspondence of the sort you refer to is “campaign material”, and we cannot further divide this correspondence into those which relate to “leaflets” and “posters” specifically. We have therefore provided figures as relate to complaints about campaign material.

Some of the information contained in these documents contains personal data, including the direct contact information of staff members and members of the public, which is exempt under Section 40 of the FOI Act. These documents have been redacted prior to release. Further explanation of the exemption is provided below.

Section 40(2) and (3)(a)(i) of the FOI Act
Section 40 (2) provides for an exemption where the information requested constitutes personal data, some of which is sensitive personal data, as defined by the Data Protection Act (DPA), and where release of the information requested would breach one of the data protection principles. Some of the information we hold within the description of personal data as defined by section 1 of the DPA because the information relates directly to an identifiable living individual.

1) How many complaints did the Electoral Commission receive between 15th April 2016 and the 22nd June 2016 concerning campaign material produced by the Official Out campaign?

We received approximately 413 complaints relating to campaign material produced by Vote Leave Ltd. / the Official Out campaign.

2) How many complaints did the Electoral Commission receive between 15th April 2016 and the 22nd June 2016 concerning campaign material produced by UKIP?

We received approximately 8 complaints relating to campaign material produced by UKIP.

3) How many complaints did the Electoral Commission receive between 15th April 2016 and the 22nd June 2016 concerning campaign material produced by the Official In campaign?

We received approximately 41 complaints relating to campaign material produced by The In Campaign Ltd. / the Official In campaign.

Redacted copies of both the original complaints and our responses are attached.

I trust that this information satisfies your request. The Commission is committed to being an open and transparent authority, but in some circumstances we cannot responsibly release requested information, and we ask for your understanding in this regard.

If you are not satisfied with this response, please note that the Commission operates a review procedure, details of which can be found on the Commission website at:

Please also note that if you have exhausted all internal Commission review procedures and you are still not satisfied you have the right to appeal to the Information Commissioner. Details of this procedure can be found on the ICO website: http://www.ico.gov.uk

Yours sincerely

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 020 7271 0569
www.electoralcommission.org.uk

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⚠️ Please consider the environment before printing this email
Dear [Name],

Thank you for your email. Before the referendum is held, there is a formal campaigning period called the ‘referendum period’. During this period, certain rules on campaigning and spending apply to registered referendum campaigners. The referendum period started on 15 April and will end on polling day, 23 June 2016. Electoral law does not prohibit campaigning to take place before the referendum period begins. You can find more information about the rules on our website. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: www.electoralcommission.org.uk
www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 13 April 2016 16:39 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: Hi, I have today (13/4/16) received in the post a targeted Pro Europe election leaflet from the "Stronger In" party. I was on the understanding that parties were not allowed to send out information prior to 28 days before the referendum date. I would be grateful if you can confirm if this is correct and that if this party have broken the rules by doing so. I look forward to hearing from you. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [name],

Thank you for your email. Before the referendum is held, there is a formal campaigning period called the ‘referendum period’. During this period, certain rules on campaigning and spending apply to registered referendum campaigners. The referendum period started on 15 April and will end on polling day, 23 June 2016. Electoral law does not prohibit campaigning to take place before the referendum period begins. You can find more information about the rules on our website.

Under the Political Parties Elections and Referendum Act 2000, there will be restrictions on the material that UK and devolved government ministers, government departments, local authorities and certain bodies receiving public funds can publish about the referendum from 27 May 2016 until polling day, 23 June 2016. Further information is available in our factsheet for publicly funded bodies. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards

The Electoral Commission
Tel: 020 7271
Fax: 020 7271
www.electoralcommission.org.uk

Head of Mission at the Albanian Embassy called to ask for advice on how to respond to a tweet put out by Britain Stronger in Europe, which depicted the Albanian flag on top of Buckingham Palace and made reference to Brexiters wanting Britain to be more like Albania.

I advised the caller that we did not regulate the content of campaign material, including electronic (i.e. tweets) and that she should contact the campaign group direct. She told me that she had already tried to e-mail and therefore wanted me to provide her with a contact telephone number. I advised that I couldn't provide this and that she would have to decide how to handle the situation. She seemed satisfied that there was nothing we could do further to help.
The stronger IN campaign is declaring that "Every major trade union in the country has now formally declared that it supports remaining in the EU." They have made this statement next to a picture of the NFU logo.

https://www.facebook.com/StrongerInCampaign/photos/pb.1014500498590274.-2207520000.1461937577./1155901904450132/?type=3&the ater The NFU have made the following statement "The NFU recognises and respects the diversity of views among its membership. The NFU's position is based solely on an evaluation of the agricultural merits of the case and the NFU is fully aware there are many wider issues at stake. The NFU will not be actively campaigning in the referendum; it will not be joining with any campaign groups and it will not, in any circumstances, advise its members how to vote. It is, however, the case that the Electoral Commission rules governing the referendum in effect mean that the NFU will be required to register to enable it to continue to carry out its essential role of informing members of the issues as they affect farmers. The NFU Council resolves that on the balance of existing evidence available to us at present, the interests of farmers are best served by our continuing membership of the European Union. Whether the vote is to stay or to leave, the NFU will always lobby to obtain the best possible deal for British farmers." By these two statements conflicting, one of the parties is clearly misinforming the public about the NFU and the EU referendum. This could cause people to vote based on a clear lie.

Dear [Name],

Thank you for your email. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [email] Sent: 21 April 2016 04:22
To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: I am not sure as to who I should send this to. I have a complaint concerning the leaflet sent by the Remain In Campaign last week in that I or the flats in the HMO has not received the leaflet but the letter box just up the road from me has. Post Code - . I thought from the language used in the run up would mean each property, flat or house, would be receiving one. I am writing this just because not everyone in the HMO has internet access. Would you please pass this message on to the correct place if you are not the correct place. Many thanks

Dear ,

Thank you for your email. We are not responsible for the distribution of campaign materials. It will be for campaigners to decide how best to organise their campaigns. I am afraid I am not sure which leaflet you are referring to. If you would like to receive materials from the campaigners, I suggest contacting them directly. You can find a list of all the registered campaigners on our website here. The designated lead campaigners are The In Campaign Ltd (campaigning as Britain Stronger in Europe) and Vote Leave for the remain and leave outcomes respectively. If you are referring to the booklet setting out the Government's views distributed by the UK Government, you may want to contact the Cabinet Office. I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

From: [email] Sent: 07 May 2016 13:03
To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I wish to report the REMAIN campaign for distribution of leaflets that make a statement regarding that 75% of local business what a YES vote at the fourth coming referendum. When I asked for proof of this figure they couldn't enlighten me. If I tried to sell something that isn't what it is it would be illegal. So how the hell can anyone be allowed to distribute documentation without being able to actually produce figures to substantiate the advertisement. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Math o sylw/ymholiad: • Sylwadau:

Dear ,

Thank you for your email. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, including those included on websites, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting email.
Called to complain that the Remain campaign page in the information booklet was better than the Leave campaign.

I advised that these pages were sent to us by the respective lead campaigners, and that we had nothing to do with their production.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the referendum rules under the Political Parties, Elections and Referendums Act 2000 (PPERA) as amended by the EU Referendum Act 2015. We do not regulate the content or design of referendum material in general, and this is also true of material produced by the UK Government. In the UK, subject to the limits of law on defamation, equalities, public order and the like, the content of referendum material is not restricted, it being a matter for voters to determine the weight to be given to the information presented. I hope this is helpful.

If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: Sent: 18 May 2016 10:59 To: Press Subject: Misleading fraudulent and deception Dear Electoral commission I write to you having received a leaflet with misleading deceptive and fraudulent claims printed inside. I refer to the so called facts in your 2016 copy of the referendum leaflet. Britain cannot physically move to a different continent, the words you printed Britain stronger in Europe is a complete pack of lies. The referendum is on Britain leaving the European Union (not) Europe which you printed, this breaches ASA codes of practice. Please remove this from any further copies.

Dear [name],

Thank you for your e-mail relating to the voting guide produced by the Electoral Commission. The specific content you refer to is written by The In Campaign Limited who are designated lead campaigner for the UK to remain a member of the European Union. The content is printed exactly as it has been provided and is not written by the Electoral Commission. Both designated lead campaigners were entitled to a page in our booklet. The Electoral Commission does not regulate the content or design of campaigner referendum material except for the requirement to include an imprint. The voting guide makes it clear that the referendum relates to membership of the European Union and includes the question to be asked on 23 June: ‘Should the United Kingdom remain a member of the European Union or leave the European Union?’. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: 020 7271 Fax: 020 7271

www.electoralcommission.org.uk

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Please consider the environment before printing this email.
From: [mailto: ] Sent: 18 May 2016 10:37
To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: A leaflet - purporting to be Independent, has just arrived. Im the smallest possible print it says Return Address: Stronger In I wish to register a complaint of Electoral Fraud. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name] Thank you for your email. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period started on 15 April 2016 and will end on polling day, 23 June 2016. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, [Name] The Electoral Commission

Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first ☑ Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the referendum rules under the Political Parties, Elections and Referendums Act 2000 (PPERA) as amended by the EU Referendum Act 2015. We do not regulate the content or design of referendum material; in the UK, subject to the limits of law on defamation, equalities, public order and the like, the content of referendum material is not restricted, it being a matter for voters to determine the weight to be given to the information presented. Under the PPERA, there are rules about putting imprints on election material. We regulate compliance with those rules. Whenever printed election material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. However, there is no stipulation in the rules about what size the imprint needs to be, only that it must be legible. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

Tel: [Phone number] Fax: [Fax number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: Sent: 19 May 2016 10:17
To: info_inbox Subject: New contact form submission • Your name: • Your email:
• Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: other • Comments: RE- CAMPAIGNS NOT CLEARLY STATING WHO IS SPENDING OUT VARIOUS COMMUNICATIONS.

Hello All (and especially, Yesterday we received a one page communication from the Britain Stronger in Europe people. (I probably will vote to remain in; this is not a biased view). But it only told you in the small print, at the top and bottom of one side, who it was from. The heading on one side was "What experts are saying about the EU referendum". And on the other "IMPORTANT INFORMATION: THE EU REFERENDUM.... etc" This seems rather underhand. Of course, you could work out that since all the six experts were saying "Stay In" and the five facts all pointed to staying in this was likely to be a communication from that side of the argument. But you did have to work it out. I don't think that's right. The Lib Dems round here (Brent Central) used to do much the same. They used to send out a small "newspaper" called, I think, "Brent News" which you could only work out came from them by how many pictures of Sarah Teather (who I do have quite a lot of respect for) it carried. Is there any legal line on this?

Dear [mailto:]

Thank you for your email. The Electoral Commission is responsible for regulating the referendum rules under the Political Parties, Elections and Referendums Act 2000 (PPERA) as amended by the EU Referendum Act 2015. We do not regulate the content or design of referendum material; in the UK, subject to the limits of law on defamation, equalities, public order and the like, the content of referendum material is not restricted, it being a matter for voters to determine the weight to be given to the information presented. Under the PPERA, there are rules about putting imprints on election material. We regulate compliance with those rules. Whenever printed election material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. However, there is no stipulation in the rules about what size the imprint needs to be, only that it must be legible. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928 Kind regards,

[mailto:]
The Electoral Commission
Tel: 020 7271 Fax: 020 7271

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: Sent: 19 May 2016 17:58 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: East Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: I received a card about the EU election. It said it was independent but they all say it is better to stay in the EU. In very small letters at the bottom of the page it says that it is promoted by Will Straw on behalf of Britain Stronger in Europe. So I think this is not independent if it is promoted by only one party and they are not honest in saying who does it in large letters.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the referendum rules under the Political Parties, Elections and Referendums Act 2000 (PPERA) as amended by the EU Referendum Act 2015. We do not regulate the content or design of referendum material; in the UK, subject to the limits of law on defamation, equalities, public order and the like, the content of referendum material is not restricted, it being a matter for voters to determine the weight to be given to the information presented. Under the PPERA, there are rules about putting imprints on election material. We regulate compliance with those rules. Whenever printed election material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. However, there is no stipulation in the rules about what size the imprint needs to be, only that it must be legible. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928

Kind regards,

[Name]
The Electoral Commission

Tel: 020 7271 Fax: 020 7271

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: 020 7271  Fax: 020 7271

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ☐ Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, [Name]

[The Electoral Commission]
Tel: 020 7271 Fax: 020 7271
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting this email.
Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


All registered campaigners at the referendum are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. Registered campaigners can only use them to help their campaign and check that donations and loans from individuals are permissible. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk.

Kind regards,

[Name]

The Electoral Commission

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www.electoralcommission.org.uk  www.aboutmyvote.co.uk
Dear Sir/ Madam, Thank you for your response. Campaigners supporting both outcomes at the EU referendum are subject to the same rules on campaigning and spending. The regulated spending period for the referendum came into force on 15 April. During the regulated period (15 April – 23 June 2016), any referendum campaigner who is not registered with the Electoral Commission is subject to a £10,000 spending limit. Any campaigner registered with us will have an increased spending limit of £700,000. The two designated lead campaigners – ‘The In Campaign Ltd’ (designated lead campaigner for the “Remain” outcome) and ‘Vote Leave Ltd’ (designated lead campaigner for the “Leave” outcome) – have a higher spending limit of £7million. Political parties who are registered referendum campaigners have varying spending limits, details of which you can find on page 10 of this guidance. All campaigners are free to choose how they campaign and what literature they distribute provided that they do not breach rules on spending. The Electoral Commission does not regulate the content of any campaign material, nor does it control how much material is distributed by campaigners supporting either outcome. The Electoral Commission does regulate spending to ensure that campaigners stay within the spending limits discussed above. In relation to your concern regarding public money, the Commission recommended after the referendum on Scottish independence that during the regulated period, the government should conduct no taxpayer funded advertising activity. However, parliament decided not to put any legal restrictions on government activity until 28 days before the poll, which are the same rules that were in place for other recent referendums. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,
Dear [name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

Tel: 020 7271 Fax: 020 7271

www.electoralcommission.org.uk

www.aboutmyvote.co.uk

Putting voters first  P

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

[Name]

The Electoral Commission

Tel: 020 7271

Fax: 020 7271

www.electoralcommission.org.uk

www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

[Name]

Tel: [Tel]
Fax: [Fax]

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

[Signature]
The Electoral Commission

Fax: 020 7271 2915

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear Sir/Madam,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Dear [Name],

Thank you for your enquiry. The leaflet you refer to is referendum campaign material published by Britain Stronger in Europe (The In Campaign Ltd). This is not material published by or on behalf of the Electoral Commission. In regard to the content of the leaflet, the Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum - we do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning.

More information about the imprint requirements is available on pages 13-14 of this guidance document. The leaflet you refer to does contain an imprint. Finally, I would like to assure you that all referendum campaigners who are registered with the Electoral Commission are entitled access to the electoral register. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto: ]
Sent: 25 May 2016 12:49
To: info_inbox
Subject: is this legal.

Dear Sir/Madam

I live in Berkshire and my family have received a "referendum communication" titled "important information about your postal vote and the EU referendum, please read". It looks and sounds like our councils leaflets that they send out before any election, it's even in similar colours. When you read it, it's all about what advantages staying in the EU are by "independent" experts. On the back in very small letters at the top is a return address, Stronger in, [mailto: ].

My question is, is it allowed, to dress up propaganda to make it look official without a clear heading on the front stating who sent it?

Regards

---

Dear [mailto: ],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, such as the leaflet you have received. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented.

However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning.

More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: 020 7271 Fax: 020 7271

www.electoralcommission.org.uk

www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Good afternoon Could you please advise me as to how to make an official complaint about a flier, entitled "REFERENDUM COMMUNICATION", that I received by post on 21 May 2016 on behalf of "Britain Stronger in Europe". With best wishes

Dear [Name],

The nature of your complaint was not clear from your email. However, if it was about the content of the flier, there is some information below. If it related to another matter, if you can let me have some more details I'll be happy to look at this further. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:
http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

Tel: Fax:  

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.

Called to explain that she had been contacted by someone from Britain Stronger In on the phone and asked about how she intended to vote in the EU Referendum. Asked whether the Commission could take action to stop those kinds of calls.

Explained that the Commission is responsible for regulating the rules relating to spending and funding in the run-up to the referendum and were not responsible for regulating the activities that she'd outlined. Gave her the email address of Britain Stronger In from their website and suggested that she relay her concerns to them.
From: [mailto: ]
Sent: 01 June 2016 18:36
To: info_inbox
Subject: New contact form submission

- Your name: 
- Your email: 
- Your telephone number: 
- Your region/country: East Midlands
- I am a...: other
- Comment/enquiry type: other
- Comments: Having just heard a Remain 'election broadcast' on BBC R4 a few minutes ago (18.30) I was shocked to hear 'Families would be £4300 worse off'. No 'could', no 'maybe', no 'Treasury report says', no mention of the 2030, no mention of the fact that actually no family, unless it's a fluke, would be £4300 "worse off" (there as no mention of "average household" as the Treasury report states, let alone of the GDP in 2030 / number of households in 2016 (which is how the figure as arrived at). Basically a fairy tale.
- Eich Enw: 
- Eich e-bost: 
- Eich rhif ffôn: 
- Eich rhanbarth/gwlad: 
- Math o sylw/ymholiad: 
- Sylwadau: 

Dear [ ], Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/.

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

www.electoralcommission.org.uk
www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
From:  
Sent: 02 June 2016 09:09  
To: info_inbox  
Subject: Misleading referendum broadcast

Hi I believe you cannot regulate the content of political broadcasts but perhaps your organisation can make some kind of protest or public statement about what is clearly a deliberate deception contained in the recent Remain EU broadcast which ended by stating as if it were a fact that leaving the EU would make each household £4300 a year worse and quoting the treasury. It is completely disingenuous of them to claim this. they know the £4300 per household figure is itself statistically wrong as the treasury forecast was referring to GDP, NOT household income. Also, they know that no serious economist supports the idea that the treasury is in any way capable of predicting what will happen in 2030. They can't even get their 3 monthly predictions right. The remain campaign is making a mockery of any idea of providing realistic and honest information to voters. The example above is just one, surely this goes beyond mere political campaigning, it borders on deception. How can that be allowed in such an important matter? Also, why are publicly funded government websites being allowed to continue to actively promote the remain campaign?

Regards

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. It is a matter for voters to determine the weight to be given to the information presented. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here:
http://www.bbc.co.uk/bbctrust/governance/complaints_framework/.

If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you.

If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
Tel: 020 7271 0000
Fax: 020 7271 2292
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Please consider the environment before printing this email.
From: [mailto:xxxxxxx] Sent: 02 June 2016
10:00 To: info_inbox Subject: Referendum leaflet
My father received a leaflet when he applied for a postal vote for the
European referendum which purports to be information
about his postal vote. In bold letters at the top it says:
"IMPORTANT INFORMATION ABOUT YOUR POSTAL
VOTE AND THE EU REFERENDUM. PLEASE READ." It
then goes on to present a series of quotes from what they
refer to as 'Independent Experts' all supporting the Remain
campaign. These 'experts' include Karren Brady, a
successful football CEO but hardly an expert in this regard.
Printed in tiny type in light grey on a white background right
at the end it states that this leaflet is from Britain Stronger in
Europe - so small and indistinct as to be almost illegible. It
was only spotted by the sharp eyes of my sixteen year old
son. It is clear that this leaflet is designed to fool the recipient
into thinking that it is from an independent source and I think
you should investigate whether it breaks the rules of
electioneering. It was sent to My father, who
lives in , which is in the
postcode . Please let me know to whom I should
send it. thank you

Dear [xxxxxxx]
Thank you for your e-mail. The Electoral
Commission is responsible for regulating the rules on funding and
spending in the run-up to the EU Referendum. We do not regulate
the content or design of referendum material. In the UK, subject
to the limits of law on, for example, defamation, equalities, and
public order, the content of referendum material is not restricted.
It is a matter for voters to determine the weight to be given to the
information presented. However, whenever printed referendum
material is produced, it must contain certain details (which we
refer to as an 'imprint') to show who is responsible for the
production of the material. This helps to ensure there is
transparency about who is campaigning. More information about
the imprint requirements is available on pages 13-14 of this
guidance document:
http://www.electoralcommission.org.uk/__data/assets/pdf_file/000
6/194568/Campaigning-and-registering-for-EU-referendum-
campaigners.pdf

There are no legal requirements in terms of the
size or colour of an imprint; it must simply be legible. It is my
understanding that your father received this piece of campaign
material after he had applied for a postal vote. If however the
material was attached to his postal vote, he will need to contact
his local council as campaign material should never be attached
to postal poll cards. I hope this is helpful to you. If you do have
any further questions, please do not hesitate to contact us on
0333 103 1928 or e-mail the party and election finance inbox at
pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk Putting voters first P Please consider
the environment before printing this email.
From: mailto:  
Sent: 06 June 2016 11:34  
To: info_inbox  
Subject: New contact form submission

Your name:  
Your email:  
Your telephone number:  
Your region/country: North East England  
I am a...: a member of the public  
Comment/enquiry type: other  
Comments: Have just received a call from the Britain In campaign. I am ex directory and asked them how they got the number. They said from the electoral roll. This is a gross breach of my privacy and a gross misuse of information.

Dear [Name]

Thank you for your email. The European Union Referendum Act 2015 permits registered referendum campaigners access to the details of individuals that appear on the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. Further information about the use of the electoral register by registered referendum campaigners is available on page 4 of our guidance for referendum campaigners. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission

Tel: Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk  
Putting this email.

From: [mailto: ]  
Sent: 30 May 2016 22:54  
To: [ ]  
Subject: electoral malpractice

[Name] 

Electoral Commission I understand that you are the person to contact regarding any attempts to manipulate the vote in the upcoming referendum. On Friday 27th May 2016, Postal ballots were delivered in the Monton, Eccles, Manchester area, post code ... Accompanying the official ballot papers, there were three pieces of political propaganda on behalf of the Remain campaign: namely, two leaflets from the Remain campaign and one from the Labour Party which contained exactly the same "Remain" arguments. There was no leaflet supporting LEAVE. I cannot understand why the Electoral Commission is allowing one sided political propaganda to go out in the same mail shot as the official ballot papers. Surely this breaks electoral law. What do you propose doing about it?

Yours Sincerely -- [Name]  

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending by campaigners in the run-up to the EU Referendum. We do not regulate when referendum campaign material is circulated; there being no legal restrictions on when campaigners can send out referendum campaign material. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,
The Electoral Commission
Wanted to complain about campaign material published by Britain Stronger in Europe.

We are responsible for registering campaigners in the referendum and regulating their campaign funding and spending. However, we do not have the power to regulate the content of campaign material (or messages) apart from the requirement to include an imprint on printed material. Campaign material is of course, however, subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police.

Dear [Name],

Thank you for your email. The European Union Referendum Act 2015 permits registered referendum campaigners access to the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy.

Further information about the use of the electoral register by registered referendum campaigners is available in our guidance for referendum campaigners. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto: Sent: 07 June 2016 07:12 To: Subject: New contact form submission

• Your name: [Redacted]
• Your email: [Redacted]
• Your telephone number: [Redacted]
• Your region/country: East Midlands

I am a... a member of the public • Comment/enquiry type: other •
Comments: Hello In the post yesterday I received a colour printed piece of paper from the "Remain Campaign", titled REFERENDUM COMMUNICATION. On this piece of paper was my name and home address along with another type face which had on it the following:

My question is this "Is it within electoral rules to target an individual by using their home address directly rather than via the usual junk mail?" My question is "Is it within electoral rules to target individuals at their home address"

 Asked who is paying for the EU referendum campaigning of Britain Stronger In Europe?

The caller had several complaints: 1) The wording of the 'Britain Stronger in Europe' group which she saw as misleading. 2) That she had received campaign material with her name and address 3) The campaign material from BSIE

Advised that they must fund their spending independently. Referred to PEF Online to view database of donations made to referendum campaigners.

I advised: 1) That the only test we apply to the names of campaigners wishing to register is whether they are offensive. 2) That registered campaigners are entitled to a free copy of the full electoral register 3) The we don't regulate campaign material, generally in the UK this is not regulated
-----Original Message-----
From: [mailto:]
Sent: 20 June 2016 10:18
To: PEF Inbox
Subject: Britain Stronger in Europe complaint

I have just seen on their Facebook page a video that contains swearing. The word "Shit" in this case. Considering this is a public body promoted by our own David Cameron surely this can not be allowed to help promote the referendum. My children look at some of the posts on that page as I'm sure many others do as they like to research political debates. Shoving videos like this on a main page, posted by themselves is down right disgusting! I know we can't stop normal members of the public from doing it to pages which I hope are moderated to an extent and removed accordingly however to directly post a video on there which they know contains the language is ridiculous. I have attached a screenshot for your viewing. Kind Regards

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. Political material is also not regulated by the Advertising Standards Authority. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. If you would like to complain further I suggest contacting the campaigner directly. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

Tel: 020 7271
Fax: 020 7271
www.electoralcommission.org.uk

Make sure you are registered to vote
Follow us on Twitter
Putting Voters First
P

Please consider the environment before printing this email
From: [Redacted]
Sent: 20 June 2016 18:28
To: info_inbox
Subject: Complaint about Election Material

To whom it may concern

I have today received election material from Britain Stronger in Europe and wish to make a complaint that it is misleading. I attach a photograph of the offending material. My complaint is in relation to number 3 on the leaflet which states that the weight of evidence is overwhelming - I would suggest that the detail that follows that statement is not evidence, merely opinion; there is no evidence which supports the claim made. On that basis the claim is misleading. Many thanks.

Regards

---

Dear [Redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

[Redacted]

Tel: [Redacted] Fax: [Redacted]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ☑ Please consider the environment before printing this email.
Dear The Electoral Commission,

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[Signature]

The Electoral Commission
Tel: [Telephone number]
Fax: [Fax number]
From: [mailto] Sent: 19 May 2016 14:33 To: info_inbox Subject: Misleading campaigning by the Stronger IN campaign

Dear Sir,

I would like to lodge a formal complaint regarding the misleading information stated by the Stronger IN campaign. They are systematically misleading the public with their material by stating the up and coming referendum is about a vote to leave Europe. As you will be perfectly aware, this is untrue and our referendum is a vote about leaving the E.U. not Europe. I believe this misleading information is been used by the Stronger IN campaign as a scare tactic and they should be prevented from doing so. I await your response.

Many Thanks

---

Dear [mailto],

Thank you for your email. The Electoral Commission is responsible for regulating the referendum rules under the Political Parties, Elections and Referendums Act 2000 (PPERA) as amended by the EU Referendum Act 2015. We do not regulate the content or design of referendum material in general, and this is also true of material produced by the UK Government. In the UK, subject to the limits of law on defamation, equalities, public order and the like, the content of referendum material is not restricted, it being a matter for voters to determine the weight to be given to the information presented. I hope this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:
http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission

Tel: [Tel]  
Fax: [Fax]

http://www.aboutmyvote.co.uk  
http://www.electoralcommission.org.uk
<table>
<thead>
<tr>
<th>Case Number</th>
<th>Created On</th>
<th>Detail</th>
<th>PEF G&amp;P: Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS-50699-M8Q0D3</td>
<td>17/06/2016 11:03</td>
<td>Complaint re. UKIP poster showing refugees. Claimed it was inciting racial hatred.</td>
<td>Advised that we do not regulate the content of campaign material except for the requirement for the poster to have an imprint. Advised that if she had genuine concerns that the poster incited any kind of racial hatred, she should contact the police.</td>
</tr>
<tr>
<td>CAS-50872-B2L2M9</td>
<td>20/06/2016 13:49</td>
<td>From: [mailto: ] Sent: 17 June 2016 12:37 To: [mailto: ] Subject: Jo Cox and suspension of campaigning. I understood that all campaigning was suspended, certainly today, Friday, in respect of Jo Cox and her family. However, today I received a leaflet from UKIP and from the Leave campaigners today which was dropped into my letterbox. I am so disgusted by UKIP and Leave breaking this agreed suspension that I thought it worthwhile contacting you.</td>
<td>Dear [mailto: ] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware that following the murder of Jo Cox MP, a number of referendum campaigners announced a temporary suspension of their campaigning activities. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it. Should you wish to register your concerns, I would recommend that you contact the campaigner directly about this. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at <a href="mailto:pef@electoralcommission.org.uk">pef@electoralcommission.org.uk</a>. Kind regards,</td>
</tr>
</tbody>
</table>
To whom it may concern,

We were under the impression that, both, those wishing to leave, and those wishing to remain, in the EU, were suspending campaigning as a mark of respect over the horrific murder of Jo Cox. Unfortunately, it seems that UKIP does not feel that respect is necessary - this defying of the suspension of campaigning is appalling, disrespectful and vile. This took place in Caversham, near Reading, Berkshire - please see the two attached pictures of UKIP campaigning on Saturday 18th June at approx 2pm.

Yours sincerely,

---

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware that following the murder of Jo Cox MP, a number of referendum campaigners announced a temporary suspension of their campaigning activities. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it.

Should you wish to register your concerns, I would recommend that you contact the campaigner directly about this. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

[Name]

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. If you receive campaign material during the referendum period that appears to lack any imprint, you should check the material thoroughly as the imprint may be faint or in small font. If you still believe the campaign material lacks any imprint at all, please send us the original for us to review - the address is in my email signature below. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

Tel: [Tel]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting email.
From: [name]
Sent: 20 June 2016 11:41
To: info_inbox
Subject: Complaint against UKIP 'Breaking Point' poster

Hello, RE EU REFERENDUM CAMPAIGN: COMPLAINT AGAINST UKIP POSTER
I wish to make a complaint about the poster issued by UKIP last week, showing a large number of people with the caption ‘Breaking Point’. The inference that these people are refugees or immigrants about to come into the UK is totally misleading. This crude propaganda is attempting to scare people into voting to leave the EU and is therefore tantamount to scaremongering. The poster should be taken down immediately and punitive action against UKIP should be taken. The Advertising Standards Authority have referred my complain to the Electoral Commission. If you do not have the power to act, please tell me to whom I should apply. Thank you, [name]

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, [name]

The Electoral Commission
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first ☑ Please consider the environment before printing this email.
<table>
<thead>
<tr>
<th>Case Number</th>
<th>Created On</th>
<th>Detail</th>
<th>PEF G&amp;P: Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS-51014-V7L1P0</td>
<td>21/06/2016 13:43</td>
<td>From: [mailto: ] Sent: 17 June 2016 20:38 To: info_inbox Subject: PEF • Your name: • Your email: • Your telephone number: • Your region/country: East Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: I strongly object to the showing of the UKIP poster with BREAKING POINT and a huge line of people with non white faces on it. The poster is both misleading as it implies there are too many people entering the country and in fact it shows refugees in Slovenia and it is blatantly racist. I believe it is encouraging hatred and fear and should not be allowed to be shown not least because it is illegal and Farage should be arrested for inciting these emotions. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:</td>
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<td>Dear [mailto: ] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at <a href="mailto:pef@electoralcommission.org.uk">pef@electoralcommission.org.uk</a>. Kind regards, [mailto: ] Tel: Fax: [mailto: ] <a href="http://www.electoralcommission.org.uk">www.electoralcommission.org.uk</a> <a href="http://www.aboutmyvote.co.uk">www.aboutmyvote.co.uk</a> Putting voters first  Please consider the environment before printing this email.</td>
<td></td>
</tr>
</tbody>
</table>
I would like to complain about the fact that UKIP have today put an EU campaign leaflet (below) through my door, despite campaigning supposedly being suspended today out of respect for Jo Cox. It was pushed through my door at around 11 am today; it is not postmarked and is far too early to have been brought by Royal Mail. I find this disrespectful and tasteless.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware that following the murder of Jo Cox MP, a number of referendum campaigners announced a temporary suspension of their campaigning activities. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it.

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[Name]
Party and Election Finance

The Electoral Commission
Dear [Name],

Thank you for your email. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period starts on 15 April and ends on polling day, 23 June 2016. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 020 7271
Fax: 020 7271
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first Please consider the environment before printing this email.
Dear [Name]

Thank you for your email. The Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Best regards,

[Name]
From: Sent: 30 April 2016 11:45 To: info_inbox Subject: FW: Headline Advertising To: Chief Executive, Electoral Commission

Please find attached a copy of an email which I wrote to the “Vote Leave” campaign on 19 April 2016 to express my concerns about their campaign. I re-sent it on 30 April 2016 as up to that date I had received neither an acknowledgement nor a substantive reply. As you will see from the original email, I regard the claims made by “Vote Leave” in their advertising as false, misleading and in contravention of a determination of a matter of finance by an objective third party, in this case the Institute for Fiscal Studies. Therefore please regard this email as a formal complaint against “Vote Leave” in respect of their advertising for the Referendum Campaign. I look forward to your reply. Regards

Dear

Thank you for your email. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: www.electoralcommission.org.uk

From: Sent: 11 April 2016 10:31 To: info@voteleave.uk Cc: info_inbox Subject: Referendum Literature re NHS

I protest about the attached leaflet - “Help protect your local hospital” - distributed by your campaign. The content is seriously misleading giving the false impression that remaining in the EU would harm the NHS. Worse than that, It purports to come from the NHS itself, which is wrong and it should be withdrawn. I hope you will register this protest and correct the impression you are creating. yours faithfully

Dear

Thanks for your email. Our powers to regulate are established in law by the Political Parties, Elections and Referendums Act (PPERA) 2000. We are responsible for regulating referendum campaign funding and spending, as well as registering campaigners in the referendum. We do not regulate the content or messages of referendum campaigns, and so I cannot comment on the use of the NHS brand in this leaflet. You can contact the NHS department in charge of their brand through their website here: http://www.nhsidentity.nhs.uk/page/962/need-help/further-help-and-information If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,
From: [redacted] Sent: 07 May 2016 14:19 To: info_inbox Subject: New contact form submission

Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: - for some reason my previous attempt went through just as I was starting it - I would like to make an official complaint about the leaflet The UK and the European Union: THE FACTS which I received today. I understand this has been sent to millions of people. It is clearly masquerading as a neutral body and designed to mislead. The web address is almost identical to eureferendumfacts.co.uk. I was alerted because of the 'cost' of £350 million a week again being quoted but I believe that many recipients of this leaflet will be, as intended, deceived into believing this has come from a neutral or even an official body. I believe this constitutes electoral fraud on an issue on which we only have one chance ever to vote on. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

---Original Message--- From: [redacted] Sent: 05 May 2016 21:27 To: info_inbox Subject: Complaint about vote leave publicity

Dear Electoral Commission I received a leaflet today presented as neutral facts about the EU. However it is clearly biased. It is very very hard to see that Vote Leave are behind it. They have deliberately hidden their involvement, only mentioning their name in small print on the back. This is dishonest propaganda designed to hoodwink voters and I am hoping it is breaking an election rule, as it certainly should be. The content of the leaflet is also on the website www.eureferendumfacts.org which also disguises its origin. Yours faithfully

Sent from my iPad

Dear [redacted] Thank you for your email. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk

Puting voters first Please consider the environment before printing this email.

---Original Message--- From: [redacted] Sent: 05 May 2016 21:27 To: info_inbox Subject: Complaint about vote leave publicity

Dear Electoral Commission I received a leaflet today presented as neutral facts about the EU. However it is clearly biased. It is very very hard to see that Vote Leave are behind it. They have deliberately hidden their involvement, only mentioning their name in small print on the back. This is dishonest propaganda designed to hoodwink voters and I am hoping it is breaking an election rule, as it certainly should be. The content of the leaflet is also on the website www.eureferendumfacts.org which also disguises its origin. Yours faithfully

Sent from my iPad

Dear [redacted] Thank you for your e-mail. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period started on 15 April and ends on polling day, 23 June 2016. The Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending. It does not regulate the content or design of campaigners referendum material except for the requirement to include an imprint. We received confirmation and assurance from Vote Leave that Royal Mail had received instructions to deliver the leaflet in question before the start of the referendum period – 15 April – when there was no legal requirement to include an imprint on campaign material. It is likely therefore that you have received this leaflet in error. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period started on 15 April 2016 and will end on polling day, 23 June 2016. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Telephone number]
Fax: [Fax number]

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
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Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period started on 15 April 2016 and will end on polling day, 23 June 2016. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 0333 103 1928
Fax: 0333 103 1929
pef@electoralcommission.org.uk
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

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Dear [Name],

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Kind regards,
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Fax: 0333 103 1929
pef@electoralcommission.org.uk
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

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From: [mailto: ] Sent: 11 May 2016 11:54 To: info_inbox
Subject: New contact form submission
Your name: [Name]
Your region/country: London
I am a...: a member of the public
Comments: I was concerned to receive an A4 flyer delivered to my house called "The UK and the European Union: the Facts". I initially assumed it was the official Government document that I understand is being delivered to every household in the UK. Only on close reading could I work out that it is being distributed by Vote Leave Limited. I am very concerned that the use of the words 'the facts' in the leaflet is deliberately misleading when only in the small print disclaimer about compliance with Data Protection Act does the leaflet state who is responsible. There is a web link to www.eureferendumfacts.org but again this does makes it clear who is behind the literature. This feels quite wrong, lacks transparency and has the the potential to confuse the electorate on this extremely important referendum. I wonder if the Electoral Commission is aware of this literature and whether it complies with guidelines.

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From: [mailto: ] Sent: 11 May 2016 11:24 To: info_inbox
Subject: New contact form submission
Your name: [Name]
Your region/country: London
I am a...: a member of the public
Comments: Good morning, I wonder if you might be able to assist me? I live in High Barnet, in London. This morning I was handed a flyer outside High Barnet tube station. The flyer says 'The UK and the European Union: THE FACTS'. I asked the lady handing out the flyer if it was neutral and impartial (as it tries to present itself as so). She said it was 'the facts' and produced by Michael Gove and Iain Duncan Smith. I then said, so it's not a neutral flyer on facts of the EU. She simply reiterated that it was 'the facts'...I should imagine other persons have reported this to you - but I wonder if this flyer is acceptable under Electoral Commission rules? I had to look very carefully for proof this was from Vote Leave - only to find it in the (very) small print on the back page. A person with poor eyesight would not be able to read that. May I emphasise that I think the flyer was worded extremely carefully so as to appear neutral and is deliberately misleading. Some people would not know this was produced by Vote Leave. I would be very happy to email you a copy of the flyer, should you wish, and look forward to hearing from you. With best wishes.
From: [mailto: Sent: 11 May 2016 10:15 To: info_inbox Subject: New contact form submission 
• Your name: 
• Your email: 
• Your telephone number: 
• Your region/country: North West England 
I am a:... a member of the public 
Comment/enquiry type: administration of elections 
Comments: Hi I have received a leaflet through the door called "The UK and the European Union: The Facts". On first glance I thought this was a Government issued impartial leaflet. It has no party allegiance declared or any information on who has sent it. It links to this web site: http://www.eureferendumfacts.org/ It is only on reading it more closely that it becomes obvious that it is not "the facts" but an anti-Europe leaflet. I think this is very misleading and is clearly meant to be seen as "the facts". I am very concerned about the impact on those that assume it to be impartial and the fact that it does not clearly state who has created it etc. (either here or on the website where it only links to anti-Europe campaigns. I should say that I am an undecided voter with no strong political allegiance so I am not complaining from a political position rather from a point of process and fairness. I don't think people should be mislead in this way. Please could you investigate this or pass it on to those who can. Many thanks.

Dear [name],

Thank you for your email. It is a legal requirement to have an imprint on all printed referendum material that is used during the referendum period to show who is responsible for its production. The imprint must include the name and address of the printer and the promoter. The referendum period started on 15 April 2016 and will end on polling day, 23 June 2016. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Dear [name],

Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928 Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: Sent: 12 May 2016 13:07 To: info_inbox Subject: New contact form submission

• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: The EU Leave group's campaign bus displays the NHS logo alongside words suggesting the NHS will benefit if we vote to leave the EU. The NHS logo is a protected trademark so its use suggests that the NHS supports the Leave campaign which is unlikely and possibly illegal. If the Leave campaign do not have permission to use the logo they are deliberately misleading voters by using it alongside a dubious claim.

Dear  Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928 Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ www.electoralcommission.org.uk

From: Sent: 11 May 2016 13:14 To: info_inbox Subject: New contact form submission

• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: Dear Sir / Madam, I am writing to complain about the £350m figure that the Vote Leave campaign has been saying will go into our NHS should we leave the EU. This figure has been labelled as misleading by the UK Statistics Authority and when I tried to campaign to the advertising standard agency, they said election communications are under your jurisdiction. I will respectfully ask for you to look at the standards of advertising in the current Vote Leave campaign and specifically at the £350m claim. It seems to fall far short of the standard that any commercial product is held to, and arguably, this campaign is significantly more important than anything that the public will purchase. Yours faithfully,  

Dear  Thank you for your email. Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first  Please consider the environment before printing this email.
Dear [Name]

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk

---

Dear [Name]

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
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Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

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www.aboutmyvote.co.uk

Dear [Name],

Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: www.electoralcommission.org.uk
www.aboutmyvote.co.uk
From: [mailto: ] Sent: 14 May 2016 20:36
To: info_inbox Subject: New contact form submission • Your name:  • Your email:  • Your telephone number:  • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: The EU Referendum Is nobody accountable in this campaign? Despite being told off by the Department of Health a couple of months ago, the Leave campaign is again using the NHS logo illegally. The NHS logo is prominently featured on their ‘battlebuses’, implying that they represent the NHS, and all that it stands for. The NHS has confirmed that not only is this definitely in breach of NHS rules, but has confirmed that the NHS Identity ‘generates high levels of trust and reassurance’ (see below.) The NHS had not endorsed the Leave campaign and it is grossly misleading for it to be linked to this campaign in this way. Not only is this a flagrant continued (and illegal) misuse of the trusted NHS brand but yet another example of the ongoing systematic misleading of the public by the Leave campaign. From the NHS Brand and Identity Helpine: The letters ‘NHS’ and the NHS logo are registered UK trade marks. As such, they can only be used by NHS organisations, or on services and information where the NHS has involvement. The organisation you refer to is not authorised to use the NHS Trademark, or an adaptation of it. Therefore, the Department of Health is now in contact with the organisation about this matter. The NHS Identity (letters and logo) generates high levels of trust and reassurance among patients and the public. Therefore, please be reassured we take unauthorised use, or adaptation of the NHS trademark, very seriously. Kind regards NHS Brand and Identity Helpine

Dear [Name], Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help I hope this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928 Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help. I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: ] Sent: 20 May 2016 08:38  
To: info_inbox Subject: New contact form submission  
• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: North West England  
• I am a: ... a member of the public  
• Comment/enquiry type: other  
• Comments:  
Could you please explain why there are no sources cited for the leave campaign's list of facts/reasons we should leave the EU? The remain page has cited sources ie ONS, HMRC. Why is there a disparity in the way these facts have been presented? Was there some reason which prevented the leave campaign being able to include their sources, or was this an editorial decision? Either way I believe it undermines their position if they cannot supply sources for their information.

Dear Sir, Thank you for your email. The content of the two pages in the Electoral Commission's public awareness booklet giving information on those arguments for remaining a member or leaving the EU, were provided by the designated lead campaigners: 'The In Campaign Ltd' and 'Vote Leave Ltd'. The design and content of each page was printed exactly as it was provided by each campaigner; they were not written by the Electoral Commission. The Electoral Commission does not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. You may wish to contact the respective designated lead campaigner directly for more information on the content they provided in the booklet. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards.

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ  
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

To: info_inbox Subject: New contact form submission  
• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: South West  
• I am a: ... from an educational establishment  
• Comment/enquiry type: electoral fraud  
• Comments: Dear Sir or Madam, I am an academic at the University of [Redacted]. A pamphlet "5 positive reasons to Vote Leave and take back control" by voteleavetakcontrol.org (available from: https://twitter.com/vote_leave/status/704414374627299328) for the Leave campaign for the Euro referendum came through my door today, much of its contents were demonstrably untrue. I have also had online pop ups to my computer sponsored by the Leave campaign which are also untrue. The British public are being deliberately misled by Leave campaigners who seem to have a reckless disregard for honesty in their publications. I would like the publication removed from circulation, the public properly informed of the misinformation contained in the pamphlet, the campaigners behind this leaflet investigated and if possible some sanction placed on them since this sort action fundamentally pollutes our democracy. I look forward to hearing from you. Yours faithfully, [Redacted].

Dear [Redacted], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards.

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ  
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
-----Original Message-----
From: 
Sent: 23 May 2016 18:06 
To: info_inbox
Subject: Bbc 2 campaign broadcast

I have just watched the out campaign broadcast about the NHS. It said that the EU takes 350 millions pounds every week from us. While this may be true, it did not mention how much of this we get back in various ways. This is blatantly inaccurate and will mislead lots of viewers - I am surprised that this was allowed

Yours,
Sent from my iPhone

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row

London EC1Y 8YZ

Tel: 
Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. You may wish to contact the campaigner directly with regard to their respective campaign material. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:  Sent: 21 May 2016 01:09 To: info_inbox Subject: New contact form submission • Your name: ...
• Your email: ...
• Your telephone number: ...
• Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: administration of elections • Comments: Sirs - I have received your publication today setting out details of the forthcoming EU referendum. The leaflet includes a side from the Vote Leave campaign which claims (several times) that the UK gives £350 m per week to the EU. This claim is misleading and simply untrue. The UK's net contribution to the EU is around 25-30p per person per week or around £130m per week. Less than half the figure quoted by the Leave campaign in your leaflet. The figure quoted is incorrect and deliberately inflated for maximum effect. It is misleading and has no place in a document produced by your organisation. Please advise me what steps you have taken yo verify the claim of the Vote Leave campaign's claim and please advise me what steps you intend to take to rectify the incorrect figure quoted by Vote Leave. Yours sincerely

Dear
Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto:  Sent: 24 May 2016 09:02 To: info_inbox Subject: New contact form submission • Your name: ...
• Your email: ...
• Your telephone number: ...
• Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: I heard the Vote Leave broadcast yesterday during which the £350 million would be claimed back to be spent on other things. This figure has been demonstrated to be wildly wrong. Johnson and others also claim this figure. They must be stopped from peddling this untruth. I assume you are the body which can enforce corrective action. regards, Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear
Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
From: [mailto: Sent: 19 May 2016 16:41 To: info_inbox Subject: New contact form submission about my vote Full name: Email address: Telephone number:
Enquiry: I wish to complain about the inclusion of vote leave take control as the leave argument. They are trying to hijack and subvert the leave campaign. They want the leave campaign to fail. They ignore, for example, all the potential votes of those finding themselves losing out financially because they are reliant on EU grants. And nobody can alert them to this fact. Ergo, they want the campaign to fail. And you have failed to provide information about the safety net that exists for those people who would lose out in that way.

Dear [Name],

Thank you for your e-mail. The Electoral Commission in no way regulates the campaigns of referendum campaigners, including arguments presented by campaigners. For any complaints or concerns, you should contact Vote Leave direct. Their contact e-mail address is: info@voteleave.uk I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Complained Vote Leave campaign material is misleading and not clear who it is from. Advised the content is unregulated, but that it should have an imprint. He did find an imprint, which was disguised in the other disclaimers about personal data.

Dear [Name],

Thank you for your e-mail. The Electoral Commission in no way regulates the campaigns of referendum campaigners, including arguments presented by campaigns. For any complaints or concerns, you should contact Vote Leave direct. Their contact e-mail address is: info@voteleave.uk I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Advised that the only people really to complain to are Vote Leave themselves.

From: [mailto: Sent: 23 May 2016 20:58 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: Scotland • I am a.... a member of the public • Comment/enquiry type: administration of elections • Comments: COMPLAINT - I have just seen the Vote Leave Election Broadcast and am concerned that it has perpetrated the lie that the UK sends £350m every week to Brussels. This does not take account of either the UK rebate nor the EU money spent in the UK and the "Leave Camp" know this, but it is their intention to give the impression that this is what it costs the UK to be a member of the EU. When a BBC journalist recently put this point to Boris Johnson (who is travelling around the UK with this lie on the side of his "battle bus"), after a momentary pause, he responded by saying that this is the amount of money we lose control of. Well no it isn't, since the rebate moneys are never paid over in the first place, being more in the nature of a discount! And somewhat surprisingly, your organisation has been a party to the dissemination of this untruth, since in your voting guide leaflet which has been sent to every voter, the page given over to the "Vote Leave" camp cites this figure 4 times! Of course there are many matters open to different interpretations by both sides and there will be an element of playing politics, but a line is crossed when one side is permitted to use figures which even a cursory check will reveal to be false.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OfCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [name]

Thank you for your enquiry. The leaflet you refer to is referendum campaign material published by Britain Stronger in Europe (The In Campaign Ltd). This is not material published by or on behalf of the Electoral Commission. In regard to the content of the leaflet, the Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum - we do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. The leaflet you refer to does contain an imprint. Finally, I would like to assure you that all referendum campaigners who are registered with the Electoral Commission are entitled access to the electoral register. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  
Fax:  
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first
Please consider the environment before printing this email.
From: Sent: 23 May 2016 19:11 To: info_inbox Cc: Subject: TV ad for Vote Leave. On BBC One I just watched an election ad for Leave. It had a picture of Churchill with Attlee and Bevan and there was a clear inference that Churchill supported the creation of the NHS. He did not. He led the opposition to its creation and he and his Conservative party voted against it. The ad should be suspended, Churchill removed and the voice over changed from "Britain" created the NHS to "Labour" created it. Further, I suggest their next ad should contain a correction to their misleading and untruthful propaganda.

Dear [email], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/. I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: Sent: 26 May 2016 19:57 To: info_inbox Subject: Use of logo on leaflet Hello I received today (26.05.2016) a leaflet through my door from the Vote Leave campaign. It uses the NHS logo on the front. Could this be in any way misleading? Or an infringement of copyright? I attach a photo of the leaflet. My address is [redacted] Kind Regards [redacted] 

Dear [email], Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Your Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering.

I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

Called in relation to Vote Leave’s leaflet about the facts. Found it misleading, can we do anything about it?

Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not have the power to regulate the content or design of campaign material apart from the requirement to include an imprint.
From: [mailto:] Sent: 27 May 2016 06:44 To: info_inbox Subject: New contact form submission

Your name: [REDACTED]
Your email: [REDACTED]
Your telephone number:
Your region/country: North East England
I am a...: a member of the public
Comment/enquiry type: other
Comments: I want to complain about the Leave campaign's use of the misleading figure of £350 million/week which the UK does not pay to the EU and which therefore is not available to the NHS or any other purpose. Can you do anything and if you, and if not, who can? Eich Enw: Eich e-bost: Eich rhif ffôn: Eich rhanbarth/gwlad: Math o sylw/ymholiad: Sylwadau:

Dear [REDACTED]

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first
P Please consider the environment before printing this email.
From: [email] Sent: 26 May 2016 19:40 To: info_inbox Subject: New contact form submission

Your name: [Name]
Your email: [Email]
Your telephone number: [Phone]
Your region/country: London
I am a...: a member of the public
Comment/enquiry type: other
Comments: The "Vote Leave Battle Bus" has on the side of it: 1. The factually incorrect claim that "we send £350 million to Brussels every week". 2. An unauthorized and illegal use of the NHS logo and identity. Surely this goes against election rules and should not be allowed?

Dear [Name], Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first
P Please consider the environment before printing this email.
Dear Sir/madam,

I am emailing you because I feel very strongly that one of the posters used in the Vote leave campaign is inappropriate and possibly racist and incendiary. I am aware from your website that election material does not fall within your remit. I therefore wondered if you could tell me who I should make a complaint to? I will of course email the leave campaign to voice my complaint as well, but I feel this should be looked at by an independent public office too. The poster in question looks like this: I appreciate your advice! With thanks,

Dear

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


We advise voters to contact the relevant campaign group direct to make any complaints about referendum material. There is no other public body that would regulate the content of referendum material. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

A

Tel: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first  Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending by campaigners in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. You may wish to contact the respective campaigner directly in order to raise your concern. I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Dear [Name],

Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help

I hope this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: ] Sent: 27 May 2016 12:03
To: info_inbox Subject: New contact form submission • Your name: [REDACTED] • Your email: [REDACTED] • Your telephone number: [REDACTED] • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I saw a huge election poster at Salford stating "Turkey is joining the EU. Vote Leave". That statement is a lie as Turkey is not joining the EU and I regard it as a form of electoral fraud. I presume these posters have been put up nationwide. The Brexit team, which I presume are responsible for them, should disown them and apologise for deliberately trying to mislead people. There is a difference between stretching the truth and lying. This is an example of lying. I presume that unless the Brexit team disown the poster and point out that it is untrue that their candidates in the places where these posters are put up will be disqualified. I look forward to hearing from you and hearing about the action you have taken to remedy matters.

Dear [REDACTED] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, [REDACTED] The Electoral Commission 3 Bunhill Row London EC1Y 8YZ www.electoralcommission.org.uk

I explained the need for an imprint but other than this requirement, we do not regulate the content of campaign material.
From: [mailto:]

Sent: 27 May 2016 11:26

To: info_inbox

Subject: Dear Sir / Madam,

I'm afraid I am unsure as to who to direct this complaint to (or indeed whether anything can be done about it), but I wanted to draw your attention to a deliberately misleading piece of campaign literature circulated by the Vote Leave campaign. Today I received through my letterbox a leaflet entitled "The UK and the European Union: The Facts". This leaflet outlines several "facts" about the EU, whilst failing to provide a single source or independent verification for any of them. Whilst clearly attempting to maintain an appearance of impartiality (in my opinion deliberately deceiving voters), it uses loaded language such as a description of how the EU has "taken control" and describing countries outside the EU as "key allies". The only confirmation that this is not an impartial information leaflet is in the tiny small print at the very back, which states "Promoted by Matthew Elliott on behalf of Vote Leave Ltd". The fact that a voter could easily be fooled into thinking that this was genuinely unbiased information when it is in fact a deliberate attempt by a campaign group to appear that way is extremely concerning. This level of dishonesty should not be tolerated.

Yours faithfully,

Dear [mailto:],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto:]

Sent: 31 May 2016 19:47

To: info_inbox

Subject: New contact form submission • Your name: [mailto:]

• Your email: [mailto:]

• Your telephone number: [mailto:]

• Your region/country: [mailto:]

• I am a...: [mailto:]

• Comment/enquiry type: other [mailto:]

• Comments: I am concerned about the content of a leaflet received today from Vote Leave Ltd, entitled 'The UK and the European Union: The Facts'. It is presented as facts about the EU, but actually consists of extremely biased statements. It also says only in extremely small print on the back the source of the leaflet. I find this very misleading and inappropriate, as it should make clear that it is a campaign leaflet rather than general information.

Dear [mailto:],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:  Sent: 29 May 2016 11:01 To: info_inbox Subject: New contact form submission • Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: East Midlands  
• I am a...: a member of the public • Comment/enquiry type: other • Comments: I'd like to complain about a leaflet posted through my door this week, entitled The UK and the European Union: FACTS. It lists reasons why the UK would benefit from leaving the EU and although it acknowledges there are 'risks in voting either way', does not refer to any of the risks of leaving the EU. The web address given is www.eureferendumfacts.org. At no point does the leaflet refer to the organisation who produced it: Vote Leave Limited. Thus, the publication presents itself as an objective overview when it is actually biased. It effectively tries to deceive the reader into making a decision - can Vote Leave be challenged about this?

Dear  
Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact us on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,  

From: [mailto:  Sent: 27 May 2016 19:43 To: info_inbox Subject: New contact form submission • Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: East Midlands  
• I am a...: a member of the public • Comment/enquiry type: administration of elections • Comments: I would like to enquire if the Electoral Commission has plans to address the highly misleading claims, as claimed today by a cross party MP commission, with regards to claims by Vote leave that the NHS will be £350m/week better off in funding. No UK political party has confirmed this would be the case, and the value claimed makes no account that because of our rebate, this figure is never actually paid. And of the true amount paid, the UK receives more of any payments back making this figure substantially less than the £350 claimed. The advert for the Leave group showing 2 simultaneous images of inside the EU & outside the EU also has in my opinion no factual basis and is playing on peoples fears on the NHS to obscure the truth for voters. This could prejudice voting in favour of the Vote leave campaign. I would be grateful if you could confirm if you are to address this formally with Vote leave & request these claims are withdrawn from any further campaigning.

Dear  
Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/_data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,  

From: [mailto:  Sent: 27 May 2016 19:43 To: info_inbox Subject: New contact form submission • Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: East Midlands  
• I am a...: a member of the public • Comment/enquiry type: administration of elections • Comments: I would like to enquire if the Electoral Commission has plans to address the highly misleading claims, as claimed today by a cross party MP commission, with regards to claims by Vote leave that the NHS will be £350m/week better off in funding. No UK political party has confirmed this would be the case, and the value claimed makes no account that because of our rebate, this figure is never actually paid. And of the true amount paid, the UK receives more of any payments back making this figure substantially less than the £350 claimed. The advert for the Leave group showing 2 simultaneous images of inside the EU & outside the EU also has in my opinion no factual basis and is playing on peoples fears on the NHS to obscure the truth for voters. This could prejudice voting in favour of the Vote leave campaign. I would be grateful if you could confirm if you are to address this formally with Vote leave & request these claims are withdrawn from any further campaigning.

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Please please consider the environment before printing this email.
From: [mailto:] Sent: 27 May 2016 15:49 To: info_inbox; Subject: Brexit - Weekly EU Cost of £350 million to UK

I appreciate it may be difficult but can someone (the Electoral Commission?) try to get the Leave team and especially their battle bus from continuing to use £350 million as the weekly cost of the EU to the UK. Obviously in such campaigns many figures will and do get quoted but the £350 million is so factually wrong and substantially misleading, and there must be some way of getting it changed, especially on their battle bus. Today the head of the UK Statistics Authority complained yet again (see below), while Andrew Tyrie, the chairman of the Treasury Select Committee said that the Leave campaign should repaint their battle bus as quickly as possible (with the correct figure). It seems quite wrong the Leave campaign can continue to misinform voters with impunity. Many thanks in advance

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From the BBC website earlier today

Vote Leave rapped by UK statistics watchdog

The chairman of the UK Statistics Authority has again rebuked Vote Leave over its claim that leaving the European Union would save Britain £350m per week. The figure does not take into account the UK’s rebate or money which flows back into the country through payment to groups such as farmers. In a statement on the authority’s website, Sir Andrew Dilnot said that he was “disappointed” that the campaign group continued to claim the full amount could be spent in the UK. As we have made clear, the UK’s contribution to the EU is paid after the application of the rebate. We have also pointed out that there are payments received by the UK public and private sectors that are relevant here. The cont
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document:

If you believe the leaflet in question does not display an imprint, you should send us the leaflet. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:
Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: 0845 024 8119
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: 020 7359 8000

www.electoralcommission.org.uk  www.aboutmyvote.co.uk
Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first. Please consider the environment before printing this email.
Dear Sir/Madam, I was just watching channel 4 and the Vote Leave EU referendum campaign broadcast came on and I was shocked to see claims that we send £350 Million a week to the EU showing a poor woman who can't get a hospital appointment because we send £350 Million a week to the EU which we could build a new hospital every week. This is factually incorrect and I was under the impression that the Vote Leave group shouldn't be using this false figure as it misleads voters. Can anything be done like removing this advert as it is known to contain false and misleading information? Regards

Dear [Name]

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 
Fax: 
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Please consider the environment before printing this email.
Dear Madam Sir,

I wish to make a formal complaint about the political broadcast by the Leave campaign on BBC Radio 4 at 18.25 on 31st May 2016 where LEAVE again stated that £350m per week was paid to the European Community. They have been told to desist from making this statement by many bodies but continue to do this. I believe the Electoral Commission should instruct the BBC to cease broadcasting political broadcasts with this content.

Yours sincerely,

[Name]

---

Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_Framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

[Name]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave's spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave's spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: 020 7975 9059

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www.aboutmyvote.co.uk
Dear [name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

Putting voters first  P Please consider the environment before printing this email.
Dear [Name],

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The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 020 7760 1000
Fax: 020 7760 1100
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

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Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
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Fax: 020 7222 6401
www.electoralcommission.org.uk

Putting voters first  Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel]
Fax: [Fax]
www.electoralcommission.org.uk

Puting voters first P Please consider the environment before printing this email.

---

Dear [Name],

Thank you for your enquiry. I do believe the logo you refer to is that of Vote Leave, the designated lead campaigner for the leave campaign. You may find it useful to visit Vote Leave’s website, at this link: http://www.voteleavetakecontrol.org/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk . Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel]
Fax: [Fax]
www.electoralcommission.org.uk

Puting voters first P Please consider the environment before printing this email.
From: [mailto: ]  
To: info_inbox  
Subject: Latest Leave Campaign leaflet. I received leaflet through my letterbox today. The leaflet came from the Leave Campaign. I don’t know who to complain about this so have contacted yourselves. Initially I thought I had a leaflet about NHS services as that was the first thing that caught my eye, I then saw Vote Leave on the leaflet. In my opinion this is a very misleading leaflet as to me it appeared to say that the NHS were backing the ‘leave’ campaign, only once I read it properly did I realise it was the usual rubbish about how they are going to fund the NHS with all the money they say we will save. I am sure older voters will be influenced by the way the leaflet seems to suggest that the NHS wants us to ‘leave’. Please direct this e-mail to the appropriate place.

Sent from Windows Mail

Dear ,

Thank you for your email. Although we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. The use of the NHS logo is not disallowed under the rules we regulate. You may want to contact the body responsible for NHS branding via this page: http://www.nhsidentity.nhs.uk/need-help

I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.

From: [mailto: ]  
Sent: 02 June 2016 12:13  
To: info_inbox  
Subject: New contact form submission

Your name:  
Your email:  
Your telephone number: 07812580949  
Your region/country: London  
I am a...: a member of the public

Comment/enquiry type: other

Comments: The website http://www.eureferendumfacts.org/ comes across as an unbiased website and leaflet, but they are funded by Vote Leave. You only learn of this when you click on the privacy policy of the website. It’s misleading saying they’re providing you facts about the EU when the facts are biased towards vote leave. They even go so far as to providing links to Vote Leave or Britain Stronger in Europe, which only serves to strengthen the appearance of an unbiased website.

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf

As the campaign material you refer to is a website, there is no legal requirement for the site to contain an imprint. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear Electoral Commission,

I have just watched the Vote Leave advertisement on BBC One (31/5/2016) and I have a couple of questions: Firstly, how have they been allowed to still show figures that numerous sources have pointed out to be inaccurate? And secondly, why has a lottery (which in essence is bribing the electorate) been allowed to be part of a political broadcast? I shall also send a query to the BBC in regards to this point. Thank you.

Sent from my iPhone

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. • For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/ • If you are concerned that a broadcast on a network other than the BBC breached the code, OfCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ On your second point, we are aware of the competition you refer to. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:]
Sent: 05 June 2016 16:32 To: info_inbox Subject: New contact form submission

• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: London  
I am a…: a member of the public  
Comment/enquiry type: other  
Comments: I wish to complain about a poster currently being used by the Vote Leave campaign in the EU referendum. The poster claims that Turkey is joining the European Union, however this is not the case. The advert is therefore misleading. Can you please let me know if there is any recourse to this? Many thanks,  

Dear ,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

consider the environment before printing this email.
From:  Sent: 05 June 2016 11:48 To: info_inbox Subject: PEF Hi, I received the leaflet, picture attached, during the last week presenting “facts” regarding the EU referendum. From first impressions it would seem to be a balanced leaflet presenting both sides of the campaign to inform those such that they can make a decision on how to vote with clear facts representing multiple issues. However, the information it contains is seemingly highly biased towards the Leave campaign, to the point at which none of the facts it contains present what being a member of the EU does for the UK. There is a link inside to a website, which again presents the same biased information rather than a balanced representation of the facts. When inspecting the leaflet closely it is shown to be publicised by the Leave campaign. Additionally, it contained a further leaflet (not attached) which is a direct advertisement for the Leave campaign. The issue I have with this leaflet, and hence my complaint, is the manner in which the information is presented. This is done in a deceitful way as if to present both sides of the campaign but actually instead only publicises the Leave campaign without clearly presenting this. Therefore it has the potential to influence those on their decisions by not giving them the complete picture they require by only instead focusing on one aspect without presenting that their viewpoint is the Leave campaign. I will be happy to help in any way to resolve this issue. Regards,

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

From:  [mailto:  Sent: 06 June 2016 14:30 To: info_inbox Subject: New contact form submission from About my vote Full name: Email address: Telephone number: Enquiry: I have just received a Vote Leave leaflet which contains information which at best is misleading and at worst downright lies. E.g. ‘The EU costs us £350 million per week’ and ‘decided by politicians and officials in Brussels, not by people we elect’. I would therefore like to complain about the leaflet and ask that it be investigated to establish if it breaks campaigning or other rules relating to this vote.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ⚪ Please consider the environment before printing this email.
From: [mailto: ] Sent: 06 June 2016 14:13 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: West Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: https://www.facebook.com/scientistsforeu/photos/a.644219952346684.1073741828.642444842524195/797445600357451/?type=3&theater I am concerned about the use of inaccurate statements by the Leave campaign in this referendum. Do you have any powers to clean up the debate so that the electorate may vote according to fact, not fiction? Kind regards

Dear [ ], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/

With regard specifically to the competition you refer to, this constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk

Kind regards,

The Electoral Commission  
3 Bunhill Row London EC1Y 8YZ  
Fax: 020 7211 9919  
www.electoralcommission.org.uk  www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines.

For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/

If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines.

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If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: 020 7703 4444
www.electoralcommission.org.uk www.aboutmyvote.co.uk
-----Original Message-----
From: [mailto] Sent: 05 June 2016 23:31 To: info_inbox Subject: FALSE INFORMATION
Hello! Not sure who to send this complaint to but hope that with your powers, you can ENFORCE some action over the dreadful standard of information that is being allowed to be presented to the voting public. With a subject as serious as the referendum on 23rd June 2016, how on earth can the leave or remain group be allowed to continue almost unchecked with ludicrous claims?

- LEAVE CAMPAIGN – BATTLE BUS - £350 MILLION PER WEEK TO EU – RIDICULED AND THEN CHANGED TO £50 MILLION PER DAY – ARE WE SUPPOSED TO BE STUPID OR WHAT? ON TV, MICHAEL GOVE SAID THAT IT WAS IN FACT MORE THAN £350 MILLION PER WEEK! Who is supposed to monitor and correct this rubbish? Your organisation or the government should issue a court injunction and have the Leave Campaign explain in court. Should not the parties involved be made by law to use the same data?

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.

From: [mailto] Sent: 04 June 2016 06:23 To: info_inbox Subject: PEF • Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I am deeply concerned about the referendum campaign of Vote Leave. It seems to be an election campaign for both Conservative Leader and a new Government. Statements on how money saved by not paying into the EU can be spent an other policy statements are misleading as only the elected government and due process can decide such issues. I also find the constant migration and immigrant speeches border on the xenophobic if not racist. The continued use of wrong monetary figures even after being told not to use them is just plain wrong and should be stopped. In conclusion this referendum is not being regulated or monitored and is in my view unfair on the UK population that the information being given includes lies and deceit. Please can you advise if you have any powers to address the above. Thank you • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
From: [mailto] Sent: 06 June 2016 08:47 To: info_inbox Subject: Leave Campaign Is there really no way the Electoral Commission can control outright disinformation? The Leave Campaign is making up figures, such as the £350 million per week claim. How can they be allowed to continue with this?

Dear [Unreadable], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.

From: [mailto] Sent: 06 June 2016 18:34 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: other • Comments: Dear Sir/madam I wish to complain about advertising material from the "Vote Leave" campaign. Their leaflet "not sure which way to vote on 23 June" contains an outright lie. There is some element of truth in the repeated statement in the media that "we send £350 million a week to the EU. It's misleading as the net figure is a much more appropriate figure - but it may not be a lie per se. HOWEVER, the leaflet says "The EU costs us £350 million a week we could spend that on the NHS instead". This version is a lie pure and simple. The gross figure cannot be redirected to the NHS. The should publish a retraction • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:
Hi, I would like to raise your attention to material posted through my door today - Monday 6th June. The material is strongly anti-EU but does not make it clear that the information is biased and comes from the Vote Leave campaign. The stark appearance and lack of branding is an attempt to make this look like unbiased public information. I believe this must breach election rules as the only place where it acknowledges it comes from the Vote Leave organisation is in the data protection statement. Attached are images of the leaflet, including an enlargement of the small print. I’m not sure what can be done, but this seems misleading in the extreme and undemocratic. Kind regards,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: [Phone number]
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first. Please consider the environment before printing this email.

Called to ask how it was that Vote Leave had been able to access her personal information, including her address, to post out information.

Explained that the European Union Referendum Act 2015 permits registered referendum campaigners access to the details of individuals that appear on the full electoral register. Explained that, to help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: https://www.bbc.co.uk/bbctrust/governance/complaints_framework/ • If you are concerned that a broadcast on a network other than the BBC breached the code, Ofcom is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/

With regard specifically to the competition you refer to, this constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:  Sent: 02 June 2016 20:06 To:  Subject: New contact form submission

From: [mailto:  Sent: 02 June 2016 18:06 To:  Subject: New contact form submission

From: [mailto:  Sent: 02 June 2016 18:06 To:  Subject: New contact form submission

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Dear Sir,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or not to vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Kind regards,
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3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Concerned that Vote Leave had a webpage which was titled ‘Register to vote’ and asked for people’s details. He said it was fraud and attempt to gerrymander the electorate. He advised the page has been removed now.

I advised it was a police matter and that the commission may refer the matter to the police if people bring the case to us.

From: [mailto:]  Sent: 31 May 2016 10:09 To: info_inbox Subject: Vote Leave Poster on the M40 Good morning! There is a Vote Leave poster on the M40, I think in Buckinghamshire, just after Junction 1a heading west, which states: Vote Leave Halt Ze German Advance It seems to be impossible to complain about this incredibly offensive poster through the ASA, and the Electoral Commission website states that only material which has content which may constitute a criminal offence is likely to be controllable. I wonder whether this poster would be covered by the Race Relations legislation, and whether therefore to complain to the police about it. Could you advise me? And if you think it might be a possibility, to whom to direct the complaint. And if not, let me know how I might complain about it. I have to drive German guests past it tomorrow, and it is deeply embarrassing, apart from any other consideration. Thank you for your attention.

Dear [name], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU referendum. As you say, we do not regulate the content or design of referendum material. In general in the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. We cannot advise on race relations legislation. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. Vote Leave’s website is here, and they can be contacted at info@voteleave.uk. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk Make sure you are registered to vote Follow us on Twitter Putting Voters First P Please consider the environment before printing this email
I wish to make a complaint about the Vote Leave campaign and was it was implied by my MP that you may be the best place to go. The Vote Leave campaign has been filled with scaremongering - for example Boris Johnson comparing the EU to Hitler - to outright lies - such as that regarding Turkey's membership of the EU/Turkish immigrants under the EU's freedom of movement policy (for one thing, Turkey hasn't yet joined the EU and may still be rejected as countries require unanimous agreement to join, something that Vote Leave has omitted). The economic claims the campaign has made, for example that relating to the cost of EU membership, have been stated publicly as lies by experts, as have the economic 'predictions' made by Vote Leave in the case we leave the EU, yet these figures have not been publicly corrected by the campaign or even withdrawn. The campaign has consistently lied about the economic impact of Brexit, the cost of the EU to the UK, immigration, the EU's environmental directives, worker's rights under the EU, animal welfare under the EU, science funding... It has become clear through the duration of the campaign that Vote Leave wants to win by any means possible. Whether you are pro- or anti-Brexit, the use of lies and scaremongering should be punished - as the public showed in the case of Zac Goldsmith's campaign in London. As someone who is voting Remain, it angers me that Vote Leave is, in the absence of facts, using lies to encourage people to vote Brexit instead of giving accurate information. I understand that if they were to give accurate information they would actually have no campaign at all, but that is besides the point. In matters as huge as this, which the majority of Brexiteers won't even be affected by (!) as it will by my generation of those in their early twenties, my parents and my children, who will be affected by Brexit; in matters as huge as this, the decision should not depend on your opinion of the EU, it should depend on fact. I am among many many Remain supporters who accept that there are faults that need to be addressed within the EU, but that this is better than leaving. If there were accurate information given by Vote Leave, maybe this would be the case for even more people. I would appreciate if the lies peddled by Vote Leave, especially people such as Michael Gove - who in my opinion has done more than enough damage to this country already after his post as Education Secretary - and Boris Johnson - a man who is aspiring to lead the Conservative party - could be investigated and the campaign appropriately sanctioned/people punished. My MP advised that a number of complaints have already been made to the Electoral Commission, and I thought I would add mine.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware of the competition you refer to in your email. The competition constitutes referendum campaigning and money spent on it will count towards Vote Leave’s spending limit and must be reported to us after the referendum. Vote Leave indicate that the £50 million prize would be paid by an insurance company, and the prize, should it be awarded, would be paid after the conclusion of the referendum period on 23 June. As campaigners only need to account for spending up to that date, the prize itself does not constitute referendum spending. We are in regular contact with campaigners to make sure that they fully understand the referendum rules and their responsibilities as registered campaigners, and we will be monitoring this competition over the next few weeks to ensure all relevant costs are fully accounted for in Vote Leave’s spending return. Bribery is a criminal offence under electoral law. We do not consider that the competition you refer to constitutes bribery, as it does not induce a voter to vote a certain way or to not vote. The competition’s terms and conditions make clear that it is open to voters regardless of their voting intention. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Phone number]
Fax: [Fax number]
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first. Please consider the environment before printing this email.
-----Original Message----- From: PEF Inbox Subject: Question regarding legality of pamphlet Hi, I've just received a pamphlet through my door that states "UK and the European Union: The Facts". Inside are 8 "facts" and suggesting to gain more facts from http://www.eureferendumfacts.org. I felt strongly misled by this as only in the small print on the back, and I mean very small print, does it state it's printed on behalf of Vote Leave Ltd. There's nothing else to clearly state it's for the Leave campaign. I feel this is incredibly misleading, at first I assumed it was a non-biased information pamphlet and likewise website. Could you let me know please if this does appear to breach campaign rules and if so what actions I should look to do next? Kind regards

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

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London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.

From: [Name] [mailto: ] Sent: 07 June 2016 18:04 To: PEF Inbox Subject: Question regarding legality of pamphlet Hi, I've just received a pamphlet through my door that states "UK and the European Union: The Facts". Inside are 8 "facts" and suggesting to gain more facts from http://www.eureferendumfacts.org. I felt strongly misled by this as only in the small print on the back, and I mean very small print, does it state it's printed on behalf of Vote Leave Ltd. There's nothing else to clearly state it's for the Leave campaign. I feel this is incredibly misleading, at first I assumed it was a non-biased information pamphlet and likewise website. Could you let me know please if this does appear to breach campaign rules and if so what actions I should look to do next? Kind regards

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.

---From: [Name] [mailto: ] Sent: 02 June 2016 18:45 To: info_inbox Subject: New contact form submission • Your name: [Name] • Your email: [Email] • Your telephone number: [Phone number] • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I'm not sure if this is fraud, but I have received a leaflet titled 'The UK and the European Union: The facts'. Its layout and the style in which it is written seems designed to make voters think that it is an official and unbiased document. It is far from this, but this is not made at all clear. Its origin is from 'Vote Leave Ltd.' which only appears in the middle of a paragraph in small type after a request for people's personal details. The name/address to send these details to is a Freepost address RTSZ-LUUA-HKLR. which gives no indication that this is part of the 'Leave' campaign. I am concerned that this is a blatant attempt to subvert democracy. I'm not sure if you're the people to complain to but perhaps you can advise. Many thanks

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The Electoral Commission
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London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
From: [mailto] Sent: 01 June 2016 12:15 To: info_inbox Subject: Unsolicited emails from vote leave I have been receiving regular email from people from the vote leave campaign - now reaching three per day. These are unsolicited so someone must have shared my details from a 'rogue' mailing list without permission. So far I have ignored the msgs but fear they will increase as we move closer to the vote. I don't want to enter any dialogue with them and it shouldn't be up to me to opt out. If they have my details then they must have many other people on their list. I don't consider this to be correct or legal activity. I am not a member of any party and not active in any political sense so can't guess where they obtained my details. Is this something the commission should handle? Thanks and regards

Dear [name] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the method by which campaigners choose to distribute referendum material. I note that you would prefer not to contact Vote Leave directly about this matter. If you are concerned about how your personal information has been used or obtained, you should contact the Information Commissioner's Office for further advice: https://ico.org.uk/ I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk

From: [mailto] Sent: 08 June 2016 09:59 To: info_inbox Subject: URGENT -National Campaign Material re the EU Referendum Importance: High I have just received the Referendum Communication pamphlet from the Leave campaign. On the front page there is a clear statement that "the EU costs us £350 million per day - we could spend that on the NHS instead". this is false, in that more than 50% of this money is allocated to spend in this country automatically and is not therefore paid to the EU. It is also impossible in practice to spend this money on the NHS because a significant portion of it is the allowances to farmers which enables them to carry on farming and which no government would dream of stopping. I understand from your web site that you do not appear to have any powers regarding the content of campaigning literature, which seems very bizarre to me since this sort of statement can have much more impact on an election than many of the minor behaviours that you do investigate. Please either use powers you must have somewhere to investigate this quickly or tell me who I should complain to since this is obviously a misleading statement which has been proven to be wrong and yet is still being used to gain votes unfairly.

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Dear [Name],

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Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: Sent: 08 June 2016 12:31
To: info_inbox Subject: Complaint about Vote Leave campaign material

Dear Sir or Madam,

I would like to complain about the leaflet “The UK and the European Union: The Facts”, which recently arrived in the mail. Nowhere on the document does it make it clear that it is written by the Vote leave campaign—until the back page in tiny print hidden in the middle of a paragraph. Surely this should not be allowed on material that is being sent out to every household as part of a crucial election campaign. The “information” is not fact—but biased opinion and should therefore be clearly marked as such. At least one piece of information has already been challenged as being incorrect; the UK statistics Authority has asked the Vote Leave campaign not to use the £350 million figure for the weekly cost of the EU to the UK. It would appear that this leaflet is a cynical approach to try to bamboozle the electorate and I am sure that some people will be taken in by this so-called information. I would hope that the electoral commission is able to challenge the Vote leave campaign about this leaflet and ensure it is corrected and sanctions put in place to prevent any further transgression.

Kind regards,

[Response from the Electoral Commission]

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

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www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 08 June 2016 19:28 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I would like to register a complaint about the Vote Leave adverts regarding Turkey. The adverts say 'TURKEY (population 76 million) is joining the EU. VOTE LEAVE'. This needs to be investigated as surely this inciting hatred and racism. In today's society, this is totally unacceptable, even moreso as part of an official electoral campaign. This advert should immediately be withdrawn and the Vote Leave campaign to use as much advertising space/revenue again, to apologise to the people of Turkey. Can you confirm what action you intend to take as a result of this complaint. Thank you • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name],

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Kind regards,

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Tel: [Tel] Fax: [Fax]
www.electoralcommission.org.uk www.aboutmyvote.co.uk

I advised that the Electoral Commission doesn't regulate the design or content of campaign material and in general political campaign material is not regulated in the UK. The only thing we do regulate is the inclusion of an imprint, which must show the printer and promoter of the material. I explained that the content is not regulated, by us or by anyone else really. She thought it ought to be regulated like adverts by the ASA. I said we had a lot of similar complaints and I would log her views.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum.

More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first. Please consider the environment before printing this email.
From: [mailto: ] Sent: 09 June 2016 12:31 To: info_inbox Subject: New contact form submission

Your name: [masked]     Your email: [masked]     Your telephone number: [masked]
Your region/country: South West     I am a: member of the public

Comment/enquiry type: administration of elections

Comments: I received through my door today a leaflet entitled "Information about the Referendum on 23rd June 2016" - The UK and the European Union: the facts. The leaflet appeared to be from an official unaligned source, and inside was a serious of so called "facts" all of which were of dubious accuracy, with a heading which said "On 23rd June, there will be a vote to decide whether the UK should remain a member of the European Union or leave and take back control........" which is a very distorted way of putting the question, to say the least. You have to look very carefully at some very small print on the rear page of the leaflet to find out that the leaflet is produced by the Vote Leave Ltd. campaign. Is that organisation allowed to send out such a misleading leaflet, dressed up as an official document, with such distorted statements clearly intended to mislead the reader? Can anything now be done to get the organisation to withdraw the leaflet?

Rwyf yn:     Math o sylw/ymholiad:     Sylwadau:

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Dear [masked],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

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From: [mailto: ] Sent: 09 June 2016 13:40 To: info_inbox Subject: New contact form submission

Your name: [masked]     Your email: [masked]     Your telephone number: [masked]
Your region/country: London     I am a: member of the public

Comment/enquiry type: other

Comments: Why have I received a Referendum Communication addressed to me at my home address from Vote Leave Ltd? When I registered on the electoral roll, I stimulated that my personal details should not be made available on the published roll.

Rwyf yn:     Math o sylw/ymholiad:     Sylwadau:

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Dear [masked],

Thank you for your email. The European Union Referendum Act 2015 permits registered referendum campaigners access to the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. Further information about the use of the electoral register by registered referendum campaigners is available in our guidance for referendum campaigners. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

---

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  
Fax:  
www.electoralcommission.org.uk

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To: info_inbox
Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: Yorkshire and the Humber • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I have just received a leaflet about the referendum purporting to be official information about the European Union. In fact it is a misleadingly crafted leaflet produced by the Leave Campaign - actually the voteleavetakecontrol organisation. I am writing to complain that this leaflet is specifically designed to appear neutral and provide unbiased facts when it is in fact quite cleverly concealed vote leave propaganda. I think urgent action needs to be taken to address the impact of this fraudulent document. I look forward to hearing from you as a matter of urgency. The leaflet is entitled 'Official Information About the Referendum on June 23 2016. The European Union and Your Family: The Facts'. • Rwyf ym....: • Math o sylw/ymholiad: • Sylwadau:
-----Original Message----- 
From: [mailto: ]
Sent: 08 June 2016 15:54
To: info_inbox
Subject: factually inaccurate electoral literature

To whom it may concern,
I have received numerous pamphlets from the Vote Leave official campaign which are by any standards deceitful and factually untrue. Are there any procedures in place for dealing with this kind of electoral deception?

yours sincerely,

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Dear [redacted],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:
I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel:  
Fax:  

www.electoralcommission.org.uk  www.aboutmyvote.co.uk

---

From: [mailto: ]
Sent: 06 June 2016 19:54
To: info_inbox
Subject: New contact form submission

Your name: [redacted]
Your email: [redacted]
Your telephone number: [redacted]
Your region/country: South East
I am a...: a member of the public
Comment/enquiry type: voter registration
Comments: I would like to complain about the 'Voteleave' website under the title 'register to vote'. If you google 'register to vote' this comes up BEFORE the government website. Beside it is a large crown with 'gov.uk' on it which is to say the least misleading. It says register here and you are on your way to registering. Their form says 'register your vote here' giving people the impression you are putting your name on the electoral register. Only if you give them your email address do you then get sent further information about how to register. I would ask that you do something about this urgently as there is now only 28 hours left to register and if people are misled they may miss the opportunity to vote.

Call from [redacted] who received a letter from Vote Leave which he found 'disgusting' and 'full of lies'.

I explained that we do not regulate the content of campaign material and gave him Vote Leave's e-mail address: info@voteleave.uk
From: [mailto: info_inbox]
Sent: 09 June 2016 15:11
To: info_inbox
Subject: Misleading information on political leaflet

Hello, I've received the attached leaflet from the Leave campaign with the header stating "Official Information about the referendum". I believe the word Official is highly misleading in terms it leads the uninformed reader to conclude whatever information in the leaflet is real while most of it political rhetoric. Can you please look into it and see if it is allowed to use such misleading language? Best Regards

Dear [mailto: info_inbox]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YJ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
From: [mailto: ] Sent: 09 June 2016 15:19 To: info_inbox Subject: New contact form submission

• Your name: 
• Your email: 
• Your telephone number: 
• Your region/country: South West

I am a...: a member of a political party

• Comment/enquiry type: other • Comments: I've received a leaflet headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" The word 'official' implies something from govt/civil service; supposedly credible etc. The leaflet ACTUALLY comes from 'Vote Leave Ltd'. The header is a con trick; it is fraudulent, not just misleading. What can you do about it? What can I do about it? It contains several lies, i can supply a copy if you wish,

Dear [ ]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [ ]
Fax: [ ]
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
Hi, We've recently had a leaflet from Vote Leave posted to us and I feel it is extremely misleading, infers racism and is possibly fraudulent. At the top of the leaflet it says 'OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016' - to me, an educated member of the general public, this implies that it is official information about the EU referendum - in other words, official and neutral. It follows up saying that the 'facts' and 'document [are] to help you make your decision in the referendum…' again, the language implies neutrality and honesty. However, it is only on the back page that a discreet Vote Leave logo identifies that this communication may contain bias. Throughout the leaflet, there are countless pieces of misinformation, which I feel are misleading and fraudulent: "On 23 June we face a choice: is it safer to stay in the EU permanently or to vote 'leave' and take back control?" - that's not the choice, the choice is whether to remain or leave - it is also not a 'stay permanently' that's the choice, but remain for now… - the wording of the choice we have to make was very carefully worked out to ensure no bias either way; telling us that our choice is something different, and something it is not, is fraudulent. "The EU costs us at least £350 million a week." - From the many many many reports I've read about this figure, it does not include the rebate negotiated by Margaret Thatcher 20 years ago. Therefore it is fraudulent to claim that this is the "cost". 'Gross Total Before Rebates' yes; 'cost' no. - This figure is used 3 times in the leaflet. "…and we have no control over how it's spent - that's decided by politicians and officials in Brussels, not by the people we elect." - I don't fully understand how the complicated EU works, but the politicians our our MEPs elected by us, and the officials are put in place by our politicians elected by us. Therefore, this is a plain lie. "Most small businesses say that Britain should take back the power to negotiate our own trade deals..." - as with everything else, there are no sources for this information. If I was advertising that most cats preferred my cat food, then I would have to show the evidence. This referendum is more important than my fictitious cat food, so please provide the source. "[map] Countries set to join the EU… Albania; Macedonia; Montenegro; Serbia; Turkey" - the word 'set' implies that it is a done deal, these countries *will definitely be* joining the EU. As I understand it, this is plainly not true, therefore the claim is deception. - on the same map it lists Syria and Iraq, no other countries, just Syria and Iraq. This together with references to Turkey inside the leaflet are playing on dangerous racial stereotypes that have nothing to do with the debate. Especially as Turkey isn't 'set to join the EU'. Looking at the tiny small print, I can find the following information that implies that this is a genuine leaflet from the Vote Leave campaign: "…Promoted by Matthew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, London, SE1 7SP. Printed by Howard Hunt Group, Masthead Close, Dartford, DA2 6QF. * Please let me know if there is anything I can do to help.
we do not have the power to regulate the content of campaign material (or messages) apart from the requirement to include an imprint on printed material. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course however subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. In general, political campaign material in the UK is not regulated. The Commission does not regulate the content of campaigner websites. If you have concerns about how your personal information was obtained or has been used by a referendum campaigner, you may wish to contact the campaigner directly about this or alternatively contact the Information Commissioner’s Office for further advice by visiting: https://ico.org.uk/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 
Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto:s] Sent: 09 June 2016 16:24 To: info_inbox Subject: New contact form submission • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: I have today received a leaflet from voteleavetakecontrol.org which states at the top of the first page that it is "official information about the referendum on 23 June 2016" it then repeats the erroneous fact that the EU costs us at least £350 million per week - a figure that ONS and the Treasury both say is incorrect. Do you have any standing to stop this type of misinformation from going out?

Dear [redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering.

I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Consider the environment before printing this email.

From: [mailto: ] Sent: 09 June 2016 17:05 To: info_inbox Subject: New contact form submission • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: North East England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I have received a flyer via todays post in relation to the referendum. It is headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016". However in very small print at the foot of the back page it has a small Vote Leave logo. I believe this to be intentionally misleading the public regarding the status of the claims made in the leaflet. The declared publisher (in extremely small print) is one Matthew Elliott, on behalf of Vote Leave, of 3 Albert Embankment, London SE1 7SP. I can send a scanned facsimile if you wish.

Dear [redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering.

I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Consider the environment before printing this email.
---Original Message---

From: [mailto:]
Sent: 09 June 2016 17:35
To: info_inbox
Subject: Referendum official information

Dear Sir, today we received by post a leaflet headed: OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016. It is only inside the document that there is any mention that this comes not from some official source but from Vote Leave. This heading is most misleading – hence I wish to complain strongly. Yours faithfully,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This is to help ensure that there is transparency about who is campaigning at a referendum. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first
Please consider the environment before printing this email.

---Original Message---

From: [mailto:]
Sent: 09 June 2016 18:11
To: info_inbox
Subject: Being on someone's database

Hello, Sorry to trouble you. Today I received a leaflet from Vote Leave that had my name and address on it. I assume it was hand delivered rather than by Royal Mail as it has no postage or anything on it. I'm not on the 'open' electoral register so I'm wondering how they got my details and whether it was done in a lawful manner under both election law and the Data Protection Act. I've had no contact with Vote Leave and haven't given any political organisation my name or address. I will contact them and ask them to remove my details from their database and ask where they got my details from but I was just wondering if they're allowed to buy mailing lists.

Regards,

Dear [Name],

Thank you for your email. The European Union Referendum Act 2015 permits registered referendum campaigners access to the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. Further information about the use of the electoral register by registered referendum campaigners is available in our guidance for referendum campaigners. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first
Please consider the environment before printing this email.
Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
misleading vote leave leaflet
Misleading Vote Leave leaflet

From: [email protected] Sent: 10 June 2016 10:24 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: I am disappointed that the "leave" campaign have sent out a leaflet purporting to be "official information about the referendum on 23 June 2016". This could tend to influence people incorrectly, when they assume that the information has the full support of "officialdom" ie the state. It then goes on to mention facts, that aren't facts at all. You have undoubtedly already been alerted to this leaflet and its contents. I just felt that I needed to share my utter disappointment that this should be allowed to be freely distributed in this way.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

The caller wished to complain about a campaign leaflet from Vote Leave, which he saw was misleading due to its content and design.

I advised that the Electoral Commission doesn't regulate the design or content of campaign material. In general political activity isn't regulated in the UK (neither by the Electoral Commission, or Advertising Standards). I suggested that he should contact the campaigner directly to register his complaint.
From: [mailto] Sent: 10 June 2016 10:49 To: info_inbox Subject: New contact form submission • Your name: [REDACTED] • Your email: [REDACTED] • Your telephone number: [REDACTED] • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I have just received a blatant piece of political propaganda from the leave campaign whose reference is deliberately headed as "(OFFICIAL INFORMATION ABOUT THE REFERENDUM)" and in large red letters "THE FACTS" clearly intended to misinform the public as to the origin and credibility of the opinions inside. Some of the alleged "facts" inside, in particular the £350 million a week, have been clearly and publicly proved wrong. Please take the appropriate steps to stop this, and any other similarly distorted communications from either party being sent out.

Dear [REDACTED],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

-----Original Message-----

From: [mailto] Sent: 10 June 2016 12:20 To: info_inbox Subject: Misleading Election leaflet Good afternoon I have just received a leaflet claiming to be 'OFFICIAL INFORMATION', this in block capitols, which is actually propaganda from Scottish Vote Leave. I wish to complain about this misrepresentation. Thank you

Sent from my iPad

-----Original Message-----

From: [mailto] Sent: 10 June 2016 10:49 To: info_inbox Subject: New contact form submission • Your name: [REDACTED] • Your email: [REDACTED] • Your telephone number: [REDACTED] • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I have just received a blatant piece of political propaganda from the leave campaign whose reference is deliberately headed as "(OFFICIAL INFORMATION ABOUT THE REFERENDUM)" and in large red letters "THE FACTS" clearly intended to misinform the public as to the origin and credibility of the opinions inside. Some of the alleged "facts" inside, in particular the £350 million a week, have been clearly and publicly proved wrong. Please take the appropriate steps to stop this, and any other similarly distorted communications from either party being sent out.

Dear [REDACTED],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

-----Original Message-----

From: [mailto] Sent: 10 June 2016 12:20 To: info_inbox Subject: Misleading Election leaflet Good afternoon I have just received a leaflet claiming to be 'OFFICIAL INFORMATION', this in block capitols, which is actually propaganda from Scottish Vote Leave. I wish to complain about this misrepresentation. Thank you

Sent from my iPad
From: [mailto: Sent: 10 June 2016 12:31 To: info_inbox Cc: Subject: Complaint around referendum leaflet information

Hi there, Unclear if this is within the remit of the electoral commission or another body, but would appreciate any advice to point me in the right direction. We received a leaflet at our residence this morning (photos attached) that we are concerned uses language designed to deliberately mislead readers into believing it is impartial information, when it is in fact produced by the "voteleavetakecontrol" campaign. For example: • The use of the banner "official information about the referendum on 23 June 2016" across the top of the front page • The lack of branding and the use formatting similar to that of polling cards/electoral commission communication • The lack of any suggestion on the front page that the leaflet is from "voteleavetakecontrol" Any help in who we should register this concern with would be appreciated. Thanks,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equality, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.

From: [mailto: Sent: 10 June 2016 12:30 To: info_inbox Subject: New contact form submission

Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I am complaining about a leaflet being sent out by the leave campaign entitled 'official information about the referendum on 23rd June' which makes no reference to its origin except in small print on the back. On the front it has in large print 'The European Union and your family: the facts' it then goes on to state the (highly disputed) 'fact' that Britain pays £350million to the EU every week. Does the use of words as described on this leaflet not break rules about communications during an election given that there is no clear indication as to which campaign it comes from and it refers to it being 'official information'? It seems highly misleading, please will you let me know either you will be taking any action about this? • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equality, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ☑ Please consider the environment before printing this email.
I have read your website and do not know whether my complaint about the Leave campaign falls within your remit. This email is to find out whether in the circumstances I can make an official complaint about the leaflet and the organization which sent it. I have today received the leaflet in the post. In a rectangular box across the top of the leaflet it says: OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016. My name and address are then in a box below, and below that is the following: THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS We are sending you this as someone ... blah blah blah FACT: Britain's official bill for EU membership is £19 billion per year or £350 million every week - the cost of a new hospital. You have to decide whether what we get back from the EU is worth this. This leaflet then goes on to list five countries 'in the queue' to join the EU, including Turkey and Albania. It then repeats the £350mn lie two or three times and, among the usual rhetoric, suggests that Turkey is on the verge of joining, all below another headline across the middle pages: THE UK AND THE EUROPEAN UNION: THE FACTS. What follows is a series of claims which are not facts at all but which are deceiving recipients into believing they are the 'official' position of the government. I know that Leave has been making false claims since the get-go. My concern is that this leaflet not only claims to be 'official' but presents as if it has been sent out by an authority, such as a government department; by extension it suggests that 'The Facts' are facts rather than Leave rhetoric and false claims. It is one thing for the public to be told by inveterate and proven liars like Boris Johnson and Iain 'Duncan' Smith that we send £350mn a week to the EU when we do not, but it is quite another for a leaflet which looks and claims to be official and which is sent through the post rather than pushed through the door makes the same ridiculous and deceitful statements. I used to be a civil servant. I know how to write real 'official' leaflets and this is a deceit from beginning to end. It could easily sway the unwary or those who pay scant attention to campaigns till the day before an election or referendum. I want to complain about the presentation of this leaflet and in particular its claims about being 'official' when it is no such thing. If you do not handle such complaints, then perhaps you could advise who does. Many thanks.

Dear [Name] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
Hello From what I can gather, you do not regulate electorals adverts/flyers etc. But I really think you should. I'm generally ambivalent about these things, but the blatant propagandist flyers coming through my door for this election is just incredible (and has motivated and activated me to want to complain). I have no problem with misleading content if it is clear that it is provided/a perspective of a particular campaign, but there is a flyer out there that seems to represent an objective perspective, and hidden the fact that it is from the 'vote leave' campaign. I'm really offended by the attempt to mislead people (otherwise why not be upfront about it being a leave campaign flyer?). There should be regulations that protect people from being misled like this - I have no doubt that people will be misled by this underhand tactic (I'm reasonably informed on the Euro/UK relationship, laws etc, but I only figured it out because I read every word and I was looking for which campaign it was). I found others similarly aggrieved here: http://infacts.org/behind-referendum-facts-flyer/ If you are able to direct my complaint to those that can take action, I would be very grateful. Though my expectation is that the Electoral Commission isn't able to take action, therefore my request is that you please consider this example when you look at how improve regulation to protect and inform the electorate in future. Regards,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Enquiry: My wife and I have just received in the mail leaflets from Vote Leave which are headed "Official Information about the Referendum on June 23 2016", with addresses printed in a very similar way to our poll cards. There is no mention of Vote Leave on the front page of the leaflet. This seems to me to be very dubious - do you know about it?

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Wanted to complain about a misleading Vote Leave leaflet

Felt Vote Leave leaflet was misleading
From: Sent: 09 June 2016 02:31 To: info_inbox
Subject: New contact form submission
• Your name: • Your email: • Your telephone number: • Your region/country: South West
I am a...: a member of the public • Comment/enquiry type: electoral fraud
Comments: Hi there. This link proves the leave campaign is deliberately trying to trick people into thinking they're able to register to vote through them. And is totally fraudulent.
http://politicalscrapbook.net/2016/06/vote-leave-quietly-delete-its-fake-register-to-vote-page-after-being-exposed/ Do you regulate these matters? If not, who does regulate these matters?

Dear Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. You may wish to raise your concern with the campaigner by contacting them directly. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: Sent: 10 June 2016 07:46 To: info_inbox
Subject: New contact form submission
• Your name: • Your email: • Your telephone number: • Your region/country: Wales
I am a...: a member of the public • Comment/enquiry type: other • Comments: Is it possible to complain about a misleading claim in an electoral publication, in which the Vote Leave campaign states that Turkey is "set to join the EU"?

Dear Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

[Name]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: [Fax Number] www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: ] Sent: 09 June 2016 20:47 To: info_inbox Subject: Complaint regarding EU referendum leaflet
Dear Sir / Madam,

My household received what was billed as Official Information about the European Referendum today from the Vote Leave campaign. This leaflet was intentionally misleading in a number of ways: It purported to describe the facts about UK membership of the EU as costing us £350 million per week when this is the gross figure rather than the net figure. Nowhere was this caveat mentioned. It stated that this figure would allow us to build a new hospital every week, without substantiating this with actual costs for new hospital buildings. It listed five countries that are set to join the EU without mentioning the hurdles these countries would need to jump in order to join. The implication is highly racist, but the statement is as inaccurate as it is racist. The leaflet is misleadingly neutral to hide the fact that it is highly biased. The leaflet sets a nasty precedent in political campaigning. It should be publicly challenged.

Regards

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto: ] Sent: 09 June 2016 20:33 To: info_inbox Subject: New contact form submission

• Your name:
• Your email:
• Your telephone number:
• Your region/country: London
• I am a...: a member of the public
• Comment/enquiry type: electoral fraud
• Comments: The flyer distributed to homes today by the Leave campaign is misleading in that it pretends to present "official information" and "facts" that are disputed. It does not say at the outset that this is a publication of the Leave campaign, only by way of a small logo at the bottom corner of the 4th and last page. It pretends on the front page to be official, i.e. government, information. That must be fraudulent.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Caller wanted to complain about the content of Vote Leave’s most recent version of their ‘facts leaflet’.

Advised that we do not regulate the content of campaign material except for the requirement for it to contain an imprint. Advised that he could contact the campaigner direct.
Caller was complaining about Vote Leave's 'fact leaflet' which he believed contained lies and was fraudulently purporting to be official Government information.

I advised that we do not regulate the content of campaign material (and that essentially, nobody does) except for the requirement that it contain an imprint.

From: [mailto:] Sent: 09 June 2016 14:00 To: info_inbox Subject: Complaint regarding campaign election material

Dear Sir/Madam,

Reference: The UK and the European Union: THE FACTS pamphlet

I am writing to bring to your attention the attached campaign election material by Vote Leave that was delivered to my home address. The appearance of the literature suggests to me that it is official and unbiased advice to support my voting decision.Only on very close inspection is the Leave campaign mentioned and I find this very underhand and unreasonable. Please let me know what you can do to prevent this material being circulated further. Many thanks in advance.

Yours faithfully,

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: 
Fax: 

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www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto:] Sent: 09 June 2016 12:39 To: info_inbox Cc: Subject: Misinformation I understand from your website that you cannot handle complaints about misinformation. To whom can I complain about the disgraceful Vote Leave brochures (most recently today’s) headed ‘Official Information’? It’s first ‘fact’ relating the infamous £350m to the cost of a new hospital, is as any impartial observer knows a total travesty. But it is only the first of many in the document. Surely someone has the ability to stop this sort of nonsense being labelled ‘official’ Please tell me who?

Sent from my iPad

---Original Message---
From: [mailto:] Sent: 09 June 2016 16:46 To: info_inbox Subject: New contact form submission • Your name: [blank] • Your email: [blank] • Your telephone number: [blank] • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: I today received a flyer from the Leave campaign. I want to complain about it on the basis that the heading The European Union and Your Family plus the highlighted message Official information about the Referendum on 23rd June 2016 are misleading. Although it is stated on the inside and back pages that this is from the Leave lobby I believe it deliberately misleads about the provenance of the information it contains. It still suggests that the EU costs us £350 million per week when this has been publicly challenged and proven not to be the case. It also states that 250,000 people migrate to here from the EU each year. This is disingenuous and inaccurate.

Sylwadau:

Dear [blank], Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. For complaints relating to the content of Vote Leave’s campaign material, you should contact them direct. Their e-mail address is: info@voteleave.uk I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk .

Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel]
Fax: [Fax]

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Please consider the environment before printing this email.
Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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Please consider the environment before printing this email.
Dear [name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf If you are unhappy with the content of campaign material, we advise that you speak to the campaigner direct. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [number]
Fax: [number]
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. 

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 0333 103 1928
Fax: 0333 103 1929
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.
Dear [name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

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Tel: Fax:

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk
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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 10 June 2016 20:35 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: Have you seen the flyers from the Leave campaign being posted out txt look very similar to official government electoral literature? They even say official at the top. Then they contain inaccurate facts. I have a picture if you don’t, just email me and I’ll send. These are misleading public • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

-----Original Message-----

From: [mailto: Sent: 10 June 2016 20:42 To: info_inbox Subject: Complaint about literature Dear sir or madam, I wish to complain about campaign literature I have received from Vote Leave. The main concern is that it is not sufficiently clear that the leaflet is from the leave campaign as it is headed ‘official information about the referendum’. Vote leave only appears in small type at the end. The ‘facts’ listed I understand to be contested or untrue, so I think it is deceptive for the leaflet to purport to be official information. It says on your website that you do not have jurisdiction over content of campaign literature. Can you let me know where I should direct this complaint. Thank you. Yours faithfully, 

Dear Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 09 June 2016 17:41
To: info_inbox Subject: Referendum Campaign Leaflet
I understand that this may not fall within the remit of the Electoral Commission, but I hope you can advise me as to whom I should complain. I have today received a personally addressed leaflet headed "Official Information About the Referendum on 23rd June 2016" Only at the bottom of page 4 is it revealed that it is from the Leave campaign I contend that the use of the word "Official" and the minor placing of the originators is deliberately misleading and can be construed as fraudulent.

Dear [mailto: ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ

Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

---

From: [mailto: ] Sent: 10 June 2016 23:26
To: info_inbox Subject: New contact form submission
• Your name: [ ]
• Your email: [ ]
• Your telephone number: [ ]
• Your region/country: South East
• I am a...: a member of the public
• Comment/enquiry type: other
• Comments: I wish to register a complaint about a communication from the Vote Leave campaign which I received this week in the mail, called the UK and the European Union: The facts. It contains the statement "The EU is expanding to include: Albania, Macedonia, Montenegro, Serbia and Turkey. As I understand it, this is not yet confirmed, and is therefore misleading. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [mailto: ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first Please consider the environment before printing this email.
From: [mailto:  Sent: 11 June 2016 01:53 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: other • Comments: I've received a leaflet from the Vote Leave campaign addressed to me personally that claims to be "official information", pushing the Vote Leave case. This is not official in any way and nor should it be allowed to claim so. It is blatant propaganda. This referendum will be deeply flawed if such flagrant dissemination of misinformation goes unhindered and unchallenged. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name],

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Please consider the environment before printing this email.

From: [mailto:  Sent: 11 June 2016 10:16 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: other • Comments: Misrepresentation in campaign leaflets. Your attention should be drawn to a leaflet we and others have received claiming to be "Official information about the referendum on 23 June 2016". The title and presentation strongly imply this leaflet is from an official neutral body such as yourselves. In fact it is from Vote Leave, but this is not mentioned on the first page, and is apparent only from a website address at the bottom of the inside page and a small logo at the foot of the back page. It claims to present "The Facts". Leaving aside questions of general bias, the leaflet includes a grossly misleading map of "Countries set to join the EU". This map highlights the UK in black and the five accession countries in red, with a key identifying them. Next to Turkey it also highlights Syria and Iraq in pink. These are the only countries apart the the UK that are named on the map itself. The clear implication is that EU membership opens the UK to the populations of those countries. We feel this is sufficiently misleading, and potentially influential in the contest, to warrant intervention on your part. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

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The Electoral Commission
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London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Please consider the environment before printing this email.
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Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
Please consider the environment before printing this email.
From: [Redacted] Sent: 09 June 2016 20:14
To: info_inbox Subject: Brexit campaign

I am writing to complain about the official Leave campaign's party political broadcast on the evening of 9.6.16. It stated, directly, and solely that Britain sends £350 million each week to the EU. It is an established fact that this is the gross figure only. It is clear that the Brexit campaign is trying to, knowingly, mislead the public into thinking the gross figure is the net figure and that this amount is remitted in full, when in fact this is not the case.

Dear [Redacted]

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax:

www.electoralcommission.org.uk www.aboumyvote.co.uk Putting voters first ☑ Please consider the environment before printing this email.
From: Sent: 11 June 2016 11:24 To: info_inbox Subject: Referendum material I have today received a pamphlet describing itself as “OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016” On closer examination this proves to be actually published by Vote Leave. In addition it repeats the false figure of £350M per week, and a map of countries set to join the EU also shows both Syria and Iraq with the clear intention to cause confusion. I realise that this may not be within your remit, but still believe that this document is deliberately deceptive and possibly even fraudulent. If it is not within your remit, could you forward this complaint to a body that can deal with it?

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Please consider the environment before printing this email.

From: [mailto: ] Sent: 10 June 2016 13:43 To: info_inbox Subject: New contact form submission

Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

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Please consider the environment before printing this email.
Received a Vote Leave leaflet that she felt was (a) misleading and (b) shouldn't have had her personal details

From: [Redacted] Sent: 11 June 2016 13:11 To: info_inbox Subject: vote leave leaflet

Good Morning! I have received a communication from Vote Leave which contains many inaccuracies and innuendos. It is headed "Official Information" which makes it appear as if it is from the Government. It includes the figure of the £350 million EU contribution that has been proved to be inaccurate. It claims the EU "stops the British public being able to vote out the politicians who make our laws". In matters of trade it mentions Switzerland as able to trade with the EU without including the fact that Switzerland also accepts free movement of people and states that small and medium-sized businesses do not think the EU is in their interests which most disagree with. The map showing countries set to join the EU includes Syria and Iran. All this greatly offends my sense of justice and truth.

Dear [Redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Redacted]
Fax: [Redacted]
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  ☐ Please consider the environment before printing this email.
From: [mailto: ] Sent: 10 June 2016 13:25 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your region/country: South West • I am a...: a member of the public • Comments/enquiry type: other • Comments: I have just received a leaflet from the Leave campaign and have two complaints. 1. On the front it is headed OFFICIAL INFORMATION ABOUT THE REFERENDUM and it is only on reading that it becomes clear it is from the Leave campaign. 2. On the rear is a map titled ‘Countries set to join the EU, showing Albania, Macedonia, Montenegro, Serbia & Turkey in bright red and Syria and Iraq in pale red. I find this totally misleading. As far as I know Turkey has not been accepted for membership and Syria & Iraq have not even applied. This is sheer scaremongering and should not be allowed.

Dear ,

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document:

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Redacted]
Fax: [Redacted]

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From: [mailto: k] Sent: 11 June 2016 13:28 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your region/country: South East • I am a...: a member of the public • Comments/enquiry type: electoral fraud • Comments: I have a leaflet through my door this morning which is designed to look like government information and says, in block caps, OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23RD JUNE 2016 on the top of the front page. It is clearly misleading, as it is from a campaign group called voteleavetakecontrol.org and is not official information at all. I feel that this will be misleading for most people and is a genuine attempt to pervert the referendum voting process. I have the leaflet here, but I am sure that you are aware of it already. I await your reply. Best wishes,

Dear ,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Redacted]
Fax: [Redacted]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Please consider the environment before printing this email.

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Felt Vote Leave leaflet was misleading

DON't regulate the content of campaign materials
Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering: [link]

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance advice line at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

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P Please consider the environment before printing this email.
From: [mailto: ] Sent: 10 June 2016 13:06 To: info_inbox Subject: New contact form submission

Your name: 
Your email: 
Your telephone number: 
Your region/country: Eastern

Comment/enquiry type: other Comments: I would like to bring to your attention a leaflet that has come through my door, headed 'The UK and the European Union: THE FACTS'. When I first read it, I assumed it had come from an independent &/or official source and it was only when I read it more fully that I realised that had been produced by Vote Leave Ltd. I had to look very hard to find it and the leaflet has clearly been designed to deceive people. Surely this must contravene the ethics or rules regulating the referendum?  

Dear 

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.  

Kind regards,  

The Electoral Commission  
3 Bunhill Row  
London EC1Y 8YZ  
Tel: Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk  
Putting voters first  
P
Please consider the environment before printing this email.

From: [mailto: ] Sent: 11 June 2016 14:39 To: info_inbox Subject: New contact form submission

Your name: 
Your email: 
Your telephone number: 
Your region/country: London

Comment/enquiry type: electoral fraud Comments: I'm sorry I don't know whether you're the right people to write to but I'd like to register a complaint about a campaign leaflet from the Leave campaign that's just come through my door which is labelled "The Facts". I thought - oh good, finally some impartial analysis, but on the contrary it is one sided and contains statements that have been shown elsewhere to be completely inaccurate and misleading, eg about the amount we pay to the EU each week and what that could be used for. There is nothing on the front page that makes it clear that this is campaign material rather than independent. Someone has got to stop these people misleading the British public! Can they be forced to retract these statements? And can they be sanctioned for printing something labelled the facts that is not true? Many thanks for your time  

Dear 

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.  

Kind regards,  

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3 Bunhill Row  
London EC1Y 8YZ  
Tel: Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk  
Putting voters first  
P
Please consider the environment before printing this email.
From: [mailto: ]
Sent: 12 June 2016 08:10
To: info_inbox
Subject: New contact form submission

Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: Hello. There is a printed leaflet through our door this morning from the Leave campaign that is headed in a square box to make it look like an official document “OFFICIAL INFORMATION ABOUT THE REFERENDUM ON THE 23RD JUNE 2016” The use of the word ‘OFFICIAL’ here is fraudulent - endeavouring as it does to add credence to the contents of the leaflet. As the watchdog, do you have the power to require them to cease and desist? • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Called to register his concern about the Vote Leave leaflet.

From: [mailto: ]
Sent: 12 June 2016 09:01
To: info_inbox
Subject: New contact form submission

Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: other • Comments: I've received a leaflet re. EU referendum, and I'm concerned and angry about the design & contents, which are not only misleading but simply untrue. It purports to be "official information" providing 'facts' about the EU and 'your family'. There is no indication on the front page that this is a VoteLeave publication, in my opinion the leaflet is designed to look "official" and objective, it clearly isn't. I can provide further details of required but I wanted to ask if you are the body to address these concerns to, or if not, to whom I should direct these? Surely there should be accountability for all campaign publications to ensure that information provided to the electorate is, at least, factually correct? • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Informed him that the law does not regulate the content of referendum campaign material.

From: [mailto: ]
Sent: 12 June 2016 08:10
To: info_inbox
Subject: New contact form submission

Your name: • Your email: • Your telephone number: • Your region/country: London • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: Hello. There is a printed leaflet through our door this morning from the Leave campaign that is headed in a square box to make it look like an official document “OFFICIAL INFORMATION ABOUT THE REFERENDUM ON THE 23RD JUNE 2016” The use of the word ‘OFFICIAL’ here is fraudulent - endeavouring as it does to add credence to the contents of the leaflet. As the watchdog, do you have the power to require them to cease and desist? • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto:Sent: 12 June 2016 15:18 To: info_inbox Subject: New contact form submission • Your name: • Your email: Yorkshire and the Humber • I am a: a member of the public • Comment/enquiry type: other • Comments: A leaflet received through the door on Friday 10th June states in a box across the top of the leaflet: OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23RD JUNE 2016. This appears to be a blatant attempt to present LEAVE information as Facts coming from a government source. The identifying information that this comes from Vote Leave Ltd (sic) is in very small print (I estimate 2point) almost impossible to read. The maps on the back page are designed to misinform, overall this leaflet is designed to misinform and is thus fraudulent. Eich Enw: • Eich e-bost: • Eich rhif ffon: • Eich rhanbarth/gwlad: • Rwyf yn: • Math o sylw/ymholiad: • Sylwadau:

Dear [ ],

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.

From: [mailto:] On Behalf Of Sent: 12 June 2016 19:39 To: info_inbox Subject: Advice re a complaint

Dear [ ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
From: [Redacted]  
Sent: 12 June 2016 00:11  
To: PEF  
Subject: Questionable Leaflet  

Dear Electoral Commission,

I have recently received a political leaflet regarding the upcoming EU referendum which I find questionable, and am wondering if it may have broken any rules regarding the distribution of political materials. Firstly, it contains quotations which are attached to various key figures (alongside photographs of each), but when looking into several of these quotations they do not seem to be accurate. No source, beyond a name and date, is given for any quotation provided in the leaflet, making it hard to find, but many only appear as secondary sources on clearly biased personal websites and blogs. Secondly, I am concerned by some of the language used in the leaflet, including the phrase "Private pensions will be raped". Finally, while there is an imprint giving a name for designer and promoter, and another for printer, no indication is given as to whether or not this publication was made on behalf of an organisation. I have tried researching the individual named as the designer and promoter, but can find no official website detailing them as an independent politician or other public figure. If they do NOT represent an outside organisation or political party, should they be required to state that the leaflet is being sent independently and/or on a personal basis? I feel this could be misleading and imply an authority that does not actually exist. Thank you very much in advance for your clarifications regarding these matters. Yours faithfully,

The caller wished to complain about the content of the Vote Leave leaflet. They were angry as they thought they had been deliberately misled.

Dear [Redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel:  
Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first  

Please consider the environment before printing this email.

I advised that the Electoral Commission is not responsible for regulating the content of campaign material and that in general political material is not regulated in the UK barring the limit of law on public order etc. As the caller indicated that he thought the campaign material is racist, I suggested that if that is the case he should contact the police.
From: [mailto: ] Sent: 11 June 2016 17:08
To: PEF Inbox Subject: Fwd: RE: "The 2016 referendum voting guide Following upon this previous email exchange I have just received a leaflet addressed personally to me and therefore I would guess delivered by Royal Mail. It is headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" followed by "THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS" The first so-called fact is a repeat of the deliberate lie about "Britain’s official bill for EU membership" but I make no point about that because you have made it clear that you are not responsible for checking content in leaflets. My point now is the clear attempt to present this leaflet as "official". To me that infers that it comes from the Electoral Commission. Only by reading extremely fine print at the foot of the leaflet would anyone know it is actually from Vote Leave Ltd. The only other clue is the invitation inside the leaflet to visit voteleavetakecontrol.org/choice if you want to know more. You will note the clever insertion of the word "choice", clearly intended to imply some degree of impartiality as is the imprecation at the foot of the front page - "It is important that people vote in this crucial referendum whatever their view." The rest of the leaflet is completely leave campaign propaganda. If an attempt is made to present material of this sort as "official" which as I say above I would interpret as coming from you is this not a bridge too far even given the strict limits of your statutory role? Best wishes.

Dear [mailto: ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[mailto: ]
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [mailto: ] Fax: [mailto: ]
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.
Hello, I have received correspondence addressed to me, regarding the EU referendum, which implies it has been sent by the UK Government. This implication is by the opening statement, "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" It is further suggested by the correspondence being entitled, "THE EUROPEAN UNION AND YOUR FAMILY: FACTS" However, reading the small-print on the correspondence, it was sent by Vote Leave Ltd. If this were corporate law I would suggest it would fall under “passing off”. Is the possible implicit impersonation of UK Government something that the Electoral Commission would pursue? Best regards.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
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Putting voters first □ Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

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Please consider the environment before printing this email.
Dear [From Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[From Name]

----------------------------------------------------------------------------------

Dear [From Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[From Name]
From: [mailto: Sent: 13 June 2016 14:31 To: info_inbox Subject: New contact form submission

- Your name: 
- Your email: 
- Your telephone number: 
- Your region/country: Wales
- I am a...: a member of the public
- Comment/enquiry type: other
- Comments: I am very angry about a leaflet sent to my home address by the Vote Leave group. It is highly misleading. Amongst other things, they are still using the £350 million/week figure which is blatantly incorrect. This issue is far too important for this kind of thing to be allowed.
- Math o sylw/ymholiad: 
- Sylwadau:

Dear [ ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  
Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear Madam/Sir

I would like to complain about a paper communication that I received today from 'Scottish Vote Leave', both on data protection grounds and because it contains information that is wrong, misleading and appears to be deliberately disingenuous. Campaigning organisations should not be allowed to mislead the public in this way. I request that you or the appropriate body require this organisation to write to everyone it has mailed, apologising for misleading them, correcting their errors - and then delete all personal details which it does not have the right to hold. It needs to do this immediately as otherwise it risks biasing the outcome of the referendum through providing misleading information. My specific areas of complaint are as follow:

1. As I am registered with the mail preference service and have never provided my data to this organisation I believe they should not have contacted me by writing to my name and address.
2. The data protection statement on the communications says my data 'may be held on servers outside the EEA' despite me not having given permission to them to hold my data.
3. They are disingenuous in how they present the information. The leaflet is entitled 'The European Union and your family: the facts' and is headed 'official information about the referendum'. At the foot of the first page it states 'The BBC states that 'Leave' supporters are much more likely to vote than 'Remain' supporters...it is important that people vote in the referendum whatever their view.' It is not until page four that the 'Scottish Vote Leave' text is included - so clearly a campaigning document and not 'the facts' or an unbiased view as they claim and attempt to present. They have also included on page 3 a statement to make it appear that the communication is bal
From: [mailto: ] Sent: 11 June 2016 12:05 To: info_inbox Subject: New contact form submission

• Your name: 

• Your email: 

• Your telephone number: 

• Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: To register complaint re the use of a Jeremy Corbyn quote by the Leave campaign. Jeremy Corbyn is endorsing the Remain campaign. • Eich Erw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylwymhollad: • Sylwadau:

Dear [ ],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

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Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: [Number] Fax: [Number]
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Please consider the environment before printing this email.

Advised that we don't regulate the content and that she could contact the campaigner direct. Also advised that it is for the public to determine the weight they give to any info presented in campaign material. Advised that essentially, the content of campaign material is not regulated (though breaches of law other than electoral law may be possible - but in any case, this would not be a matter for the Electoral Commission).
From: [mailto: Sent: 13 June 2016 13:36 To: info_inbox Subject: Vote Leave Leaflet I have today received a leaflet that purports to be, “Official Information about the Referendum on 23 June 2016” It is actually nothing of the sort and is clearly intended to mislead people into believing that it is presenting an unbiased view on a range of matters related to the Referendum. In fact it is a propaganda sheet for the Vote Leave campaign, although their logo does not appear until the last page. Do you deal with complaints about material of this nature? If so please advise me on how to make a complaint. Thank you.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ☑ Please consider the environment before printing this email.
From: [mailto:  Sent: 11 June 2016 11:31 To: info_inbox Subject: New contact form submission

• Your name: 
• Your email: 
• Your telephone number: 
• Your region/country: East Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: I recently had an advert (link below) posted on my Facebook page by Vote Leave using a picture of Jeremy Corbyn and a quote, implying that he is promoting a leave vote. Surely they cannot use this without Mr Corbyn's endorsement, which I feel sure has not been given.


Dear [Name],

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [redacted] Fax: [redacted]
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first

P Please consider the environment before printing this email.
Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law, such as defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If you can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [phone number]
Fax: [fax number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  Please consider the environment before printing this email.
From: [mailto: ] Sent: 09 June 2016 19:09 To: info_inbox Subject: Complaint

Sirs, I wish to complain in the strongest possible terms about the VoteLeave television broadcast this evening, 9th June 2016. Not only was the information portrayed a blatant lie but it was reiterated at least twice in the short broadcast. Surely it is illegal to issue information that is and is known to be a lie? Could you please look into this and take the appropriate action. Yours sincerely,

Dear [ ], The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here:
http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
Please consider the environment before printing this email.

Felt Vote Leave leaflet was misleading

We don't regulate the content of campaign material
From: [mailto:  Sent: 13 June 2016 22:20 To: info_inbox Subject: Vote Leave Advertising Campaign

Dear Whom it may concern,

I am complaining about an advertisement I received through the post from Vote Leave, a brochure entitled 'The UK and the European Union: The Facts'. This brochure is deliberately misleading and I originally thought it was from a governmental organisation as it is non-branded in colour and text, looks similar to other factual information issued by the government and makes reference to a .org website, which are usually associated with government websites. Upon reading the advertisement it is clear to me that it is bias towards Britain leaving the EU. I could not believe this was government issued material, and upon looking it up on the internet I found that I was right. It does not clearly or prominently say anywhere on the advert that this is a piece of propaganda from Vote Leave, this information is hidden in the data protection statement on the back of the brochure in less than 6pt font size. This is unacceptable and is deceiving people into thinking this advertisement is unbiased, factual and from the government. I am highlighting this to you as I am disgusted a political campaign would attempt to deceive people that this is a factual document, which it does several times by highlighting in different coloured font, repeatedly, that this brochure covers the facts. Nowhere does it obviously state it is a piece of propaganda. I hope this propaganda is investigated seriously if not by the Electoral Commission then the ASA, because this stunt would be completely unacceptable in any other marketing field, particularly when you are advertising to the public. Kind regards,

Dear [ ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. There are no legal requirements relating to the size of an imprint, although campaigners are advised that as a matter of good practice an imprint should be clear and visible. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. 

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [ ]
Fax: [ ]

I informed her that the law does not regulate the content and design of referendum material but that all campaign material must include an imprint detailing the name and address of the promoter and the printer.
Dear

Thank you for your email. The European Union Referendum Act 2015 permits registered referendum campaigners access to the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. Further information about the use of the electoral register by registered referendum campaigners is available in our guidance for referendum campaigners. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters today we received a leaflet from the leave campaign for the upcoming EU referendum. It looks like and calls itself an official communication and talks about 'facts' - in red. It is obviously misleading and was equally obviously designed to be so. I would like to complain in the strongest possible terms and urge you to press for its immediate withdrawal from distribution.

Dear

Thank you for your email to the Electoral Commission. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements. Yours sincerely,

The Electoral Commission
Lothian Chambers
59-63 George IV Bridge
Edinburgh, EH1 1RN
The attached flyer came through the post, I believe that although I might dispute the content the form that it is produced is misleading. On the front page it purports to be "Official Information about the Referendum on 23rd June". I have an issue with the use of this phrasing as it does not specify whose official information it is. In common understanding one would instinctively believe it was from either a government or statutory body. It is in fact attempting to increase credence by association. It is not until the very last part of the leaflet that you find that is by Scottish Vote Leave (bottom right hand part of last page). I believe that this overall is an attempt to mislead by adopting a provenance it does not have and would welcome your opinion in this respect.

Dear [Name],

Thank you for your email to the Electoral Commission. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements.

Yours sincerely,

[Signature]

The Electoral Commission
Lothian Chambers
59-63 George IV Bridge
I have just received a leaflet through my letterbox in Norwich from the Vote Leave campaign which uses the NHS logo on the front in a prominent way. I would have thought that this contravened some electoral principles, as it makes it look on surface value as if the NHS endorse the vote leave campaign. The logo is used again and dominates the page on page 3. Would the electoral commission be able to give advice as to whether this is legitimate?
From: [mailto: ]  Sent: 14 June 2016 12:48 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: Most of the LEAVE campaign publications I have received seem to contain a large number of factual inaccuracies and untruths. What action will you be taking against them after the Referendum? Regards • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [ ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [ ] Fax: [ ]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first □ Please consider the environment before printing this email.

From: [mailto: ]  Sent: 13 June 2016 09:54 To: info_inbox Subject: Misleading Advertising Concerning the EU Referendum

Dear Sir/Madam,

I am writing to inform the electoral commission that the Vote Leave, Take Back Control campaign is deliberately misleading voters concerning the stance of the Labour Party in the EU referendum campaign. For example, they have adverts on YouTube arguing that Jeremy Corbyn is backing the Leave campaign by misquoting his criticisms of the EU. The adverts link to this website: http://action.voteleavetakecontrol.org/stand_with_corbyn. While Corbyn has expressed criticisms of the EU, he nonetheless backs the Remain Campaign and Another Europe Is Possible. As they seem to have a considerable platform online and through the postal service, I fear that their misinformation will distort the referendum results. Is the electoral commission aware of this organisation? And does the Labour Party know that this group are deliberately misleading the general public? I would like to make an official complaint about this organisation, though I am unsure about the complaints process. Yours faithfully, [ ],

Stand with Jeremy Corbyn action.voteleavetakecontrol.org

The EU takes away from national parliaments the power to set economic policy and hands it over to an unelected set of bankers who will impose the economic policies of price stability, deflation and high unemployment throughout the European Community.

Dear [ ],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referrendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards, [ ]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk

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-----Original Message-----

I have received campaign material from 'Vote Leave' yesterday to my house which contains not only misleading information, but actual fabrications of the truth. Is there any way I can make an official complaint? Which side of the EU debate people wish to vote for is their business, however I would argue that perpetrating myths and untruths is not allowing the public a fair chance to make an informed decision.

Kind regards,

[Redacted]

Dear [Redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: [Redacted] Fax: [Redacted]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

Get Outlook for Android
From: info_inbox Subject: Vote Leave broadcast 9th June 2016 6.55pm
Sent: 10 June 2016 12:38

Hi I wish to complain about the Vote Leave broadcast 9th June 2016 6.55pm. The broadcast was detailing how, if we did not give the EU 350 million a week we could build a new hospital every week or employ lots more doctors and nurses. As The Treasury Select Committee called Vote Leave’s claim that Brexit would save £350m a week “deeply problematic”, how can they be allowed to then link this claim with the assertion that this alleged money could be used to build more hospitals and employ more doctors and nurses. For one thing, the 350million per week is questionable, a second is that the Vote Leave campaign are not in government and so cannot deliver any of these assertions We all agree that the NHS requires more funds, however I felt the broadcast could mislead people into the outcome of Leave/remain to the NHS

Regards

Dear Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OfCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/

I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: www.electoralcommission.org.uk
www.aboutmyvote.co.uk
From: [mailto] Sent: 09 June 2016 18:23 To: info_inbox Subject: New contact form submission

• Your name: 
• Your email: 
• Your telephone number: 
• Your region/country: South East 

I am a...: a member of the public

Comment/enquiry type: electoral fraud • Comments: Sir I have just seen a political broadcast by the leave campaign re the coming EU referendum (at approx. 5.50pm on 9 June). In the broadcast much play was made of the alleged £350m per day they claim the UK sends to the EU. This figure has been shown by many parties, including the UK Statistics Authority, and the Leave Campaign were reported to you for this misuse as long ago as early April. Further, MPs have written to you reporting the false assertions that this mythical sum will all be available to use for additional NHS spending - again an issue the broadcast prominently presented as a fact. Such deliberate untruths would not be tolerated in any UK General Election, thus I would like you to explain, publicly, why you are doing nothing to stop it in this most important referendum. Should no action continue to be taken by yourselves then I would like to know why we, the public, should pay to maintain you in your present role ?? Yours faithfully

Dear 

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, 

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:]
Sent: 09 June 2016 18:10
To: info_inbox
Subject: New contact form submission

• Your name: [REDACTED]
• Your email: [REDACTED]
• Your telephone number: [REDACTED]
• Your region/country: North West England
• I am a...: a member of the public
• Comment/enquiry type: other
• Comments: I have just watched the leave the EC claiming they could put all the money sent to EU in to NHS. The country already gets half the money back. So they cannot give all the money unless they take all the money from those who get this money. You should not allow lies to be broadcast.

Dear [REDACTED],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. For concerns that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax: [REDACTED]
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

[Name]
We wanted to bring an issue with some materials produced by the Vote Leave referendum campaign to your attention (attached for reference). We have sent the attached letter to the campaign to make our feelings on this issue known to them but we also wanted to raise this with the Electoral Commission given the strength of feeling within the Toyota group. You will note that we have two main issues with the materials. First, there is unauthorised use of our intellectual property within them and this is something that we are considering taking further action on. Second, we would argue that the materials have been produced in way that could mislead readers. It is not clear on the face of the materials who they have been produced by and there is some attempt to make them appear at first glance to be impartial. There is also a clear and deliberate implication made that Toyota endorses the campaign which is very far from being the case. We have issued public statements to clarify the position but feel that the irresponsible approach taken by the campaign is not really appropriate at all.

We are surprised that there is no code of conduct that applies to the production or accuracy of election/referendum materials. The initial response we received from the Vote Leave campaign was far from satisfactory and left us with little alternative than to make a public clarification of our position and be drawn into a political campaign in a way that we did not want to happen. As a group that is responsible for producing marketing materials in the UK we feel that similar standards should apply to materials produced for political campaigns. We realise that there may be limited remedial actions available to the Commission in this case. However, we do feel that given that there are any number of suggestions that overstated, inaccurate or misleading claims have been made in this campaign that some form of statement should be made to make clear that such campaigning is not appropriate.

We are glad that your email about Vote Leave’s campaign material, which has passed on to me. The Electoral Commission is responsible for regulating the requirement for referendum campaigners to include an ‘imprint’ on campaign material that identifies the source of the material, and for regulating spending on campaign material. We are aware of the leaflet you refer to in your email and we can confirm that it bears a legal imprint. Generally in the UK, the content of political campaign material is not regulated. It is a matter for voters to decide on the basis of such material whether they consider it accurate or not. The wider law, as it relates to defamation or intellectual property for example, does generally apply to political campaign material. Our advice to individuals and organisations that consider a material breach to have been made in relation to political campaign material is to seek legal advice (which I note Toyota have done in this case), or report the matter to the police as appropriate. I note your comments about a code of conduct for campaigners. We do produce a code of conduct for campaigners at electoral events but it does not cover this particular issue for referendums. I will pass on your comments within the Commission for further consideration. Kind regards

Dear [Name], Thank you for your email about Vote Leave’s campaign material, which has passed on to me. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Your name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an `imprint`) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel number] Fax: [Fax number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 13 June 2016 18:51 To: info_inbox Subject: New contact form submission
• Your name: 
• Your email: 
• Your telephone number: 
• Your region/country: South West
I am a...: a member of the public
• Comment/enquiry type: electoral fraud
Comments: I have just received the 'Vote Leave' leaflet copied below, and would like to bring to your attention its wording: http://blogs.spectator.co.uk/files/2016/06/Ref-address1.pdf The leaflet is headed 'Official Information about the Referendum on 23 June 2016', and is entitled 'The European Union and Your Family: The Facts'. It is deliberately presented not as a political campaign leaflet, but is intended to appear as an impartial source of information from a neutral body (similar in character to the Electoral Commission). The positioning of the 'Vote Leave' logo is clearly disguised to hide the political affiliation of its authors. I want to draw it to your attention as I think its content is intended to mislead voters into believing that the 'facts' presented have been established, rather than being contested as part of an election. Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear
Thank you for your response. Essentially there are no legal requirements relating to the content of campaign material other than that it contains an imprint. As such, there is no body or organisation that would be able to take action in relation to Vote Leave's use of their logo. Kind regards,


Dear

Thank you for taking the time and trouble to reply to my inquiry. I appreciate your main concerns relate to funding and spending, and also your point about the 'imprint'. A point worth emphasising with this 'Vote Leave' leaflet is that its logo is given a particularly low profile on it, and that it is presented as being from a different source (particularly with the reference to 'Official Information', which is misleading, to put it mildly). There is reason to suspect that it has been deliberately designed in this respect to sway its audience into seeing it as an impartial document, rather than a piece of political campaigning. In this respect I would appreciate your guidance as to which body I should make my concerns known to.

Yours Sincerely,

From: PEF@electoralcommission.org.uk To: Date: Tue, 14 Jun 2016 15:02:10 +0100 Subject: Enquiry

Dear

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk . Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 10 June 2016 12:32 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: • Comment/enquiry type: other • Comments: I am complaining about a leaflet being sent out by the leave campaign entitled 'official information about the referendum on 23rd June' which makes no reference to its origin except in small print on the back. On the front it has in large print 'The European Union and your family: the facts' it then goes on to state the (highly disputed) 'fact' that Britain pays £350million to the EU every week. Does the use of words as described on this leaflet not break rules about communications during an election given that there is no clear indication as to which campaign it comes from and it refers to it being 'official information'? It seems highly misleading. please will you let me know either you will be taking any action about this?

Dear [ ],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first
Please consider the environment before printing this email.
Hi,

I have received a leaflet today from Vote Leave that looks like it's from the government, stating 'official information about the referendum', 'referendum communication' also the design of front page looks like the front of the brochure sent by the government. However the back page says it's vote leave. I don't agree with leaflets trying to proclaim they are neutral when they are in fact clearly one-sided. U.K. Citizens should be provided with impartial information. How will you address this issue? Best wishes

Below photo of the front of the leaflet.

Dear

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YX
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
P Please consider the environment before printing this email.
From: [mailto: ] Sent: 13 June 2016 20:35
To: info_inbox Subject: New contact form submission

• Your name: • Your email: • Your telephone number: • Your region/country: Eastern

I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I have received through my letterbox a leaflet entitled "official information about the referendum on 23 June 2016. THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS". This looks for all the world like an impartial, factual communication from an official body. On the front leaf it repeats the untruth that the EU cost to the UK is £350 million per week. The fact that it is a campaign leaflet from the vote leave campaign is hidden through most of the leaflet, and can only be seen through close reading. I believe this communication is deliberately misleading, and will give the impression to anyone who does not read it thoroughly that the contentious figures and "facts" that it headlines are government statistics. Please take action to have it withdrawn and the publisher investigated. Photo on request

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel] Fax: [Fax]

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear [name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [number]
Fax: [number]
www.electoralcommission.org.uk
www.aboutmyvote.co.uk

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Please consider the environment before printing this email.
I attach a scan of a leaflet that has just come through my front door. The leaflet is untruthful and misleading and I believe it should be withdrawn before the vote on 23 June.

1. The leaflet repeats on the front page the misleading claim that our EU bill is £350m a week. As is well-documented it is much lower - at less than half of this figure. This is repeated inside the leaflet and on the back page.

2. The chart on the back page is wrong because the UK does not send £18bn to the EU. The rebate is deducted which reduces it to £13bn - we then receive contributions to the private and public sectors, which reduces the figure to £8.5bn.

3. EU net migration to the UK was 185k in 2015 (see ONS) not over 250k as the leaflet states.

Regards,

Dear [name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 
Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 13 June 2016 09:26 To: info_inbox
Subject: leaflet from “Vote Leave” “Vote Leave” has produced a single-sheet leaflet with very similar format to that from the Government (typeset, colours etc.) and at the top the word “official” appears. In my view, the leaflet looks as if it came from the Government. I consider this to be a grossly misleading publication. Whether it "breaks the rules" or not, of course I do not know. But I think that the Electoral Commission should examine this leaflet and make a judgment on its legality. Yours sincerely,

Dear [ ], Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards, [The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: [ ] Fax: [ ] www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first]

Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: [Campaigning-and-registering-for-EU-referendum-campaigners.pdf](http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf) I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 10 June 2016 14:51 To: info_inbox Subject: New contact form submission

• Your name:
• Your email:
• Your telephone number:
• Your region/country: West Midlands
• I am a...: a member of the public
• Comment/enquiry type: electoral fraud
• Comments: I suspect electoral fraud: I have just received through the post a leaflet from the "Vote Leave" campaign, with at the top the words "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON JUNE 23 2016," which is clearly intended to refer to the whole leaflet. On whose authority are they using the word "official"? Do they have the right to do so? If not, are they acting unlawfully? And if they are acting unlawfully, do you have the authority to compel them to withdraw the remark with the same dissemination as the leaflet?  

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.

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From: [mailto: ] Sent: 14 June 2016 14:41 To: info_inbox Subject: New contact form submission

• Your name:
• Your email:
• Your telephone number:
• Your region/country: I am a...: a member of the public
• Comment/enquiry type: other
• Comments: The Vote Leave campaign has now put up posters that say "Turkey (population 76 million) is joining the EU. That is a lie, and intended to stir fear and resentment. Is there no restriction on publishing lies as part of a political campaign? I assume fear and resentment are expected.  

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto:] Sent: 10 June 2016 15:27 To: info_inbox; Subject: Urgent complaint about campaign leaflet

"The European Union And Your Family: The Facts" have received a four page A5 leaflet at my address entitled "The European Union And Your Family: The Facts". This a campaign leaflet referring to the EU Referendum on 23 June 2016. It has been designed in a very deceitful way as it looks like a piece of official government literature with a boxed title "Official Information About The Referendum on 23 June 2016" running across the top of the front. Also, there is no logo on the front whatsoever to identify who the leaflet is from. All the contents of the leaflet have been worded and designed in a very misleading manner with big bold fonts, making you think that you are reading impartial and factually correct official electoral information. It isn't until you look closer at smaller print running across the bottom of pages 2 & 3 that you notice the web address "voteleavetakecontrol.org/choice". Under this, there is even smaller print which requires the use of a magnifying glass to read it. It isn't until you get to the bottom of page four that you notice a small 'Vote Leave' logo. With the use of a magnifying glass to read it, the much smaller print next to the logo contains, "Promoted by Mathew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, London, SE1 7SP". There is no registered number or job number either. I think it is hugely important that the people who publish highly deceitful material containing misleading partial information on hugely important national elections and referendums are stopped from doing so and held to account by the Election Commission and the Electoral Reform Society. Please can you let me know what you can do regarding my complaint against Mathew Elliott and his leaflet "The European Union And Your Family: The Facts". I will happily scan the leaflet as evidence if required.

Dear [mailto:], Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first P Please consider the environment before printing this email.
-----Original Message-----
From: [mailto:]
Sent: 15 June 2016 00:24
To: info_inbox
Subject: Complaint about campaign leaflet that pretends to be "official", ie neutral, when it isn't Hello, I'd like to complain about this leaflet sent by Vote Leave campaign, that pretends and claims to be "official", when actually it's from Vote Leave. Nowhere on the front page does it tell you it's from Vote Leave. They seem to seek to mislead voters by pretending the leaflet is from you or from the government. How can this be allowed? See below.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

---

From: [mailto:]
Sent: 10 June 2016 15:33
To: info_inbox
Subject: New contact form submission

Your name: [name]
Your email: [email]
Your telephone number: [number]
Your region/country: Wales
I am a...: a member of the public
Comment/enquiry type: other
Comments: Today, here in North Wales, we received a leaflet headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016", subtitled "Referendum Communication" and "THE EU AND YOUR FAMILY: THE FACTS". However, at the very bottom of the last (fourth) page it said "Vote Leave" with a logo; beside it was the message in very small print "Promoted by Matthew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, SE1 7SP". Is it legal and / or proper to print and distribute a campaign (propaganda) leaflet masquerading as an official communication (presumably from the government)?


Dear [name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto:  Sent: 14 June 2016 21:10 To: info_inbox Subject: Complaints Enquiry

To whom it may concern, I am writing to enquire of the best course of action in order to issue a complaint regarding what I perceive as misleading campaign material distributed by the 'Vote Leave' campaign group on the issue of the EU referendum. The leaflet is entitled 'The European Union And Your Family: The facts', and claims in bold text on the front page to be 'Official Information About the Referendum on 23 June 2016'. Both these statements are, I feel, clearly designed to mislead the voter to believe that the leaflet is an official informational publication distributed by the Electoral Commission. Only on the back page at the very bottom in smallprint is there any indication whatsoever that the leaflet is published by the 'Vote Leave' campaign group. Yours sincerely,

Dear [Dear],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. If you receive campaign material during the referendum period that appears to lack any imprint, you should check the material thoroughly as the imprint may be faint or in small font. If you still believe the campaign material lacks any imprint at all, please send us the original for us to review - the address is in my email signature below. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first  Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel] Fax: [Fax]
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel] Fax: [Fax]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear Madam/Sir,

We received a letter today headed "Official Information about the Referendum on 23 June 2016". It went on to talk about "The European Union and Your Family: THE FACTS". It then went on to make statements which were claimed to be facts, which are clearly misleading. The first, widely reported in the press as being unsubstantiated, is that it "costs us at least £350 million a week" to belong to the EU, and that this is "enough to build a new NHS hospital every week". The second that "the EU is expanding to include: Albania, Macedonia, Montenegro, Serbia and Turkey". This is simply untrue: it is, for example, now extremely unlikely that Turkey will join the EU and to state it as factual that they will join is grossly misleading. It was only when I turned the letter over that it became clear that this was from an outfit calling itself Vote Leave. At a time when there is increasing public distrust of the so-called facts and figures being peddled by both campaigns, we rely on the campaigns to be scrupulous in their use of information. I seriously object to being sent personalised mail, claiming to be 'official', on such a critical issue as EU membership containing information claiming to be factual which is either simply untrue or grossly misleading. I therefore would request that you instruct Vote Leave to cease and desist from the continued publication and distribution of this document and censure its use of statements purporting to be facts which do not stand up to the most basic scrutiny. Thank you in advance for your kind intervention. Yours faithfully.

---

Dear [Name],

Thank you for your response. Essentially there are no legal requirements relating to the content of campaign material other than that it contains an imprint. As such, there is no body or organisation that would be able to take action in relation to Vote Leave’s leaflet. You are advised to contact the campaigner direct for any concerns you may have. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
Please consider the environment before printing this email.
I'm writing to complain about the following leaflet directed to me, at my address. The leaflet is misleading and inaccurate and I'd like this to be put right. I've listed the reasons below: - the leaflet heading 'official information about the referendum on 23 June 2016' is misleading. If something is 'official' it indicates that it's come from Government. This hasn't and the way this is displayed on the heading is not appropriate. It should be clearer straight away about where this information is coming from. - the document is presented as showing the facts of the EU debate - with those 'facts' clearly presented in red, bold writing. This implies that everything in red, bold writing is a fact, which as I detail below, isn't the case. - The first 'fact' is misleading and inaccurate and it makes the link between the 'gross' bill for EU to the cost of a new hospital. This is not the case and doesn't take into consideration the automatic rebate we receive on top of the amount of money which flows back into the UK. This doesn't equate to the cost of a new hospital and is therefore not a fact. This is also linked to the statement on the third page 'The EU costs us at least £350 million a week.' This is not true for the reasons explained above. - On the second page the leaflet says 'The EU is expanding to include: Albania, Macedonia, Montenegro, Serbia and Turkey.' This sentence is definite in language using the present tense and is shown as a fact. This isn't true - the EU isn't expanding, it's not been decided and it fails to mention Britain's power to veto any expansion of the EU. Not factually correct again, but it's in red, bold writing - telling the reader it's factual. - The map on the back of the document doesn't fairly represent the situation and only displays the countries who are 'meant' to be joining the EU along with Syria and Iraq. I wonder why other neighbouring countries aren't documented... invoking fear due to the proximity of war, conflict and terrorism. - Finally, the parting gift of the leaflet asks the reader to consider if they'd join the EU. And if they wouldn't, they should vote to leave. This is not the question being put to the British people on the ballot paper and the statement in itself is shockingly misleading. I've demonstrated in the above points why I feel this leaflet is misleading and inaccurate. I'd like action taken against Vote Leave for these inaccuracies. They haven't given me facts - it's full of bias and is not what the document says it is. Other companies and businesses have to present things in a fair and transparent way if they want to sell or advertise their products/services. Vote Leave should be held to the same rules and be made to send a corrected version, apologise publicly and fined for this breach. I've copied in my Member of Parliament as I'm keen this is addressed - not only in this campaign, but in future elections as well.

Dear [Name]

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first
I arrived home this evening to find a leaflet from Vote Leave purporting to be "Official information about the referendum on 23 June 2016". The £350 million per week figure continues to be used in the leaflet despite it having been shown to be misleading, at best, and dishonest, in all probability. I would like to complain about the continued use of that figure by the Leave campaign.

However, I was astonished to see the diagram, a picture of which I have attached to this e-mail, on the back of the Vote Leave leaflet on my doorstep. This diagram is entitled "Countries set to join the EU" and shows a map of Europe with a number of countries shaded. Amongst those countries are Turkey, Syria and Iraq, all clearly labelled. It is inaccurate to say that Turkey is "set to join the EU". It is an appalling lie to say that either Syria or Iraq are "set to join the EU". It is a lie. I don't know how many people have received this leaflet but if they make up their minds on how to vote on 23 June on the basis of it, they will be voting because of simply false information. Although Syria and Iraq are not listed in the legend in the top-right hand corner of the diagram, the clear and deliberate impression is that Syria and Iraq are "set to join the EU". There is no explanation as to why they are singled out other than as countries "set to join the EU". The (false) impression is clearly intended. The leaflet is, perhaps, correct in stating that it is "official information" in that it contains information provided by a body designated by the Electoral Commission as an official campaign. We, the British people through the Electoral Commission, have endorsed this information as trustworthy. It is not. It is false. The Electoral Commission is tasked with officiating over well-run referendums in the UK. Its designation of Vote Leave Ltd as the official body for campaigning for the UK's exit from the EU on 23 June and all the resources of the State that come with that designation are being employed to mislead the British electorate with this diagram. I wish to register a formal complaint under whichever and whatever rules govern the content of referendum material. If the Electoral Commission is not the correct body to deal with this complaint, I would be grateful for an indication of where I should direct it.

Dear [Name]

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I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 0333 103 1928
Fax: 0333 103 0088
www.electoralcommission.org.uk

Putting voters first
Please consider the environment before printing this email.
From: [mailto] Sent: 14 June 2016 23:10 To: info_inbox Subject: Legal status of election/referenda material that masquerades as official information

Hello,

I've been reading the Electoral Commission online information and as far as I can see this issue is not directly addressed. There is talk about 'imprints'. The document I have here is headed "Official Information on the EU referendum" and then goes on to mimic the official government information leaflet. It is, however, campaigning material on behalf of the Leave campaign. Although this fact is acknowledged within the leaflet (not on the front page), I think it is clear the intention is to gain extra interest and credibility by appearing to be neutral material from the UK government. Is this an offence? If so how can a complaint be made? Thank you in anticipation for you attention in this matter.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [phone number] Fax: [phone number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first Please consider the environment before printing this email.
From: [mailto: ] Sent: 14 June 2016 20:38 To: info_inbox Subject: New contact form submission

Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: Eastern • I am a...: a member of the public • Comment/enquiry type: other • Comments: I wish to object in the strongest possible terms to the referendum broadcast by the Leave campaign this evening. They are still peddling the lie that all of the £350m sent to the EU could be used to prop up the NHS. The fact that the £350m has been exposed as a lie given the rebate and what the UK gets back means that £350m would absolutely not be available for the NHS. I hope that someone will take the Leave campaign to task over this black propaganda.

Dear [redacted] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust's complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM's complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboumyvote.co.uk Putting voters first Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering.

I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[Name]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: 
www.electoralcommission.org.uk www.aboutmyvote.co.uk 

Putting voters first

Please consider the environment before printing this email.
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Kind regards,
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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 14 June 2016 19:49 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: Among the many EU Referendum leaflets (produced by both 'in' and 'out' parties) I have today received one headed "The UK and the European Union: THE FACTS". There is no obvious indication of who has produced the document - suggesting it is an 'official' and unbiased document. However, the 'facts' it contains are actually only statements and claims made by one party (the 'out' group). On the final page of the document is a faintly-printed paragraph in 8 pt (or possibly an even smaller type set) containing somewhat irrelevant information about the UK Data Protection Act, etc, followed by a short sentence that the leaflet has been "promoted by Matthew Elliott on behalf of Vote Leave Ltd both of 3 Albert Embankment. London, SE1 7SP" It is my understanding that such a leaflet should clearly, and in easily readable format, show by whom it has been produced. In this instance the leaflet does not meet that requirement and further, has been deliberately designed to mislead by suggesting it is an impartial or authoritative statement of "facts". I would appreciate your view • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Math o sylw/ymholiad: • Sylwadau: Dear [mailto: Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
I would like to register a complaint with Electoral/Referendum material sent to my household and received upon 11th June 2016. I have addressed this email to the "Vote Leave" group as the producers of the material, though I have also copied in relevant stakeholders such as the Electoral Commission's Public Information Office, my local MP and MEPs and my constituency AMs due to a lack of a clear complaints procedure. Please see the attached image. I am disappointed that clearly subjective political material has been presented in a format to mislead recipients into believing that the information presented has been officially presented by a government body, as well as misleading the recipients into believing that the presented information is factual. I believe it is misleading for the following reasons:

• The visual format of the flyer echoes that of polling cards issued by HM Government: See the echoes of the polling card format in the attached image;
  "The communication is described as “Official Information About The Referendum on 23 June 2016” (emphasis added). A correct title would be “Official Information About the Vote Leave Referendum Campaign Objectives”.
• Information is presented which is clearly wrong. For example:
  • The £350m cost presented is fundamentally wrong
  • UK EU membership is heavily based on opt-outs from key areas such as immigration control, currency control and many other areas of Justice & Home Affairs policy;
  • I doubt that our government or Houses of Parliament would spend EU contributions "taken back by the UK" on the NHS or any other public services given the UK government's objective of encouraging private sector growth in key service areas -- e.g. Border Control Service, Jailing Services, Health & Education Services etc. It is far more likely that money "taken back" would not be used effectively, if at all, given the public spending record of successive UK governments since 2001.
• The EU officials and politicians who decide budgetary contributions are in fact our Heads of State and elected MEPs -- not faceless bureaucrats -- and the final decision rests in the European Council / Council of Ministers, made up entirely of elected Heads of State. It is misleading to suggest otherwise, and blame for bad decision-making ought to be directed at those making the decisions and not the "building" or organisation in which they make them. It was difficult finding a relevant contact address for Vote Leave regarding complaints about produced material, and so I have had to send this complaint to your general enquiry address. The lack of a clear complaints procedure is disappointing, but not unexpected for a campaign group that relies upon a lack of public scrutiny to succeed. As a result I do not expect an official response.

Dear

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first
Please consider the environment before printing this email.
From: [mailto: ] 
Sent: 14 June 2016 19:14 
To: info_inbox 
Subject: New contact form submission

Your name: 
Your email: 
Your telephone number: 
Your region/country: South West

I am a: ... a member of the public

Comment/enquiry type: other

Comments: I am writing to complain about the flagrant misrepresentation by the Vote Leave campaign of Jeremy Corbyn's position on EU membership. The Vote Leave campaign campaign says: "If you agree with Jeremy and will Vote Leave on 23rd June, sign up below".

http://action.voteleavetakecontrol.org/stand_with_corbyn

Jeremy Corbyn has made very clear that he believes we must stay in the EU.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

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London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

From: [mailto: ] 
Sent: 15 June 2016 08:39 
To: info_inbox 
Subject: Turkey is joining the EU

I write to you to raise a concern I have with the leave campaign. I was undecided on how to vote in the upcoming referendum but I noticed a version of this poster (below) on the streets around Manchester. Unless there is a big development I have missed I don't believe this to be a true statement. If this was a private company so blatantly telling lies in its advertising then they would be before the advertising standards authority in no time. Do we have no way of controlling our political parties from spouting such blatant lies so publically and are we really meant to be trusting these people to run the country? If possible I would like to put in a complaint about this advert, it is unfair and not true, never mind the scaremongering and hatred and fear of other nations that it is promoting. Is there any way I can take this issue further. Regards

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number] Fax: [Number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: ]
Sent: 15 June 2016 08:46
To: 
Cc: 
Subject: Complaint about 'VoteLeave' referendum broadcast on 14.6.16 

Sir/Madam

I write to strongly complain about the VoteLeave referendum broadcast shown between 18.50 and 19.00 on BBC1 (I reside in Grampian, Scotland) on Tuesday 14.6.2016. Specifically, the comparisons between “NHS in Europe” and “NHS out of Europe” (in both words and photographs) were pure speculation and without substantive foundation. They were also an insult to the millions of NHS employees who will continue to do their best for patients irrespective of the Referendum outcome. The implication that patients will be less healthy, have lower quality NHS experience and have less good outcomes if we stay in Europe was ill-advised, in my professional opinion. So, please examine the material and take appropriate actions. I’m sure you will receive a large volume of complaints. Thanks you for the work you do in maintaining election standards.

Yours sincerely

Dear ,

Thank you for your email and for your kind words regarding the work of the Electoral Commission. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: 
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first 

Please consider the environment before printing this email.
From: [mailto: ] Sent: 11 June 2016 10:56 To: info_inbox Subject: Complaint - leaflet from Scottish Vote Leave

Dear Electoral Commission Public Information Team,

I would like to complain in strong terms, about the wording of a leaflet received from Scottish Vote Leave today. This leaflet is headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016". However, the leaflet is nothing of the kind. Whilst this header indicates it is an impartial leaflet containing information on how to vote etc, in fact the leaflet contains NO official information about the referendum, beyond its date. It may (or may not) be an official communication from Scottish Vote Leave. This is a very different thing - one side's view on which side to vote for, not a general leaflet about voting of any kind. The fact the header is in a similar font to polling cards etc is also unfortunate, but I am sure fonts are beyond regulations. It is the use of "official information" that I wish to complain about. I look forward to your advice. Thank you in advance.

Dear [ ],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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Please consider the environment before printing this email.
From: [mailto] Sent: 15 June 2016 10:40 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: administration of elections • Comments: I am writing to express my concern over a political broadcast that was shown on BBC1 yesterday evening, (14/6/2016). This film strongly implied that the current crisis in the NHS was caused by the EU and that the money that is currently sent from UK government to the EU would instead be used to fix the NHS. This was a claim not based in any political party's manifesto promises and for which we cannot hold the Leave campaign to account. This is highly misleading and irresponsible. I am amazed that this film was cleared to be shown on the BBC - or elsewhere. Furthermore the amount of money claimed sent to the EU is also misleading - as the BBC's own reporting has already shown. I appreciate that this film cleverly avoided claiming any absolute promises but I still found it profoundly dishonest and misleading and far short of the level of political dialogue needed in this forum. I hope that some redress can be brought about. In short I was horrified by this film's dishonesty. I have already contacted the BBC and now have some idea of who is responsible for the content of these broadcasts, however the BBC suggested that you may be interested to hear my concerns also. Regards, • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [mailto] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The caller regarding the Vote Leave campaign material and he wished to know who he could complain to about it?

I advised that we do not regulate campaign material, and aside from the limits of law, in general campaign material isn’t regulated in the UK. I suggested that he could speak to the campaigner directly to raise his concern.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf

I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row London EC1Y 8YZ
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Dear [Name],

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Fax: 0844 481 7777

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OFFICIAL COMPLAINT ABOUT VOTE LEAVE CAMPAIGN REFERENDUM LEAFLET

I believe the leaflet which was posted through my letter box on Friday appearing to be from an official government or government-sponsored source and purporting to contain ‘official information’ and ‘the facts’ about ‘the EU and your family’ is deliberately misleading and contrary to the rules of the referendum. It is only in a tiny footnote at the end of page 5, right at the end of the leaflet, which many readers will overlook, that it is made clear that the leaflet has been prepared and distributed by the Vote Leave Campaign. Moreover the content of the leaflet makes it clear that far from presenting ‘facts’ it is pure propaganda. The official ‘bill’ for EU membership is described as ‘£350 million’, which is a gross not a net figure, as the UK Statistical Authority has repeatedly pointed out. The figure for migration from the EU is again given in gross, not net terms. The statement that the EU is ‘expanding to include Albania, Montenegro, Serbia and Turkey’ is simply untrue and does not mention our power of veto over new applications. The statement on EU law confuses the role of the EU Court of Justice with the European Court of Human Rights, which is not an EU body. As a voter who was sent this leaflet deliberately and by name I am formally complaining that my rights as a voter and citizen not to be deliberately misled have been infringed by the Vote Leave Campaign. If this is not remedied it will leave the result open to challenge by way of judicial review. I have sent an expanded hard copy of this to you by post together with the leaflet as I received it.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Tel] Fax: [Fax]

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Dear [Name]

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf

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Kind regards,
The Electoral Commission
3 Bunhill Row
London
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear Sir/Madam

I would like to make a complaint about a leaflet received from the Vote Leave campaign on June 8, 2016. Specifically:

1. At the top of the leaflet it states: "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" It is not official information, it is political spin.
2. The leaflet says on the front page "FACT: Britain's official bill for EU membership is £19 billion per year..." This is in direct contradiction to the House of Commons briefing which states "The UK’s net contribution to the EU Budget in 2015 is estimated at £8.5 billion, up from £4.3 billion in 2009 and down from £9.8 billion in 2014. It is forecast to fluctuate between £11.2 billion and £7.3 billion a year between 2016 and 2020. The UK’s net contribution to the EU Budget in 2015 is estimated at £8.5 billion, up from £4.3 billion in 2009 and down from £9.8 billion in 2014. It is forecast to fluctuate between £11.2 billion and £7.3 billion a year between 2016 and 2020."
3. The leaflet states "The EU is expanding to include: Albania, Macedonia, Montenegro, Serbia and Turkey". It is widely known that Turkey applied to join the EU in 1987 and has only fulfilled one of the 37 conditions necessary to join the EU, so this statement is highly misleading.
4. The leaflet states "Over a quarter of a million people migrate to the UK from the EU every year". This is contravened by the ONS Migration report for 2016 published on May 27, 2016 which states "Net migration of EU citizens was estimated to be 184,000 (compared with 174,000 in YE December 2014; change not statistically significant)". I would like to request that this mis-information be investigated and retracted.

Dear [Redacted] Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document: [http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf](http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf)

Please consider the environment before printing this email.
Subject: Misleading leaflet

Dear Sir

I take great exception to a leaflet we received last week headed OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016 followed by THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS. It was only on reading the first 'FACT' that I realised this was NOT an official communication but a campaign leaflet by Vote Leave. This 'fact' is stated as follows: FACT: Britain's official bill for EU membership is £19 billion per year or £350 million every week.

Can you please take action to stop Vote Leave from distributing these misleading, false, tendentious leaflets and publicise the fact that you are doing so. I am copying this to my MP, Tulip Siddiq.

Yours sincerely,

[Redacted]

Dear [Redacted]

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as 'an imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

[Redacted]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 11 June 2016 22:18 To: info_inbox Subject: New contact form submission

- Your name: [redacted]
- Your email: [redacted]
- Your telephone number: [redacted]
- Your region/country: Scotland

I am a...: a member of the public

Comment/enquiry type: electoral fraud

Comments: I received a mailing addressed to me personally today with the heading OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016, and "Referendum Communication". It includes various "FACTS" which are certainly not official information nor officially recognisable (by yourselves, say) as a "Referendum Communication". For many people this would be seriously misleading; indeed I would say fraudulent. Don't you think so? Can you do something about it? The leaflet carries a note in tiny font which says, "... Your personal data may be shared within the campaign, and with organisations and partners with which we have a strategic relationship for the campaign, or which perform work for our campaign, so that we can keep you informed. Your data may be held on servers outside the EEA. For clarity, personal data will never be rented or sold to others, nor passed to any registered political party. Promoted by Matthew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, SE1 7SP. Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [redacted] Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y BYZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

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Dear [Name],

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Kind regards,

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Please consider the environment before printing this email.
Your name: 
Your email: 
Your telephone number: 
Your region/country: London 
I am a...: a member of the public 
Comment/enquiry type: other 
Comments: I have received a flyer from Vote Leave, which is headed 'Official information about the referendum' and has THE FACTS - in red all over the front of it. There is no indication except at the bottom of the back page that this is a partisan campaigning leaflet. Is this permitted? 

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

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Tel: Fax: 
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I have received a leaflet from Vote Leave which gives a number of "facts" about the referendum. Few, if any, of these are facts. In particular "The EU is expanding to include: Albania, Macedonia, Montenegro, Serbia and Turkey". The EU may expand, these countries may join one day. This is in no way certain or imminent. If this was advertising, the advertising standards authority would be involved and an advertiser would be required to cease advertising in such a blatantly untrue way. Is the Electoral Commission able to intervene in a similar way to how ASA would? Yours sincerely,

Dear [name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

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Please consider the environment before printing this email.
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you.

If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: 0333 103 1928
Fax: 0844 209 5774
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first

P Please consider the environment before printing this email.
Called to complain about campaign material received from Vote Leave. It is misleading as to who it is from. Imprint is small and not clear.

We do not have the power to regulate the content of campaign material apart from the requirement to include an imprint on printed material. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course however subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police.
From: [mailto: ] Sent: 12 June 2016 14:00 To: info_inbox Subject: New contact form submission • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: Re: leaflet sent out by 'Vote Leave'. I believe this leaflet is designed to mislead and should be withdrawn. It purports to be 'Official' and its 'facts' are no such thing. For instance, it repeats incorrectly that the cost of EU membership is £350m per week, implying this is a net cost. It states that a quarter of a million immigrants is equivalent to the size of Newcastle - population 298,200; Derby, Stoke-on Trent and the London Boroughs of Harrow and of Havering are the closest to this. It refers to 'when' rather than 'if' Turkey and 4 other countries join the EU and, on the back page 'set to join the EU' as though that's a done deal. It suggests that the EU politicians are unelected when they are, while Commissioners are appointed by member states and talks of 'officials', presumably meaning the equivalent of our civil service, who act as advisors on and implementers of policy. Trading information is also incorrect but only EU agreed trading attracts favourable tariffs. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [redacted] Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk . Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

From: [mailto: ] Sent: 12 June 2016 14:35 To: info_inbox Subject: EU Referendum Hi I am wanting to complain about an referendum leaflet I received this weekend, and wish to know if this is within the remit of the Electoral commission. I received a leaflet from Vote Leave, entitled Official Information about the Referendum on 23 June 2016 Although I haven't read it in great detail, I noticed a prominent graphic on the rear entitled Countries Joining the EU, with a map of Europe. Apart from the UK Two countries were named on the map and highlighted, these being Syria and Iraq. At first glance I thought it was saying Syria and Iraq were set to join the EU, which is obvious nonsense and frightening. Five other countries were highlighted by numbers and it is presumable these countries that they are saying are set to join. I have attached a photo of the relevant graphic I believe this is deliberately misleading and is trying to scare people, and should not be allowed. Is there anything you can do or who can I complain to. Regards [redacted]

Dear [redacted] Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk . Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first
Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first
Please consider the environment before printing this email.
From: [mailto: ] Sent: 12 June 2016 20:31 To: info_inbox Subject: Misleading leaflet from Vote Leave - can I report my concerns? Hello, I have serious concerns about a mailshot from Vote Leave concerning the June 23rd EU referendum which arrived at my home address on Friday. Having read and re-read it I believe it is an attempt to present the Vote Leave case in the guise of impartial, factual information that can help undecided voters make up their minds which way to vote. I think this is a dishonest attempt to influence how those who receive this mailshot vote in the referendum. I'm not sure how to proceed with a complaint or even if the Electoral Commission has any role regulating the content of this kind of material. It would be very helpful if you could advise on either point. Many thanks. In the interests of full disclosure, I support the Remain campaign. My contact details are below. Yours sincerely,

Dear [ ], Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards, [ ] The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first P Please consider the environment before printing this email.
From: r [mailto:r  Sent: 10 June 2016 12:50 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: West Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: I wish to make a complaint about the Vote Leave campaign's TV referendum broadcast. It appears to present misleading information about funding for the Health Service and to portray imagery of an underfunded Health Service if we remain in the EU. Whilst both sides have been stretching the facts the figure of £350m per week paid to the EU has been widely discredited by most experts as incorrect. As someone who has not been involved in politics at any level I am offended that such apparent distortion can be allowed to be presented in such a way across the media in this campaign. Even if the figure of £350m were true the 'advertising' goes on to make misleading references to how this money would be spent. Is this something which you would deal with? "Eich enw: "Eich e-bost: "Eich rhif ffon: "Eich rhanbarth/gwlad: "Math o sylw/ymholiad: "Sylwadau:

Dear [Name],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Putting voters first. Please consider the environment before printing this email.
From: [mailto:][From: g] Sent: 15 June 2016 15:55 To: info_inbox Subject: New contact form submission

• Your name: [Your name]
• Your email: [Your email]
• Your telephone number: [Your telephone number]
• Your region/country: North East England
• I am a...: a member of the public
• Comment/enquiry type: other
• Comments: Hi, I received through my door a couple of days ago what claims to be "Official Information About The Referendum On 23 June 2016". However, the leaflet claims to be from the Vote Leave campaign and as such contains what are surely many inaccuracies intended to scare people into voting leave. Surely it cannot be legal for Vote Leave to be posting leaflets claiming they are "Official Information"? At the very end of the leaflet is the following-Promoted by Matthew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, London, SE1 7SP. I would be very interested to know your thoughts on this matter.

Dear [Dear ],

Thank you for your e-mail. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: Sent: 11 June 2016 19:22 To: CCC
Cc: Subject: European Union Referendum: Formal complaint
Dear 
I wish to make a formal complaint about a leaflet (attached) which arrived through my letter box on Friday 10 June 2016. As you will see, it purports to be an official communication. Most seriously, it states at the top of page 1: "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" It is hard to come to any conclusion other than that the author of this leaflet intend the recipients should believe that this is an official communication from a body charged with organisation of the referendum. Throughout it claims to present "the facts", again as if it were coming from an official, independent and impartial authority. Only at the bottom of the last page do we find a "Vote Leave" logo and, in small print, that it is promoted by Matthew Elliott of 3 Albert Embankment, London, DE1 75P. This is prima facie a clear and deliberate attempt to deceive voters, and I request that, in your capacity as returning officer for Canterbury, you investigate this matter urgently. If this matter is without your responsibilities, I would be grateful if you would pass it on to the appropriate authority at your earliest convenience.

Yours sincerely,

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DISCLAIMER: This email and any files transmitted with it may contain privileged or confidential information. It is intended solely for the person to whom it is addressed. If you are not the intended recipient please destroy or delete the content of this message immediately and notify the sender by reply email. Opinions, conclusions and other information in this message that do not
From: [mailto] Sent: 15 June 2016 17:46 To: info_inbox Subject: Re: EU Referendum Campaign Material Produced by Vote Leave

I would like to register a complaint about the campaign material produced by Vote Leave. The attached document is a copy of a leaflet that has been circulated extensively by Vote Leave during the course of the referendum campaign. The document headed "Information about the Referendum on 23 June 2016" is designed to look like an independent fact sheet. The fact that it is produced by Vote Leave is carefully concealed in the small print. The Freepost address avoids any mention of Vote Leave. There is a clear intention to deceive the voter.

Yours faithfully,

Dear ,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto] Sent: 16 June 2016 10:34 To: PEF Inbox Subject: Fake Objectivity

Hi I've just received a leaflet from an outfit called eureferendumfacts.org titled THE UK AND THE EUROPEAN UNION: THE FACTS which contain a collection of slanted statements about the EU in what is presented as objective advice from a neutral party, but isn't. While the leaflet does not urge an out vote, that is clearly its aim, by subterfuge. There is no indication anywhere in the leaflet of its purpose. Is this consistent with electoral law?

Dear ,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Please consider the environment before printing this email.
Dear Sirs,

I wish to complain about incorrect information being propagated by the "Vote Leave" campaign. A leaflet was received which is titled "Official Information about the referendum on 23 June 2016." The document contains the banner "The European Union and your family: the facts." The document purports to contain facts.

Whilst I am unable to comment on the veracity of a number of the claims, I can confirm that it contains misinformation in the passage "EU law overrules UK law. This stops the British public from being able to vote out the politicians who make our laws. EU judges have already overruled British laws on issues like counter-terrorism, immigration, VAT, and prisoner voting. The new "deal" David Cameron negotiated recently can be overturned by the European Court after our referendum." The above passage is not a fact. Instead, it is a misstatement of the law. I am sure I do not need to point out why this is incorrect.

The most misleading aspect of this leaflet is that it has clearly been created with the intention of being in the guise of an official document, rather than one circulated by the Vote Leave campaign. I look forward to hearing from you.

Yours faithfully,

---Original Message---

Dear Sir / Madam,

I have received a leaflet sent directly to me which was presented as if it is an 'official communication' but which on close reading is clearly from the vote leave people. I understand that different groups will present different viewpoints but my issue with this is that it is deliberately misleading as to the status of the document. I particularly object to the text in the box across the top and the way the first page is presented. I am also surprised to have been written to directly in this way and wonder how they got my name. Clearly much of what they present as facts are not facts at all. photo is attached. Please can you advise where I can go to complain about this.

Yours sincerely,

---End of Original Message---

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
The caller wished to know if he could direct his complaint about the campaign material of Vote Leave to the Electoral Commission.

I advised that the Electoral Commission does not regulate campaign material, I suggested that he may like to raise his concern with the source of the material.

The caller wished to complain about a leaflet he had received from Vote Leave, which he saw as misleading due to its content and design.

I advised that the Electoral Commission does not regulate the content or design of campaign material. In general this isn't regulated in the UK aside from the limits of law. Any complaint would have to be taken up with the campaigner directly.

The caller wished to complain about a leaflet they had received from Vote Leave, which they saw as misleading due to its design and content.

-----Original Message-----
From: [mailto: ]
Sent: 16 June 2016 14:25
To: info_inbox
Subject: Bogus 'Official' leaflet

Please see the article below.

It seems that the Leave campaign is distributing a leaflet purporting to be an 'official' document. This is brazenly dishonest. Is this something you are able to take action about? [mailto: ]

Regard,

Dear [ ],
Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. If you receive campaign material during the referendum period that appears to lack any imprint, you should check the material thoroughly as the imprint may be faint or in small font. If you still believe the campaign material lacks any imprint at all, please send us the original for us to review - the address is in my email signature below. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[ ]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [ ]
Fax: [ ]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first! Please consider the environment before printing this email.
From: [mailto: ]  Sent: 16 June 2016 16:49 To: info_inbox Subject: New contact form submission

• Your name:  
• Your email:  
• Your telephone number:  
• Your region/country: South East  
I am a...: I am a member of the public  
Comment/enquiry type: electoral fraud  
Comments: I want to register a complaint about the leaflet 'Official Information About The Referendum on 23 June 2016' / 'Referendum Communication' as issued to households by the 'Leave' campaign. This is a leaflet designed to trick voters into believing it is an independent and/or government issued 'official' document. It includes clearly fraudulent statements such as 'The EU is expanding to include Albania, Macedonia, Montenegro, Serbia and Turkey' and even includes a map showing Syria and Iraq as highlighted countries for membership. It should be immediately withdrawn and the Leave campaign should be sanctioned accordingly. Please advise me if I need to record this notification in some other way.

Dear  

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
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London EC1Y 8YZ
Tel:  
Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Please consider the environment before printing this email.
From: [mailto: Sent: 17 June 2016 10:33 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: I received a leaflet through the post entitled "The European Union and Your Family: The Facts" which was promoted by Matthew Elliott on behalf of Vote Leave. There are a number of points in the leaflet that are factually inaccurate. For example, under the point "EU Law overrules UK law" it states that "This stops the British public from being able to vote out the politicians who make our laws". As registered British voters are able to vote for EU members of parliament (MEPs) this is not true. Under the point, "The EU costs us at least £350 million a week", it states; "that's decided by politicians and officials in Brussels, not by the people we elect". Again, British voters are given the opportunity to elect the MEPs who vote on these decisions. On the back of the leaflet under the heading "The EU already costs us £350 million a week" it again states; "...have no say over how it's spent". Without wishing to labour the point, this is not true given that British voters are given the opportunity to elect representation to the European Parliament. I would like to complain in the strongest terms about this leaflet as I find it to be misleading and factually inaccurate. I hope that the Electoral Commission will investigate and take appropriate action. Thank you • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Felt leaflet was misleading.

Wished to complain about campaign material sent by Vote Leave, which he saw as deceptive due to its content and design.

The caller wished to raise their concern with a Vote Leave leaflet which they saw as deceitful. They wished to know if any law had been broken.

Don't regulate the content of campaign material. I advised that the content and design of campaign material isn't regulated in the UK. I explained that the law requires material to have an imprint, but aside from that and the limits of law, there is nothing to regulate material.

I advised that the design and content of campaign material is not regulated in the UK. I explained how by law, printed campaign material must contain an imprint, as long as this was included and aside from the limits of law, there are no rules on design and content.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[Name]

The Electoral Commission

3 Bunhill Row

London EC1Y 8YZ

Tel: Fax:

www.electoralcommission.org.uk

www.aboutrysthen.co.uk

Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Telephone number]
Fax: [Fax number]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first  □ Please consider the environment before printing this email.

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From: [Name] [mailto: ] Sent: 17 June 2016 13:50
To: info_inbox Subject: New contact form submission • Your name: [Name] • Your email: [Email] • Your telephone number: [Phone number] • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I have received an election communication from the Vote leave organisation. Irrespective of my views as to In/Out; I am appalled that the leaflet was headed in a separate box at the head of the communication "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" It then went on to state THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS. I understand, as a former politics lecturer, the freedom of expression allowed in these circumstances...however I believe that the reference to OFFICIAL INFORMATION in effect makes this leaflet, at best, dissembling and therefore the communication counters Electoral Law and appropriate action against the publishers should be enacted.

Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf ym...: • Math o sylw/ymholiad: • Sylwadau:
Complained about leaflet provided by Vote Leave. Felt that it was misleading.

We do not have the power to regulate the content of campaign material (or messages) apart from the requirement to include an imprint on printed material. Further information on our roles and responsibilities can be found here. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course however subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: 020 7726 6127

www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [email] Sent: 17 June 2016 11:17 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of a political party • Comment/enquiry type: electoral fraud • Comments: A large quantity of professionally-produced Vote Leave posters have appeared in traditional Labour Party colours of red and white. The Labour Party, of which I am a Member, is running a campaign to remain in the EU. Only a small minority of Labour members favour leaving. The red/white Vote Leave posters are intended to appeal to Labour voters and to falsely imply that the Labour Party as a whole supports leaving the EU.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk 

-----Original Message-----

From: [email] Sent: 17 June 2016 11:32 To: PEF Inbox Subject: Referendum leaflet using misleading headings "Official" and "facts" Hi, I've just had a door-dropped leaflet titled "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" and "THE EU AND YOUR FAMILY: THE FACTS". It came with the post, so I presume it's landing on every doormat in the country about now. The leaflet is in fact an entirely partisan presentation from the leave campaign and uses their usual biased interpretation of data. I find the use of "official information" and "the facts" entirely inappropriate and intended to mislead less observant/aware members of the electorate. Is this language actually permitted? I think most people would feel that it should not be. What is your position on this? Is it permitted? Thanks.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf You may wish to contact the respective campaigner directly in order to raise your concern. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
I would like to complain about the repeated misleading language used in a communication that I received today from the 'VoteLeave' campaign. I am not exactly sure which part of the electoral commission to complain to, however, this is marked an official referendum communication and therefore gives the impression as falling under someone's regulatory purview. I would at this point like to point out I am in no way connected to any remain campaign and in fact am as yet still undecided. My specific complaint is in the way the leaflet communicates the 'facts' about potential new EU members. It says these five countries are 'in the queue to join the EU' and that 'the EU is expanding to include' these countries. I have just read the most recent EU reports in respect to the on-going negotiations with these countries and consider both at best misleading if not in fact a lie for the following reasons: (a) the term 'queue' implies that that membership is just a matter of time - a bit like queuing to pay for your coffee. There is no 'queue' - partner countries either meet criteria set by the EU or they do not. It is true that these countries have expressed a wish to join, but that doesn't mean they WILL join. What someone wants and gets is quite different. (b) the term 'is' (as in is expanding) is wrong. You could say 'is looking to expand' but 'is' implies it is a definite fact and it is not a clear fact. If a country fails to meet the criteria it will not join, if it does it will. Only once a country has fully met the criteria and is awaiting the date of joining as a full membership can it be said the EU 'is' expanding. This is particularly misleading because the same phrase has been recently used in respect to countries that really were about the join the EU. Furthermore, (c) the documents states that the EU has 'taken control' over 'our borders' which is not strictly true. (d) It also states that British people do not have a vote in respect to the decision makers in the European Parliament ('stops British public from being able to vote out the politicians who make our laws') when in fact British people do vote for EP representatives. (e) the £350 million cost figure quoted in the leaflet has been proven to be incorrect and misleading with no reference provided as to here they got the 'cost' of a hospital from (f) as part of the EU we have trade agreements in place with Australia etc yet the leaflet says 'we currently have no trade deal...'. As European citizens and members of the EU 'we' do. I could go on and appreciate this seems a bit of a rant but basically I am very disappointed that such sloppy and misleading information can be sent out and not regulated. I would be grateful if you could inform me as whether there are any laws concerning misleading or wrong information being used in referendum materials (or perhaps people say whatever they want, in which case we're all stuffed!).

Dear [Redacted] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
To:  Subject: Complaint about vote leave campaign materials

I wish to make a complaint about a specific piece of material put out by the vote
leave campaign in the forthcoming referendum, and would be grateful for more information
about the position of the electoral commission. I have attached a picture of the material in
question and take specific offence to the map describing ‘countries set to join the EU’. I
believe this information to be incorrect and wildly misleading, because the countries
mentioned are subject to unanimous approval of member states, thus I believe the
suggestion that they are ‘set to’ (without any criteria laid out) join to be completely
incorrect. Furthermore, the map namecheck Iraq and Syria (not European countries) for
no apparent reason. I would be grateful for any information you could give me regarding
this. Kind regards.

Dear [Redacted]

Thank you for your email. The Electoral Commission is responsible
for regulating the rules on funding and spending in the run-up to the EU Referendum.
We do not regulate the content or design of referendum material. In the UK, subject
to the limits of law on, for example, defamation, equalities, and public order, the content
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require any further clarification please do not hesitate to contact the party and election
finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  Fax:
www.electoralcommission.org.uk  www.aboutmyvote.co.uk

Consider the environment before printing this email.

From: [mailto: ]  Sent: 17 June 2016 16:04
To:  Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your
region/country: Eastern • I am a...: a member of the public • Comment/enquiry type: other • Comments: Both
our family here in Essex and my elderly mother in Dorset received a
leaflet "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON THE 23RD OF JUNE"
"THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS" It makes false statements
and is masquerading as an independent balanced analysis of the EU and the referendum
without making it clear that the lies and falsehoods are part of the Leave campaign. I
believe that this leaflet is in fact in contravention of electoral law. • Eich Enw: • Eich e-bost: • Eich rhif
ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [Redacted]

Thank you for your email. The Electoral Commission is responsible
for regulating the rules on funding and spending in the run-up to the EU Referendum.
We do not regulate the content or design of referendum material. In the UK, subject
to the limits of law on, for example, defamation, equalities, and public order, the content
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finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  Fax:
www.electoralcommission.org.uk  www.aboutmyvote.co.uk

Consider the environment before printing this email.
The caller wished to see if anything could be done about a Vote Leave leaflet, which she thought was misleading due to its design and content.

I advised that the Electoral Commission doesn't regulate the design and content of campaign material. The legal requirement for material is that it contains an imprint, aside from that and the limits of law, campaign material isn't regulated in the UK.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: [Fax Number] www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [Redacted] Sent: 17 June 2016 15:51 To: info_inbox
Subject: Where to direct a complaint

Dear Sir or Madam,

The attached letter was addressed to my wife [Redacted] (we do not know from where they got her name and address), and claims to be an official document, implying therefore it has been sent by the Government. Closer examination reveals it has in fact been sent by the Vote Leave organisation, but this is not made clear, even at the very end it is only a footnote. I therefore consider this document has been deliberately designed to be misleading, and would like to register an official complaint.

Yours sincerely,

[Redacted]

Dear [Redacted],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. The European Union Referendum Act 2015 permits registered referendum campaigners access to the full electoral register. To help them campaign, all registered campaigners are entitled to a free copy of the full electoral registers and the lists of absent voters which show those electors who are registered to vote by post or proxy. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Redacted]
Fax: [Redacted]

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 17 June 2016 13:04 To: info_inbox Subject: mailing
Hello, I have received a mailing which purports to be "Official information about the referendum on 23rd June 2016", but in fact is not an official (government) communication. It is from the Vote Leave campaign. Is this illegal? Thanks you.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If you have any further questions, please do not hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

From: [mailto: ] Sent: 17 June 2016 15:14 To: info_inbox Subject: New contact form submission • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: Yorkshire and the Humber • I am a...: a member of the public • Comment/enquiry type: other • Comments: Comment/enquiry type is "other", bit it verges on electoral fraud. I have received in today's post a leaflet headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016" which then gives what it describes as facts - the £350 million per week and the supposed candidacy of Turkey. Only at the very back is it revealed that it comes from the Vote Leave campaign.

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Consider the environment before printing this email.
From: Sent: 17 June 2016 11:22 To: info_inbox Subject: Vote Leave campaign material

Dear Sir/Madam,

I have just received through the post a Vote Leave campaign document, the first words on which are “Official Information about the Referendum on 23 June 2016”, and which does not make it clear on the front page that this is Vote Leave literature. The document is set out as if just giving people facts about the choice to be made - the Vote Leave “facts” - and it is only on the fourth (back) page of the document that it is made clear that this is “Vote Leave” literature. Is this not misleading - I'm not clear how this document constitutes “Official Information” - and is there anything that can be done about this?

Yours faithfully,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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From:  Sent: 17 June 2016 12:19 To: info_inbox

Subject: New contact form submission

Your name: ns

Your email:

Your telephone number:

Your region/country: South East

I am a: a member of the public

Comment/enquiry type: other

Comments: How do I complain about the biggest mis-selling scam ever. I received a leaflet this morning claiming to be “official information about the referendum on 23rd June” Claiming Facts about the EU, which at best are misleading and worst are outright lies. If someone votes to leave based on these so called ‘facts’ from a so called ‘official’ source and they find they are financial worse off for leaving, would they be able to claim compensation for being mis-sold by the leave campaign? I am truly disgusted by this, someone should hold this organisation to account. website: voteleavetakecontrol.org

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
The Vote Leave leaflet entitled "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON THE 23RD OF JUNE" "THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS", is in fact it is not "Official" in the normal sense of the word. It is a combination of outright lies and cleverly constructed paragraphs which imply untruths, in a such a way that they would be taken as fact by anyone without an unusually advanced command of the English language. This is an abuse of Referendum Campaign funding (it looks as if this was a freepost Referendum Communication). The Vote Leave should be barred from any further use of freepost and made to pay the cost of this mailing. The Remain campaign should be given the funding to print and post a rebuttal to these lies. If it cannot be printed and delivered by Wednesday, the Referendum should be postponed, or abandoned. [When campaigning for the European Election has been stopped out of respect for Jo Cox, murdered for her humanity by a person most probably of limited intellectual capacity and under the influence of hysterical anti-European promulgated by foreign owned media, it was doubly disgusting to receive the leaflet , through my letterbox this morning] • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:
• Your name: 
• Your region/country: Eastern • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I would like to complain about the literature sent to my daughter by the Leave campaign. It is headed “Official information about the referendum on 23rd June.” The “facts”This is literature from the Leave Campaign and not Official Information and contains speculation and not facts. It has been drafted to looks as though it comes from the Electoral Commission. It should be withdrawn. Kind regards,

Dear [ ],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If you have any further questions, please do not hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,
The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

-----Original Message-----
From: [mailto: ] Sent: 18 June 2016 18:49 To: PEF Inbox Subject: Complaint about Referendum material received from the Leave campaign
I have today received a leaflet titled ‘Official information about the referendum on 23 June 2016’. The leaflet is printed on A4 paper, double sided and folded in half. The headline on the front page is ‘The European Union and Your Family: The Facts’. I have attached a photo of the front page. I am writing to complain about this communication. It is misleading and I believe intended to mislead. The Vote Leave logo does not appear until the very end of the last page. Apart from this, the only indication that this is not impartial information is the website address which appears across the bottom of the double spread. As can be seen on the photo, the leaflet includes the words ‘This document is to help you make your decision in the referendum on Thursday 23 June’. It then purports to set out ‘Facts’, including a statement purporting to be from the BBC that few people are happy with the EU. This document is clearly intended to mislead. The Vote Leave logo does not appear until the very end of the last page. Apart from this, the only indication that this is not impartial information is the website address which appears across the bottom of the double spread. As can be seen on the photo, the leaflet includes the words ‘This document is to help you make your decision in the referendum on Thursday 23 June’. It then purports to set out ‘Facts’, including a statement purporting to be from the BBC that few people are happy with the EU. This document is clearly intended to mislead. Many people do not have the ability, simply from reading a document, to deduce the political persuasion, beliefs and intention of the author. This document is aimed at such people, and I believe it will succeed. This is not transparent and it is not acceptable. It fails clearly within the category of ‘dirty tricks’. The document is promoted by Matthew Elliott on behalf of Vote Leave Ltd, both of 3 Albert Embankment, London SE1 7SP. (Information given in tiny font at bottom of last page.) I hope you will be able to take action. Yours faithfully,
From: [mailto: ] Sent: 17 June 2016 15:24 To: info_inbox Subject: New contact form submission

Your name: [redacted]
Your email: [redacted]
Your telephone number: [redacted]
Your region/country: North West England
I am a...: a member of the public
Comment/enquiry type: other
Comments: Today with my post I received a leaflet head "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016". There is nothing official about this leaflet, it is issued by voteleavetakecontrol.org, one of the campaigns urging an exit vote in the forthcoming referendum. The appearance of this leaflet is constructed to make it appear as if this, somehow, an official government publication or one endorsed and compiled by a government department or the maybe even the civil service or Whitehall. It is misleading and dishonest. Please investigate this scurrilous attempt at misleading propaganda as I think it flouts a number of your guidelines (if it is not actually illegal).

-----Original Message----- From: [mailto: ] Sent: 19 June 2016 21:18 To: info_inbox Subject: PEF - Vote Leave Campaign broadcast 19 June at 9.00pm

I am very uncomfortable with the tone of the Vote Leave advert and the way it portrays the NHS IN and OUT of the EU. It paints an unproven picture in the IN film, that the nurse would hang up the phone to attend to you when you arrive, and that the doctor comes out personally to invite you in. The NHS will need a lot more money and staff for this to be a reality. The OUT film fills the waiting room with people of different colour, then flashes to an elderly lady with a bloodied bandage, apparently unattended due to the high volume waiting to be seen. It appeals to the lowest, most uninformed, fears of our society and there is nothing written or presented to show us how much more money they are going to invest in the NHS to improve it. I protest in the strongest terms at this type of misleading of the general public.

Dear [redacted] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,
The Electoral Commission 3 Bunhill Row London EC1Y 8YZ

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of television broadcasts. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,
The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: [redacted] Fax: [redacted]

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first Please consider the environment before printing this email.
As you asked how Vote Leave got his address - I explained they are entitled to the full registers as they are a registered campaigner. He asked if they are allowed to lie, I said yes, content is generally unregulated.

From: [redacted]  
To: info_inbox  
Sent: 19 June 2016 19:09  
Subject: PEF • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: East Midlands • I am a...: a member of the public • Comment/enquiry type: electoral fraud • Comments: I have just seen a Leave referendum broadcast / advert that has been telling lies about a number of facts. These include the widely discredited assertion that £350 million is sent to the EU each week and the assertion the Turkey is about to join the EU. These lies are incorrect in every detail and amount to electoral fraud. Can a correction be broadcast before the referendum? • Eich Enw: • Eich e-bost: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [redacted] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of television broadcasts. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel:  0333 103 1930 Fax:  0333 103 1931 www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
From: [mailto] Sent: 19 June 2016 19:06 To: info_inbox Subject: PEF
• Your name: • Your email:  • Your telephone number:  • Your region/country: South East
• I am a...: a member of the public • Comment/enquiry type: other • Comments:
I am writing to complain about a leaflet which has been sent to me by Vote Leave in the Referendum campaign. 1. it is claimed that the EU 'costs us £350 million per week'. It has now been made clear by the Office for National Statistics that after deducting our rebate and allowing for payments made by the EU to the UK the weekly cost to the UK is very significantly less that this. 2. It is claimed that five new countries (Turkey, Albania, Serbia, Montenegro and Macedonia) are 'about to join'. This is entirely untrue. The application process is very long, it is unlikely that these countries (particularly Turkey) will in the foreseeable future satisfy the requirements for membership and in any event we and each and every other member country can prevent accession by veto. 3. It is claimed that ‘More than 250,000 people came here from the EU last year. The clear implication is that this is the number of EU immigrants to this country. The latest government figure for EU immigration is about half this. It may be that by using the words ‘came here’ rather than ‘immigrant’ Voteleaf has included non-immigrants e.g. People arriving for short stays, holidays, family visits etc but the effect and doubtless intention has been to confuse and mislead the public. None of these statements would be acceptable even in an advertisement and in my view they are certainly not acceptable in a electoral communication. Perhaps you would be so kind as to let me know what you propose to do about this.

Dear [mailto],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:  Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first □ Please consider the environment before printing this email.
From: [mailto] Sent: 19 June 2016 18:59 To: info_inbox Subject: PEF • Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: https://www.change.org/p/salford-mayor-salford-council?recruiter=23949940&utm_source=share_petition&utm_medium=facebook&utm_campaign=autopublish&utm_term=mob-xs-share_petition-no_msg&fb_ref=Default There is a big bill board on Regent Road Salford saying 76million Turkish people are joining the EU. This is a lie trying to frighten people into voting for the OUT campaign in the up coming EU referendum. Please have it taken down to stop the lies. Thank you • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear 

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, 

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: 

www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first! Please consider the environment before printing this email.

I recognise that you have a limited role in relation to campaign material, but I nevertheless find it surprising if the Commission has no interest in material that purports to be independent whilst being from a party political source. I have today received a leaflet clearly intended to look like a sober, Government communication, with a header stating that it is "Official information about the referendum on 23 June 2016." Its main heading is "The European Union and your family: the facts". It goes on to make a number of statements which are clearly not factual, including claiming that the EU has "taken control" of UK borders and public services. The only indication that the communication is actually from the Vote Leave campaign comes in the website address to which readers are directed if they want more information, and a very small Vote Leave logo in the bottom right hand corner of the final page of the 4 page leaflet. This leaflet is deliberately misleading and dishonest in its approach.

Dear 

Thank you for your email. Under the Political Parties, Elections and Referendums Act 2000, as amended by the European Union Referendum Act 2015, we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending. However we do not have the power to regulate the content or design of campaign material apart from the requirement to include an imprint on printed material. Further information on our roles and responsibilities can be found here. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course however subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police. If you have further questions, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards

Felt Vote Leave leaflet was misleading
Misleading VL leafet

Don't regulate the content of campaign material
Following the murder of Jo Cox yesterday, a suspension of all EU campaigning activities was announced. This morning a Vote Leave flyer was posted through my letterbox. I am complaining to whoever is responsible for policing a fair referendum. This sort of behaviour by the Vote Leave organisation is despicable, unfair, undemocratic in the extreme. An excuse that a mass mail shot (if this is what it was) was already "in the pipeline" is insufficient. It would be a simple matter to communicate a suspension order to postmen. So I can only assume it was an independent Vote Leave campaigner, or their agent, acting in defiance of the suspension agreement. You will need to take action on this promptly and escalate this matter to the appropriate authorities.

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware that following the murder of Jo Cox MP, a number of referendum campaigners announced a temporary suspension of their campaigning activities. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it. Should you wish to register your concerns, I would recommend that you contact the campaigner directly about this. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: 
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first ⬅️ Please consider the environment before printing this email.

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We are aware that following the murder of Jo Cox MP, a number of referendum campaigners announced a temporary suspension of their campaigning activities. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it. Should you wish to register your concerns, I would recommend that you contact the campaigner directly about this. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

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Putting voters first ⬅️ Please consider the environment before printing this email.
From: [mailto: Sent: 18 June 2016 18:37
To: info_inbox Subject: PEF • Your name: • Your email:
Your telephone number: • Your region/country: West Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: I have today received a Vote Leave referendum leaflet ('THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS'). I believe this to be deliberately attempting to mislead recipients into believing it to be an official independent communication: it is headed 'Official information about the referendum', states 'this document is to help you make your decision', and makes no reference, until the back page, to it being a Vote Leave publication. I note from your website that you do not generally have jurisdiction over the contents of election communications. If the nature of my complaint does not fall within your remit, I would be grateful if you could let me know to whom I should address my concerns. Many thanks • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear [mailto: Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
I've read your website and it seems you cannot do anything about this. However, this EU referendum could have generational impact (it definitely isn't like a general election when a general population can vote their dissatisfaction on lies). So maybe there is a need for an exception to the rule and you get involved in this. Central to Leave's arguments is the £350m figure. I've got latest campaign material sent through the post today. I work in direct marketing and they have used every dark art on this. On the front page there is not the leave logo. It is hidden on the back page. It is not immediately apparent this is a leave document – instead it says: Official information about the referendum at the top. And it has FACTS in red. The wording around the £350m is incredibly disingenuous. Inside they get a little clearer but to uninformed people it is still highly suggestive and polling suggests that a significant amount believe the figure we pay is £350m and do not realise about the rebate and other issues. There is other clever positioning on other "facts" too. This document is not democratic. It is shameful. Remain has been shoddy too but a significant proportion of the population isn't going into an referendum booth with one of their figures as part of the primary argument (although the economy warnings will be in their mind – but every mainstream economist believes there will be impact so this seems a different issue). There should be a document at every single polling booth detailing this figure and what it is actually is that every voter must read. Or leave campaign needs to undertake literature urgently to change things. Overall the leave communication is highly misleading – "OFFICIAL INFORMATION ABOUT THE REFERENDUM on 23 JUNE 2016" The European union and your family: THE FACTS. Things need to change on how politics works in this country – post truth world I heard it. No something needs to be done to protect general public from power hungry politicians who will stop at nothing to get what they want. If you cannot do anything about this then who can?

Dear [redacted] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards, Adviser The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.

The caller wished to complain about some campaign material which made a statement about the likelihood of voters voting to leave the EU.

I advised that the Electoral Commission doesn't regulate campaign material, and in general aside from the limits of law, campaign material isn't regulated in the UK. I suggested that they should contact the respective campaigner.
From: [mailto: Sent: 18 June 2016 22:58 To: info_inbox Cc: Subject: PEF Dear Sirs I attach a copy of a leaflet which I received through my front door this morning. It is headed: “OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016” This is followed by: “Referendum Communication”. The first impression gained by anyone reading it is that it has come from your organisation and that you endorse all of its contents – the so called “facts”. However, on closer scrutiny it becomes apparent that it is not an official Communication, but a piece of propaganda on behalf of the “Vote Leave” campaign. The heading of the document clearly misleads and misrepresents its purpose. The imprint is barely readable with average eyesight. Can you assure me that this leaflet is within the law applicable to the conduct of this referendum? Yours faithfully,

Dear

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
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Please consider the environment before printing this email.

Dear

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

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London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

Please consider the environment before printing this email.
Hello, RE EU REFERENDUM CAMPAIGN: COMPLAINT AGAINST UKIP POSTER

I wish to make a complaint about the poster issued by UKIP last week, showing a large number of people with the caption 'Breaking Point'. The inference that these people are refugees or immigrants about to come into the UK is totally misleading. This crude propaganda is attempting to scare people into voting to leave the EU and is therefore tantamount to scaremongering. The poster should be taken down immediately and punitive action against UKIP should be taken. The Advertising Standards Authority have referred my complain to the Electoral Commission. If you do not have the power to act, please tell me to whom I should apply. Thank you.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmynvote.co.uk Putting voters first

-----Original Message-----

Dear Sir/Madam,

Last week I received a leaflet from the Vote Leave campaign that I think is misleading, as it presents itself as an official information leaflet in the front page, and the only indication that it is a Vote Leave leaflet is the logo of the campaign at the bottom of the last page. I have attached photographs of the leaflet. I would be grateful if you could indicate who is responsible for regulating this kind of activity and or pass on the complaint.

Best regards.
From: [mailto: ]  Sent: 20 June 2016 08:57 To: info_inbox  Cc:  Subject: Complaint re Referendum Literature

Dear Sirs,

I received the attached leaflet through the post last week. It is clearly headed "OFFICIAL INFORMATION ABOUT THE REFERENDUM". My initial reaction to this wording was that this must be an official communication from the Government, however, on closer inspection (albeit only revealed in tiny print) it seems that this leaflet is from the “Leave” campaign. I believe that this is misleading and the use of the term "Official" should not have been used. Is there cause for complaint here and if so to whom should this be directed? Regards

Called to complain about a Vote Leave leaflet which he felt was fraudulent.

From: [mailto: ]  Sent: 17 June 2016 20:54 To: info_inbox  Subject: PEF • Your name: • Your email: • Your telephone number: • Your region/country: West Midlands • I am a...: a member of the public • Comment/enquiry type: other • Comments: Leaflet headed ‘Official information about the referendum on 23rd June 2016’. Title ‘The European Union and Your family: the facts. Associated possible reference numbers 34505108. 20/Birmingham/0124092. On last page ‘Vote Leave’ and in very small print ‘Promoted by Matthew Elliott on behalf of Vote Leave Ltd’ Complaint. The heading ‘Official Information…….’ is dangerously misleading. It is only at the bottom of page 5 that the originator is revealed • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:

Dear ,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first. Please consider the environment before printing this email.
Dear Sir/Madam,

Conduct of Referendum

I am not sure if this amounts to electoral fraud. My wife received through the post a 4 page A5 leaflet which at the top of the first page in bold capitals says ‘OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE’. There are a number of ‘facts’ printed on the front page. There is no indication that this is anything other than an ‘official’ document. At the bottom of the inside pages is the statement ‘Want to know more? Visit voteleavetakecontrol.org/choice or text FACTS to 88802. This is the only indication this is a leave campaign document. It is unfortunate the debate has been full of half truths and misleading statements but this document seems to me to be deliberately misleading. I would send a scanned copy of the document but there doesn’t seem to be a way of attaching documents. I would be interested in your views as to whether this is a ‘legitimate’ campaign document. yours faithfully

Dear Sir/Madam,

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,
The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel:
Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters

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Putting voters first
The caller wished to complain about content of a Vote Leave leaflet, which they thought was misleading.

I advised that the Electoral Commission doesn't regulate the content or design of campaign material. Subject to the limit of law, in the UK there is no body which regulates the accuracy of campaign material.

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Fax: [www.electoralcommission.org.uk]

Make sure you are registered to vote
Follow us on Twitter
Putting Voters First
Please consider the environment before printing this email.
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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [Number]
Fax: [Number]

www.electoralcommission.org.uk

Make sure you are registered to vote.
Follow us on Twitter.
Putting Voters First.

Please consider the environment before printing this email.
From: [mailto] Sent: 18 June 2016 09:29 To: info_inbox Subject: PEF

Sir, I have received what appears to be, and purports to be an Official Communication. On examining the very small print at the very bottom of the last page, it reveals that the document is issued by the VOTE LEAVE SE1 7SP. I can't help wondering if this is electoral fraud. Can you advise please?

Sincerely,

Dear [mailto],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document. I trust this is helpful. If you have any further queries, please do not hesitate to get back to us on 0333 103 1928 or at pef@electoralcommission.org.uk.

Kind regards,

Complained about the VL leaflet, in particular about the map marking Syria and Iraq. Was astounded to find out that we do not have a role in regulating content, and that in fact no one does. Thought that we ought to be involved in calling out the lies and racism, if nothing else.

[wished to raise his concern about the Vote Leave leaflet, which he saw as misleading due to its design and the use of the word 'official'.

I advised that the Electoral Commission doesn't regulate the design and content of campaign material. Although I explained that it is a legal requirement that campaign material contains an imprint. I explained that in general, campaign material is not regulated in the UK.
From: [mailto: ] Sent: 16 June 2016 10:24 To: info_inbox Subject: New contact form submission
Your name: [name]  Your email: [email]  Your telephone number: [phone]  Your region/country: London  I am a...: an elected official  Comment/enquiry type: other  Comments: I write in connection with the Vote Leave leaflet I received on 15.6.2016 and personally addressed to me, which is headed: Official Information about the referendum on 23 June 2016 (boxed and in block capitals) and has a more-than-passing resemblance to the official Poll Card sent by my local authority. I am used to election leaflets having the heading Election Communication, but have not seen this before. If one reads on, it eventually becomes clear that this is a Vote Leave publication. I believe this to be an attempt to deliberately mislead the voting public as to the nature of the publication. What guidance is provided to campaign bodies on the information they provide to the public and the need for it to be clearly separated from communications from genuinely official bodies?

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum, under the Political Parties, Elections and Referendums Act 2000 (PPERA). We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto: ] Sent: 19 June 2016 18:50 To: info_inbox Subject: PEF
Your name: [name]  Your email: [email]  Your telephone number: [phone]  Your region/country: South West  I am a...: a member of the public  Comment/enquiry type: electoral fraud  Comments: The vote to leave pamphlets contain incorrect facts. 'The EU costs us £350 million per week - we could spend that on the NHS instead'. This sum has been shown to be wrong. 'We'll have to keep bailing out the Euro' - we have not bailed out the euro and David Cameron has negotiated that we never will. 'The European court .....already overrules us on how much tax we pay' not true for the majority of our taxes. Can a campaign peddle blatant lies without any sanctions?

Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ

Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
From: [mailto: ] Sent: 19 June 2016 18:47 To: info_inbox Subject: PEF • Your name: • Your email: • Your telephone number: • Your region/country: East Midlands • I am a…: a member of the public • Comment/enquiry type: other • Comments: I would like to complain about the leave NHS advertising in which a old women walk into a with the EU NHS a hospital and it all gloom and the Brexit NHS hospital it great. What is the bases of this? As the leave campaign cannot set policy on the NHS how can they say that the NHS will be better? This is therefore false advertising and the leave campaign should be made you remove the advert and apologies for the false advertising.

Dear [ ] Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content of referendum broadcasts by the designated lead campaigners. The designated lead campaigners are responsible for the content of the referendum broadcasts they provide to broadcasters. All broadcasts must observe the law - for example, on copyright, libel, contempt, obscenity, incitement to racial hatred or violence. They must also comply with the Ofcom Broadcasting Code, and the provisions of the BBC Editorial Guidelines. If you are concerned that a broadcast on the BBC breached the guidelines, the BBC Trust is responsible for regulating this. You can find information about the BBC Trust’s complaints framework and information about how to make a complaint here: http://www.bbc.co.uk/bbctrust/governance/complaints_framework/. If you are concerned that a broadcast on a network other than the BBC breached the code, OFCOM is responsible for regulating this. You can find information about OFCOM’s complaints procedure on their website here - http://consumers.ofcom.org.uk/tell-us/ I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

The caller wished to complain about the contents of a Vote Leave leaflet, which indicated that his street was one of the most likely to vote leave in the country.

I advised that the Electoral Commission doesn’t regulate the design or content of campaign material. I explained how it must contain an imprint, but that and the limits of law, there didn’t seem to be any laws broken. I advised he should contact the campaigner directly to voice his concern.

I received a leaflet through the post today headed - "Official Information about the Referendum on 23 June 2106" and "The European Union And Your Family - The Facts". It was actually a leaflet from the 'Vote Leave' group. Are they allowed to put "Official Information" on a leaflet that is clearly biased to one side of this question? Not very happy about this particular example of dubious leafleting at all.

I suggested that the caller wished to complain about the contents of a Vote Leave leaflet, which indicated that his street was one of the most likely to vote leave in the country.

I advised that the Electoral Commission doesn’t regulate the design or content of campaign material. I explained how it must contain an imprint, but that and the limits of law, there didn’t seem to be any laws broken. I advised he should contact the campaigner directly to voice his concern.

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From: [mailto: ] Sent: 20 June 2016 10:50 To: info_inbox Cc:  Subject: COMPLAINT: "We send the EU £350 million a week".
Dear Electoral Commission, COMPLAINT: "Vote Leave" leaflet delivered today plus their ongoing rhetoric [incl. side of bus] regarding "We send the EU £350 million a week". The Electoral Commission (EC) must know this is completely untrue. It is a blatant lie. The UK does not send that amount to the EU every week. EC is obliged to make a statement pointing out this electoral fraud. Sincerely,

Dear [Name],

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The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Fax:  

---Original Message---

From: [mailto: ] Sent: 19 June 2016 21:06 To:  Subject: Leave campaign TV advert
Dear Sir/Madam, I wish to complain in the strongest terms possible about a TV advert I have just seen on C5 by the Leave campaign. I would like to complain on 4 main points: 1. The figure of £350m a week going to the EU has been proven to be incorrect and I understand they have been asked not to use it, yet they continue to do so when this is false. 2. The use of the NHS as if they are going to put £350m a week into it is grossly misleading 3. The whole tone of the advert is inherently racist, with an elderly white woman only being able to get proper care if we get rid of all the foreigners....gross. 4. These and other points such as the possibility of other countries joining were repeated twice as if in a loop. I know it is probably too close to the referendum for anything to be done about this but I still want my complaints logged Thank you

[Name] Sent from my iPad

-----Original Message-----

From: [mailto: ] Sent: 19 June 2016 21:06 To:  Subject: Leave campaign TV advert
Dear Sir/Madam, I wish to complain in the strongest terms possible about a TV advert I have just seen on C5 by the Leave campaign. I would like to complain on 4 main points: 1. The figure of £350m a week going to the EU has been proven to be incorrect and I understand they have been asked not to use it, yet they continue to do so when this is false. 2. The use of the NHS as if they are going to put £350m a week into it is grossly misleading 3. The whole tone of the advert is inherently racist, with an elderly white woman only being able to get proper care if we get rid of all the foreigners....gross. 4. These and other points such as the possibility of other countries joining were repeated twice as if in a loop. I know it is probably too close to the referendum for anything to be done about this but I still want my complaints logged Thank you

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[Name] The Electoral Commission 3 Bunhill Row
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www.electoralcommission.org.uk www.aboutmyvote.co.uk

---Please consider the environment before printing this email.---
Dear [Name],

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Kind regards,

The Electoral Commission
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Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first □ Please consider the environment before printing this email.
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www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first

---

From: [Name] [mailto: ] Sent: 20 June 2016 13:31 To: info_inbox Subject: New contact form submission • Your name: [Name] • Your email: [Email] • Your telephone number: [Phone] • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: candidate/party spending/funding • Comments: I have just received a communication from the Voteleave campaign through the post. It is headed "Official Information about the Referendum on 23 June 2016". It is clearly not official information but some voters may be misled by that heading into believing that this is a communication which has some kind of official backing. I therefore believe this communication to be misleading as well as dishonest. • Eich Enw: • Eich e-bost: • Eich rhif ffon: • Eich rhanbarth/gwlad: • Math o sylw/ymholiad: • Sylwadau:

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Tel: Fax:

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---

From: [Name] [mailto: ] Sent: 17 June 2016 17:18 To: info_inbox Subject: PEF Hi I'm not sure who to complain to about an official 'vote leave' leaflet I have just received. I think it is disingenuously suggesting that Iraq and Syria will be joining Europe through the map they have published. No other neighbouring countries to turkey are named or highlighted and there are no plans for them to join the eu despite the title of this diagram. This misinformation will feed people's fears unnecessarily. I attach copies of the relevant pages Kind regards [Name]

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented.

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---
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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: [number]  Fax: [number]
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Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Deceitful Campaigning Below The Radar

I called to ask who holds the campaigners to account for printed falsehoods. I do not mean political footballs, but claims like "Your street is one of the most likely to Vote Leave in the country" that are manipulative, mass-printed lies that make a mockery of voting. It is so disconcerting, this game from on high, that I will not call it democracy, and will not vote in elections unless to avert a distinct threat, so not for any positive reason. It cannot be acceptable for campaigners to make claims like this. I am outraged to have been told to contact the campaigners and that no laws have been broken. It beggars belief that no laws are broken by the campaign material being false. Surely this is a failing on your part.

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters...
Hi, I wish to complain about a leaflet posted through my door today, Saturday 18th June. This leaflet is headed on the front page "Official Information about the Referendum on 23rd June 2016" The leaflet then goes on to claim to present "Facts" about "The European Union and your Family" These are presented as though they were incontrovertible. I believe it is outrageous that they seek to present this as an objective and, worse still, authoritative document. The fact that it is headed "Official Information" is, in my view incompatible with the fact that it is issued by a partisan party. I believe this to be a deliberate attempt at misrepresentation and request that the Electoral Commission takes prompt action on this. I have copied this to my local MP (who, although in favour of exit, I’m sure would not condone this) and to a selection of the national media. Many thanks for your attention to this matter.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first

Please consider the environment before printing this email.
From: [mailto:] Sent: 21 June 2016 11:31 To: info_inbox Subject: Complaint

Hello

I was disappointed to read on your website that there is no one statutorily responsible for the content of election material or the conduct of candidates. However I felt I had to write in case you are compiling any complaints received and to vent my outrage at the contents of this morning’s post. This morning I received a leaflet from the vote leave campaign in the post to my home address (I can only assume that they got my address from the electoral roll) which is badged as ‘official information about the referendum’ and ‘referendum communication’. ‘Vote leave’ is not badged on the communication until the bottom of the last page and I believe that the document is written in such a way as to intentionally mislead voters to assuming that this is something official from government or another body, not a campaigning body. There is also no phone number or email to which I can address a complaint. Only the postal address of the leave campaign (in small print), their website (which I do not want to visit) and a text service for more information. I do not find this to be transparent or acceptable. I have attached photos of the communication for your information. If you know of any other avenues for my complaint I would be grateful if you could let me know. Thanks and best wishes.

Dear  

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, The Electoral Commission

3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto:] Sent: 19 June 2016 22:27 To: info_inbox Subject: PEF

Dear  

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

From: [mailto:] Sent: 19 June 2016 22:27 To: info_inbox Subject: PEF

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum.

We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
Dear Sir or Madam,

I would like to lodge two complaints about a piece of material that came through my door this morning, from the “Vote Leave” campaign.

1. On the top of the front page it is clearly labelled “Official information about the Referendum on 23 June 2016”, which gives the strong impression that the leaflet is just that, from some sort of impartial body, when it is nothing of the sort, but in fact literature put out by the Leave campaign.

2. It continues to peddle the half-truth that “The EU already costs us £350 million a week”, when that has already been discredited by various independent bodies, since it does not talk of the NET contribution to the EU’s funds.

Best regards,

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first.

—

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

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Tel: Fax:  
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Putting voters first.

—

Dear [Name],

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Putting voters first.

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Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:  
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first.
I have received a leaflet today made up to look like an 'official communication' that outlines the 'facts' about the EU. The leaflet is actually a vote leave leaflet dressed up as an official communication with misleading and actually incorrect 'facts' for example the £350m per week cost of being in the EU. Please advise how to formally complain about this kind of communication.

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements. You ask how you can formally complain about the communication. I can only suggest that you raise the issue with Vote Leave. I hope this response is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Left a message asking whether this leaflet had breached rules.

I have received a leaflet called "The UK and the European Union: THE FACTS" which is quite clearly in favour of Brexit but nowhere has any hint of its origins, except a return address. This address: 7th Floor, Westminster Tower, 3 Albert Embankment, turns out to be the Vote Leave headquarters. I am appalled.

Got his voicemail in return. Left a message explaining that we didn't regulate the content of campaign material, imprint requirement etc, and suggested he call back if there was anything further.

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements.

Had been trying to find some agency that regulates the content or delivery, had already seen that we don't, but was calling asking for help because she couldn't believe that nobody regulates it. It was less the lying claims, and more the deliberate attempt to disguise who was doing the campaigning. I explained the imprint rules and spending rules and that there was nothing further. Suggested contacting Vote Leave directly.
Hi We have today received a leaflet titled "Official Information About the Referendum on 23 June 2016. It presents itself throughout, in style and layout, as a 'official' and therefore impartial information leaflet. It is only inconspicuously, on the bottom of the back page, that it identifies 'Vote Leave' as the publishers. The content is in fact all strongly anti-EU. Has some law been broken by this mis-representation of the nature of the document?

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements. I hope this response is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

From: [mailto:  Sent: 17 June 2016 12:41 To: Cc: info_inbox Subject: complaint on content of EU referendum information received in post firstly it was stated that the information was impartial, yet one of the first items the Brexit leaflets focused on was immigration, this is a highly sensitive topic (with the migrant crisis in place) it make people act on fear regarding a topic which is always reported in a biased manner in the media and press. no mention of the contribution of migrants whatsoever. The information was prepared by the people supporting a particular decision, how can it be impartial? The electoral commission should have never allowed either side of the vote to distribute separate leaflets , they should have been only one leaflet with verifiable facts and outcomes stated. the £350 million weekly figure constantly stated by Brexit camp is baseless as EU contributes back to UK , my HMRC tax returns show the EU contribution in only 0.6% (the lowest deduction) and NHS is around 20% (among the highest in my PAYE contributions. no mention of money wasted on NHS or the fact that it is part privatised and if Brexit occurs , ready to be taken over in part from US based and other interests. i have also reported that the Electoral Register an be manipulated easily as i have been issued dual voting cards due to an admin error of moving address' and lack of checks by councils i am very dis-appointed in actions of the electoral commission to allow such badly worded information to be distributed to the public as guidance information.

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. Campaigners are free to send out referendum material, subject to certain spending limits. We do not regulate the content or design of this material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8TZ
Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk
I wish to make a complaint about the attached graphic which was included within a Scottish Vote Leave leaflet which appeared through my letterbox today. The graphic is plainly deceitful. It creates the impression that Syria and/or Iraq may be about to join the EU or are immediately adjacent to a country which is "set to" join. This is plainly false. If it is not false then our Prime Minister is lying to us. In addition, by printing the population figures of the numbered countries, the impression is created that everyone in that country will suddenly want to move out of that country to the EU and, by strong implication, to the UK. There is no reason why the countries listed need to be numbered in such a way, while Iraq and Syria are labelled. This graphic is wholly misleading and I am afraid it may contribute to influence some voters in an untruthful and deceitful manner. I do not doubt there is nothing you will be able to do about given that we are now only a few days away from the vote. However, I wish to register my disgust that these practices are allowed during what is a very important referendum for this country and I can only hope the electorate are sufficiently well informed via other sources not to be swayed by attempts to trick people into voting a certain way. Perhaps that is wishful thinking.

Dear [Name]

As I mentioned in my email in the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. I can only suggest that you raise your complaint with Vote Leave. I’m sorry I can’t be more helpful on this occasion.

Regards

From: [Name]
Sent: 21 June 2016 20:35
To: [Name]
Subject: Re: Complaint about EU Referendum Leaflet

In that case who does regulate the content or design of referendum material? i.e. Who can I direct this complaint to?

Thanks.

On Tuesday, 21 June 2016,

Dear [Name]

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. I understand the concerns you have raised however we do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements. I hope this response is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.
I would like to register a complaint about a Vote Leave leaflet sent to us. The leaflet is entitled: ‘Official information about the referendum on 23 June 2016’. You have to search very hard to find the few mentions to Vote Leave - none on the front page. To many, including my parents, this looks like an information leaflet from an independent ‘public’ body and not a campaign communication. I believe it is deliberately designed to mislead people into believing that it comes from a source that is not biased in any way. Can I send you a photo of the front page?

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented.

Whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. We are aware of the leaflet you refer to, and I can confirm that it has an imprint that meets the legal requirements.

From: [mailto: Sent: 21 June 2016 10:43 To: info_inbox Subject: Leaflet from Vote Leave We have received a disgracefully misleading leaflet from Vote Leave. The worst aspect of it is that it is trying to give the impression that it is an official document. It begins with a box and the following words in capitals: "OFFICIAL INFORMATION ABOUT THE REFERENDUM ON 23 JUNE 2016". It is only when you get to the fourth page that you see that it is from Vote Leave. In addition, it is full of incorrect "facts". Are you interested in this? If not, who is?

Dear [ ], Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented.

However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards, [ ] The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first Please consider the environment before printing this email.
I want to complain about a leaflet I have received which at first looks, and claims to be, ‘official’. There is no badging as a Leave campaign but the ‘information’ and claimed facts are all the inflammatory falsehoods pedaled by the Leave camp and all the extra information is available from voteleavetakecontrol.org/choice. Then in the very small print it proves to be promoted by Matthew Elliott on behalf of Vote Leave Ltd and this is followed by a small Vote Leave brand. I would have welcomed some true information from an independent source but this has not been available from anywhere. I don’t want party political politics clouding my decision and every scrap of ‘information’ from everyone from the prime minister down has been self-serving party campaigning, even though the main parties are split within themselves. Information and facts are definitely not what is contained in this leaflet which is obviously designed to worry the unwary, the gullible and anyone with sight disabilities with outright LIES. My complaint is that this deceitful leaflet should be produced and circulated in the first place and secondly that nothing is being done to put a stop to it, no action seems to be taken against the perpetrators. If this is how Britain conducts itself when left to run its own affairs then I conclude that we need the EU to keep an eye on us and I definitely wouldn’t want the people who are producing and circulating these leaflets (and I dare say the Remainers are getting away with just as much) to run any country, let alone the one I have to live in. Please consider taking action against this very misleading propaganda.

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. Whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. I believe the leaflet you are referring to is the one entitled “Official information about the Referendum on 23 June 2016”. We are aware of the leaflet, and I can confirm that it has an imprint that meets the legal requirements.

Dear
Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk
www.aboutmyvote.co.uk
Putting voters first
Please consider the environment before printing this email.
The caller wished to know who she could complain to about the Vote Leave leaflet, which contained comments about a street being more likely to vote leave, and misleading content with regard to Turkey, Iraq and Syria.

I advised that it didn't sound as if the campaigner had broken the law. The electoral commission doesn't regulate the design and content of campaign material, aside from the inclusion of an imprint. The emphasis is on the voter to decide. I advised that leaflets must still abide by the limits of law on defamation, public order etc.

From: [mailto: ] Sent: 20 June 2016 22:23 To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South East • I am a...: a member of the public • Comment/enquiry type: other • Comments: I am making a complaint against the Vote Leave party. The party dropped leaflets in our cul de sac claiming that our street was one of the most likely streets to vote to leave the EU. Mr Elliott and his party supporters have no right to represent our voting intents in this way. • Eich Enw: • Eich e-bost: • Eich rhif ffôn: • Eich rhanbarth/gwlad: • Rwyf yn...: • Math o sylw/ymholiad: • Sylwadau:
To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: North West England • I am a...: a member of the public • Comment/enquiry type: other • Comments: I would like to make a complaint about a Vote Leave poster I have seen on Regent Road in Salford (Greater Manchester) It says Turkey (population 76 million) is joining the EU. I think that this poster incites discord and hatred against immigrants and Muslims and that it is an irresponsible example of political campaigning. I do not think that it is appropriate at all.

Dear

The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum campaigns, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters

From: [mailto: ] Sent: 20 June 2016 16:01
To: info_inbox Subject: New contact form submission • Your name: • Your email: • Your telephone number: • Your region/country: South West • I am a...: a member of the public • Comment/enquiry type: other • Comments: I have today received a leaflet with the heading "Official Information about the Referendum on 23 June 2016". There is then a further heading "The European Union and your Family: The Facts". The leaflet thus purports to be official and objective. It is nothing of the kind. The "facts" are either/or selected/untrue. It is a Vote Leave campaign communication. The source is only revealed at the bottom of the back page. I query whether this is

Dear

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3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:
www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters
-----Original Message-----
From: [mailto:]
Sent: 21 June 2016 18:05
To: info_inbox
Subject: Leaflet from vote leave

Dear sir/madam,

I am writing to ask where to voice my complaint regarding the recent leaflet our household received from vote leave. It was marked official information. The content was very misleading and at worst a plain lie. I am shocked and appalled that such false information can be sent out marked as official in nature. I am keen to hear why there is no regulation of such information. As a member of the public I feel very angered to have been so grossly misinformed. I look forward to hearing from you.

Yours Sincerely

Sent from my iPhone

Sent from my iPhone

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

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From: [mailto:]
Sent: 21 June 2016 18:18
To: info_inbox
Subject: New contact form submission

• Your name: [Name]
• Your email: [email]
• Your telephone number: [Phone]
• Your region/country: Eastern
• I am a...: a member of the public
• Comment/enquiry type: other
• Comments: Hi I would like to complain about a letter I have had from vote to leave, the letter states my street is one of the most likely to vote to leave the country. I have asked the vote leave campaign to show evidence of this. They are not able to do so, therefore this statement in the letter is misleading. I am happy to send you a copy of the leaflet sent

Thanks


Math o sylw/ymholiad: Sylwadau:

The caller wished to complain that a Vote Leave leaflet contained a statement on their street being the most likely to vote leave in the country.

I advised that the Electoral Commission doesn't regulate the design or content of campaign material and therefore it wasn't something we could help with. I explained that leaflets must contain an imprint and comply with limits of law.
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[Name]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.
From: [mailto: ] Sent: 21 June 2016 17:22 To: info_inbox Subject: New contact form submission • Your name: [redacted] • Your email: [redacted] • Your telephone number: [redacted] • Your region/country: Eastern • I am a...: a member of the public • Comment/enquiry type: other • Comments: I do not know if this comes under your remit, but I wish to complain about 2 leaflets I received today from the Leave Campaign. I received the first one as an addressed circular in this morning's post. It was headed 'NOT SURE WHICH WAY TO VOTE ON JUNE 23?'. On the front page it states "The EU costs us £350 million per week". Inside it makes 2 further references to a cost or saving of £350 million a week - although in 1 case it does add that "we get less than half of this back". I am surprised and disappointed that the implied or otherwise reference to the EU costing us £350m a week is still being used when it has been shown that the actual net cost is significantly less. The second leaflet, from Vote Leave, is headed 'THURSDAY IS POLLING DAY' and was delivered as a letterbox drop and had no address and yet, immediately below the heading, it states "Your street is one of the most likely to Vote Leave in the country". This strikes me as being downright dishonest as it will have been distributed to many streets in our area and so cannot be based on actual facts or evidence. It also carries the statement that "We send the EU £350 million a week". Both leaflets indicate the false £350m saving could be used to fund the NHS (the first leaflet also mentions education and housing). No mention of farming subsidies or investment in research that the Leave Campaign had indicated would still be funded from the money that did not have to be sent to the EU. I therefore consider both leaflets to be inaccurate and misleading. If this complaint does not fall within your remit, I would be grateful if you would forward it to an appropriate body.
Good evening
I wish to strongly complain about a leaflet issued by Matthew Elliott on behalf of Vote Leave Ltd. of 3 Albert Embankment, London SE1 7SP. It is headed “OFFICIAL COMMUNICATION ABOUT THE REFERENDUM ON 23 JUNE 2016” and purports to give facts about the EU and the UK’s membership, which suggest that membership of the EU is not to the UK’s advantage, and that leaving would not disadvantage the UK. The presentation of “facts” is selective and unbalanced. The only indication that the leaflet is issued by VOTE Leave is inconspicuously placed at the foot of the last page of the Leaflet. The impression given is that it is an OFFICIAL leaflet is obviously intended to give the impression that the leaflet was issued on behalf of the government, which is totally misleading. Please let me know to whom this complaint should be addressed.

I’ve just received a 4 page leaflet that I assumed came from you. It is only at the foot of page 4 that I spotted the "Vote Leave" symbol. Surely they are not allowed to hide behind the phrase “official information”?
Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning.

More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

[Name]

The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax:

www.electoralcommission.org.uk
www.aboutmyvote.co.uk
From: [mailto: ]

Sent: 19 June 2016 18:35

To: info_inbox

Subject: PEF Today we received unsolicited material from the Referendum Leave Campaign. We found the material offensive and we would like to know how this organization obtained our name and address which we certainly have not given them. We are not on the publicised electoral roll. Does this fall within the remit of the Data Protection Act?

Dear 

Thank you for your email. Registered referendum campaigners are entitled by law to receive a copy of the full electoral register. The full electoral register is made up of both those on the open register and those who have requested their removal from this. Campaigners can only use the electoral register to help their campaign and to check the permissibility of donations and loans. The personal data in the register must always be processed in line with data-protection legislation, campaigners are not allowed to release any information which appears only in the full register and not on the open register. Further information about the use of the electoral register by registered referendum campaigners is available on page eight of our guidance for referendum campaigners. I trust this is helpful. If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,

The

Electoral Commission
3 Bunhill Row
London EC1Y 8YZ

Fax:

www.electoralcommission.org.uk

www.aboutmyvote.co.uk

Region East of England
Type Misuse of Referendum Communication
Money

The Vote Leave leaflet entitled “OFFICIAL INFORMATION ABOUT THE REFERENDUM ON THE 23RD OF JUNE” “THE EUROPEAN UNION AND YOUR FAMILY: THE FACTS”, is in fact it is not "Official" in the normal sense of the word. It is a combination of outright lies and cleverly constructed paragraphs which imply untruths, in a such a way that they would be taken as fact by anyone without an unusually advanced command of the English language. This is an abuse of Referendum Campaign funding (it looks as if this was a freepost Referendum Communication). The Vote Leave should be barred from any further use of freepost and made to pay the cost of this mailing. The Remain campaign should be given the funding to print and post a rebuttal to these lies. If it cannot be printed and delivered by Wednesday, the Referendum should be postponed, or abandoned. [When campaigning for the European Election has been stopped out of respect for Jo Cox, murdered for her humanity by a person most probably of limited intellectual capacity and under the influence of hysterical anti-European promulgated by foreign owned media, it was doubly disgusting to receive the leaflet, through my letterbox this morning]

Dear 

Thank you for your email. Under the Political Parties, Elections and Referendums Act 2000, as amended by the European Union Referendum Act 2015, we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending. However we do not have the power to regulate the content or design of campaign material apart from the requirement to include an imprint on printed material. Further information on our roles and responsibilities can be found here. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course however subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police. In relation to the temporary suspension of campaign activities by referendum campaigners following the death of Jo Cox MP. The suspension came about as a result of a voluntary mark of respect made by campaigners, rather than a change in the rules that we are responsible for regulating. Consequently, we cannot take any action against campaigners that have chosen not to abide by it. Should you wish to register your concerns, I would recommend that you contact the campaigner directly about this. If you have further questions, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk . Kind regards
Dear [Name],

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Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first. Please consider the environment before printing this email.
From: [mailto:] Sent: 19 June 2016 18:31
To: info_inbox Subject: PEF

Thanks for acknowledging my email to you. Attached is the offending leaflet I received. I believe it is attempting to pass itself off as official government information because:

- It does not say it is from Vote Leave on the front page.
- It has a title that says 'Official Information about the referendum on 23 June 2016'.
- It uses a layout and font similar to polling cards.
- It has a crappy little comment on the end of the front page that ends 'it is important that people vote in this crucial referendum whatever their view' as if what you were about to read was impartial.

I understand that political publications are allowed more latitude than normal adverts to allow for the range of opinions that there should always be in a democracy, but there are a couple of 'Facts' claimed in this leaflet that go well beyond that and cross into bare-faced lying.

- It claims that Turkey and it's 70 million population are about to join the EU, this alone is highly disputable, but goes beyond even that and on the back page they have coloured in Iraq and Syria as being ascendant nations to the EU which it simply false.
- It says the EU costs Britain 'at least £350 million a week'. The figure of £350 million is not correct because it does not include Britain's rebate or the grants the Britain gets back from the EU's services. This much is politicking with the figures, but saying 'at least' implies this is a minimum amount, when it is the absolute maximum it could ever be calculated at and so the full statement is an outright lie.

Please let me know if there is any action you will take on this. I'm sure you know that democracy is only properly democratic when it is an informed democracy.

Regards,

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document:


I trust this is helpful. If we can be of any further assistance, please don't hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928.

Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ

Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. If you have any concerns or questions, or require any clarification about a particular issue please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ

Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

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Dear [Name],

Thank you for your email. Under the Political Parties, Elections and Referendums Act 2000, as amended by the European Union Referendum Act 2015, we are responsible for registering campaigners in the referendum and regulating their campaign funding and spending. However we do not have the power to regulate the content or design of campaign material apart from the requirement to include an imprint on printed material. Further information on our roles and responsibilities can be found here. In general, political campaign material and messages in the UK are not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Campaign material is of course subject to the principles of civil and criminal law, for example in matters of slander, false statements or defamation which is a responsibility for the police. If you have further questions, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk .

Kind regards,
[Your Name]
Dear Sir/Madam,

I have recently received a communication from the Vote Leave group of the EU referendum campaign. This communication, which is billed as 'Official Information about the referendum' and made to appear to be official government advice, was posted to me using my name and address. I have had no contact with this group and I'm wondering how they can have accessed my personal details. Does the electoral commission release details of people on the electoral roll to political parties and, in the case of the referendum, to the Leave campaign? Please advise me as I should like to know how Vote Leave have got hold of my personal information. Many thanks.

Dear [Name],

Thank you for your email. Under electoral law, registered referendum campaigners are entitled to a copy of the full electoral register for electoral purposes, including checking the identity of donors and campaigning. This copy of the register includes the details of people that have opted out of the full register. This means that although your details are available to registered political parties and referendum campaigners for campaign purposes, your details are not available for purchase from individuals or organisations. The Commission does not maintain a central register of electors and does not provide contact information for voters to campaigners. Local authorities are responsible for maintaining the register for their area and providing it to campaigners that are entitled to it under electoral law. If you have further questions, please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk.

Kind regards,

From: [Name] Sent: 22 June 2016 14:44 To: info_inbox Subject: Vote Leave EU Referendum Leaflet

Sirs

There are many misleading statements in this A5 folded leaflet promoted by Matthew Elliott on behalf of Vote Leave. However, I only wish to draw your attention to the larger box on the back page which is headed 'Countries set to join the EU'. The countries listed are Albania, Macedonia, Montenegro, Serbia and Turkey. What they are stating is factually incorrect and is therefore a lie. These countries may wish to join, may wish to apply to join and/or maybe in the process of applying to join. None of which are the same as saying they are 'set to join'. This is therefore a misleading statement and should not have been allowed to be published and distributed. Yours sincerely.

Dear [Name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk.

Kind regards,

The Electoral Commission 3 Bunhill Row London EC1Y 8YZ Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk Putting voters first. Please consider the environment before printing this email.
Dear [name],

Thank you for your email. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented.

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The Electoral Commission
3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters...
From: [mailto:...Sent: 21 June 2016 09:03 To: info_inbox Subject: Misinformation in referendum materials
Hello I have received mailings headed “OFFICIAL INFORMATION” which actually come from the leave campaign and contain misleading or false information. Can you please tell me what the procedure is for lodging a formal complaint? Regards [mailto:...]

Dear [mailto:...]
The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material, including the use of particular words. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an ‘imprint’) to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of our guidance on campaigning and registering. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,
[mailto:...]

Dear [mailto:...]
Thanks for your email. Our powers to regulate are established in law by the Political Parties, Elections and Referendums Act (PPERA) 2000. We are responsible for regulating referendum campaign funding and spending, as well as registering campaigners in the referendum. We do not regulate the content or messages of referendum campaigns, and so I cannot comment on the use of the NHS brand in this leaflet. You can contact the NHS department in charge of their brand through their website here: http://www.nhsidentity.nhs.uk/page/962/need-help/further-help-and-information If we can be of any further assistance, please don’t hesitate to contact us on pef@electoralcommission.org.uk, or by phone on 0333 103 1928. Kind regards,
Dear Sir or Madam

Re: EU Referendum

I would like to raise your awareness of Steven Woolfe MEP bringing the Eurovision into the Leave Campaign by stating on twitter easily found from Google, stating that "if we leave the EU then we don't have to take part in Eurovision..Vote Leave 23rd June" which I think is wrong as Eurovision is politically neutral and should not be bought into any political Campaign. I've also alerted and enquired to the correct political office. Also Vote Leave are using colours of the Labour Party, Red and White either because they wish to confuse voters who may automatically go red and white thats Labour or they wish to represent a General Maritime Treaty Flag of approx. 1820 which the logo is similar to, however that's an aside point. Leave EU are using a similar design to the Conservative In campaign design on some logos. I just thought I'd inform you. Yours faithfully

Dear Sir or Madam

Thank you for your email

Although the Electoral Commission is responsible for registering campaigners in the referendum and regulating their campaign funding and spending, we do not regulate the content or messages of referendum campaigns, including those undertaken on social media, except for the requirement to include an imprint. In general, political campaign material in the UK is not regulated, and it is a matter for voters to decide on the basis of such material whether they consider it accurate or not. Further information on our roles and responsibilities can be found here. I hope the above is helpful to you. If you have any further questions, or require any further clarification please do not hesitate to contact the party and election finance advice line on 0333 103 1928 or e-mail at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

Please consider the environment before printing this email.

Dear Sir or Madam

Thank you for your enquiry. The Electoral Commission is responsible for regulating the rules on funding and spending in the run-up to the EU Referendum. We do not regulate the content or design of referendum material. In the UK, subject to the limits of law on, for example, defamation, equalities, and public order, the content of referendum material is not restricted. It is a matter for voters to determine the weight to be given to the information presented. However, whenever printed referendum material is produced, it must contain certain details (which we refer to as an 'imprint') to show who is responsible for the production of the material. This helps to ensure there is transparency about who is campaigning. More information about the imprint requirements is available on pages 13-14 of this guidance document: http://www.electoralcommission.org.uk/__data/assets/pdf_file/0006/194568/Campaigning-and-registering-for-EU-referendum-campaigners.pdf. As the campaign material you refer to is a website, there is no legal requirement for the site to contain an imprint. I hope this is helpful to you. If you do have any further questions, please do not hesitate to contact us on 0333 103 1928 or e-mail the party and election finance inbox at pef@electoralcommission.org.uk. Kind regards,

The Electoral Commission

3 Bunhill Row
London EC1Y 8YZ
Tel: Fax: www.electoralcommission.org.uk www.aboutmyvote.co.uk

Putting voters first

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