Stephanie Payne

From: Jenny Smart <Jenny.Smart@glueisobar.com>
Sent: 11 March 2011 18:21
To: Joolz Pohl; Chrystyna Chymera; Iredia Oboh
Cc: Samantha Mills; Alex Jena; Jess Burvill
Subject: CI3151 - Final Victor Vote Counter scripts

Evening All,

Here is version 12 of the script with the amends send over this afternoon (onsite interactive & linear versions)

Based on this version we will record the English VO guide and mark timings to be delivered to the client mid morning on Monday. If there are any additional amends to the script this be re recording the guide VO, and will mean re scheduling the Welsh translator.

Summary of amends made to script:

What's changed

- Client has requested that we don't carry the removed piles off-screen any more during AV. Instead we're carrying them to the edge of the screen, so they're visibly separated from the other piles. We can then see the removed pile get smaller as the other piles grow, during the 'fast forward' of each AV count.
- 50% line is now labelled 'Half', not '50%'.
- VO no longer refers to what's coming up next/first, so we're not implying any preference.
- Pulled the 'Hello' from the intro. It makes less sense now we're starting close up on the calendar. (not client fb)

To be clear:
IF USERS DO NOT CLICK during the interactive version, it WILL still advance linearly. INTRO, to FPTP, to AV, to END. There'll be a few seconds pause for Victor to twiddle his thumbs behind the desk before this advance happens.
The three buttons are: **First past the post, Alternative vote** and **I'm done.**

IN THE LINEAR VERSION – victor simply doesn't return to his desk in between FPTP and AV, and that part of the dialogue is chopped out. I've added that as a **separate script** to illustrate exactly what is removed.

IN BOTH – FPTP comes first, AV comes second. This is a direct lift from the booklet. Interactive lets the user control this if they want to, but if they don't interact, FPTP will happen first. We're just not suggesting an order in the VO at any point any more.

If you could have final sign off first thing Monday that would be brilliant.

Thanks and have lovely weekends.

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