Stephanie Payne

From: Jessica Nash <JessicaNash@redweb.com>
Sent: 25 March 2011 15:25
To: Chrystyna Chymera
Cc: Iredia Oboh; Ryan Anthoney; Caley.Smolska@coi.gsi.gov.uk
Subject: RE: EC-11-11833 Revised specification document and designs

Hi Chrys,

Yes I can confirm that we are working to AA standards. We would recommend a transcript of the video, however, as discussed, you have confirmed that this is surplus to requirements due to the fact that the booklets are available to download.

Thanks

Jessica

From: Chrystyna Chymera [mailto:CChymera@electoralcommission.org.uk]
Sent: 25 March 2011 15:17
To: Jessica Nash
Cc: Iredia Oboh; Ryan Anthoney; Caley.Smolska@coi.gsi.gov.uk
Subject: RE: EC-11-11833 Revised specification document and designs

Thanks Jess,

I will get Jaws so I can see how it works. Are you satisfied that the way it is planned and the order it is in meets AA standards?

Chrys

From: Jessica Nash [mailto:JessicaNash@redweb.com]
Sent: 25 March 2011 11:53
To: Chrystyna Chymera
Cc: Iredia Oboh; Ryan Anthoney; Caley.Smolska@coi.gsi.gov.uk
Subject: RE: EC-11-11833 Revised specification document and designs

Hi Chrys,

Each screen reader will recognise a video and inform the user that a video is present on the page, but I can't confirm exactly what they will say. In the same way that different browsers can interpret and display a web page slightly differently, each screen reader will read the page slightly differently. One of the most common screen readers is Jaws. You could download a demo of Jaws to use during UAT? I have just listened to the page using Jaws 8, which identifies that a YouTube video frame is embedded in the page, and identifies the video buttons, enabling the user to play the video and listen to the audio.

Regarding the video display, when a person first visits the page, a still frame from the video will be displayed along with a play button. The specific frame selected from the video is defined within the video embed code, which is being supplied by Glue.

Thanks

Jessica

From: Chrystyna Chymera [mailto:CChymera@electoralcommission.org.uk]
Sent: 25 March 2011 11:09

To: Jessica Nash
Cc: Iredia Oboh; Ryan Anthoney; Luke Guppy; Caley.Smolska@coi.gsi.gov.uk
Subject: RE: EC-11-11833 Revised specification document and designs

So what actually happens when the screen reader gets to the video – what does it say to a user?

Second, slightly unrelated question – when a person first gets to the page – what will the video look like? Preferably we don't want it to automatically start – it should have a play button showing on the screen – but I wanted to know if the screen will be black behind it or will the first scene of the video be on screen?

Many thanks

Chrys

From: Jessica Nash [mailto:JessicaNash@redweb.com]
Sent: 25 March 2011 10:46
To: Chrystyna Chymera
Cc: Iredia Oboh; Ryan Anthoney; Luke Guppy; Caley.Smolska@coi.gsi.gov.uk
Subject: RE: EC-11-11833 Revised specification document and designs

Hi Chrys,

All textual content will be read by the screen reader to the user. Therefore any links within this content will be communicated including the link to the 'download booklets' page. As requested there is no transcript download of the video specifically, only the aforementioned page link.

I hope that helps?

Thanks

Jessica

From: Chrystyna Chymera [mailto:CChymera@electoralcommission.org.uk]
Sent: 24 March 2011 16:41
To: Jessica Nash
Cc: Iredia Oboh; Ryan Anthoney; Luke Guppy; Caley Smolska (Caley.Smolska@coi.gsi.gov.uk)
Subject: RE: EC-11-11833 Revised specification document and designs

Hi Jess,

Just one point from your email below:

- We will not be testing using a screen reader (though the page will be built as AA compliant, as standard)

Can you just run me through how people using a screen reader will get the message about the audio of the booklets? For it to be compliant I believe they will need to get this message when the reader gets to the video- can you confirm that will happen?

Many thanks

Chrys

From: Jessica Nash [mailto:JessicaNash@redweb.com]
Sent: 23 March 2011 16:41

To: Chrystyna Chymera
Cc: Iredia Oboh; Ryan Anthoney; Luke Guppy
Subject: EC-11-11833 Revised specification document and designs

Dear Chrystyna,

Thank you for your time on the call this afternoon – it was a great help. I wanted to run through what was agreed during the call:

- We will be linking from the referendum video page to 'booklet' page. This page will be built by EC and can include the audio transcript files and any PDFs.
- This page should be built by the end of the day – EC to confirm when this is completed so that we can add a link to it when we are building the referendum video page.
- The Facebook button copy is going to be in English only (on both the English and Welsh pages)
- The Facebook link is going to link the referendum page (not the video)
- We mentioned that the URLs supplied are not recommended as best practice as the page names start with a number, but these will be kept as '5_may'. We have added the URLs in to the spec document.
- The width of the video is constrained by the main column size of the existing site
- We will not be testing using a screen reader (though the page will be built as AA compliant, as standard)

I would also like to confirm that the England, NI, Scotland and Wales pages that you are creating will appear in the navigation once added into the content tree under '5 May' in Immediacy. I have discussed the requested changes to the project (to create a redirect page for the 'booklet' page, to add an image next to the Facebook link, and to add an embed code link under the video. I am happy to say that we will be able to fit these changes into the project, and will not charge for them as a good will gesture.

Please find attached the amended specification document (v1a) that will need to be approved. The document defines the complete scope of our understanding of the project – if you think that anything is missing please can you let me know. I have also attached the revised designs (v0b - these will be displayed in the following order: desktop English, mobile English, desktop Welsh and mobile Welsh) and the revised project plan (v0f). The following changes have been made to the design:

- The embed code will be available by clicking on a button just below the video
- We have added a Facebook link just below the video
- The 2 sentences of the referendum question has been changed to standard text
- We have changed referendum to a lower case 'r' on the third button under the video
- The copy for the link to the 'booklet' page has been changed in English – you will be able to change the copy on the Welsh page through the CMS during UAT
- We have changed the copy on the buttons on the Welsh page
- The pages have been added to the left hand navigation as they will appear

Please let me know if you have any questions.

Kind regards

Jessica

Jessica Nash

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