Stephanie Payne

From: Alex Jena <Alex.Jena@glueisobar.com>
Sent: 01 March 2011 18:22
To: Chrystyna Chymera
Cc: Iredia Oboh; Samantha Mills; Caley.Smolska@coi.gsi.gov.uk; Jess Burvill; Jenny Smart
Subject: RE: Feedback on Victor script

Hi Chrys,

I've been out of office most of today but wanted to get back to you this. No doubt we'll discuss more tomorrow.

Essentially the majority of this feedback will be addressed in the current revision of the script that the team are currently working on. However, we just wanted to know if there was any reasoning around the request to include five candidates instead of four?

In terms of the animation, the illustrator feels that it will now feel a little cluttered on the screen whilst there is a view that we should be consistent with the booklet that shows four candidates.

Moreover, additional resource will be required to factor this candidate into the animation which will in turn push up the overall cost and date of submitting the asset to AMV.

It would be great to clarify this tomorrow AM as we'll need to factor this into the SOW and potentially revise costs again.

Kind regards,
Alex

Alex Jena | Account Manager| glue Isobar
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-----Original Message-----
From: Chrystyna Chymera [mailto:CChymera@electoralcommission.org.uk]
Sent: 28 February 2011 17:05
To: Alex Jena
Cc: Jenny Smart; Jess Burvill; Caley Smolska; Iredia Oboh; Samantha Mills
Subject: Feedback on Voctor script

Hi, here is my feedback on the original script.

Many thanks

Chrys

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