Stephanie Payne

From: Jenny Smart <Jenny.Smart@glueisobar.com>
Sent: 11 March 2011 16:51
To: Jenny Smart; Joolz Pohl; Chrystyna Chymera; Iredia Oboh
Cc: Samantha Mills; Alex Jena; Jess Burvill
Subject: RE: Victor Vote Counter Redweb deliverables

Hi,

Based on some feedback from Jools have added a little more detail in regards to the You Tube links that will be embedded.

We have previoulsy discussed with Ryan at Redweb what we are to supply to them but until we have had a proper catch up with eth Redweb team, the only deliverable details that are we able to elaborate on are as follows:

We shall create the referendum project based on Rebweb guidance concerning HTML, CSS and Javascript, and will supply what is required for the project to work, and currently this would mean supplying the following code:

Online
2x HTML code containing 3x buttons (AV, FPTP & what is a referendum) 1x English, 1 x Welsh
The HTML code here will call the version of the animation uploaded onto You Tube which works with the HTML buttons on the aboutmyvote.co.uk site.

Mobile
The above HTML code will detect mobile via JavaScript and will display the linear English/ Welsh version of the video which will be hosted on You Tube and which will not reference any of the HTML buttons.

Many thanks,

Jenny Smart *|Producer| glue Isobar*
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The Sunday Times 100 Best Small Companies To Work For 2010
Campaign Digital Agency of the Year 2009
Top 10 in Gunn Report 2007 & 2008

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