Stephanie Payne

From: Jess Burvill <Jess.Burvill@glueisobar.com>
Sent: 18 February 2011 17:36
To: Samantha Mills
Cc: Caley Smolska; Alex Jena; Chrystyna Chymera; Iredia Oboh
Subject: RE: Storyboard illustration
Attachments: vic_count.pdf

Hi again

Attached is a rough sketch of how the first frame might look. I'm going to suggest we take some of the detail out of his face – this is not meant to be a style reference for how Arthur will actually look if we were to do the illustrations properly, ie we're not necessarily saying he will be bald with bushy eyebrows so to be on the safe side I think we should keep his face a bit more neutral.

We'll be illustrating 12 x frames only so we will need to omit a lot of the detail of the story visually. If you can pls let me know if you are happy with this, we will get started on Monday.

Thanks Jess

From: Samantha Mills [mailto:SMills@electoralcommission.org.uk]
Sent: 18 February 2011 17:16
To: Jess Burvill
Cc: Caley Smolska; Alex Jena; Chrystyna Chymera; Iredia Oboh
Subject: RE: Storyboard illustration

Hi Jess,

I'm afraid I need to leave the office now and don't have remote access to my emails from home. However, a simplified storyboard is absolutely fine – we just need something that will help bring the idea to life when it's presented internally.

Many thanks and have a good weekend.

Sam

From: Jess Burvill [mailto:Jess.Burvill@glueisobar.com]
Sent: 18 February 2011 17:12
To: Samantha Mills
Cc: Caley Smolska; Alex Jena
Subject: Storyboard illustration

Hi Sam

We're still working on a sample frame for the storyboard – apologies it will probably be about another 30 mins.

I also need to point out that due to the complexity of the Victor the Vote Counter script, we are going to have to really simplify it down to create the storyboard, because we don't have the time or budget to create frames for the full story. That means we'll illustrate selected scenes and have a larger section of copy to explain what's going on underneath it.

Hope this is OK.

Thanks Jess

Jess Burvill | Account Director| glue Isobar
t: +44 20 7033 4739 | [redacted] | http://www.glueisobar.com
Unit 7.01 | The Tea Building | 56 Shoreditch High Street | Shoreditch | London | E1 6JJ

The Sunday Times 100 Best Small Companies To Work For 2010
Campaign Digital Agency of the Year 2009
Top 10 in Gunn Report 2007 & 2008

You can also find us here:
http://www.facebook.com/glueisobar
http://twitter.com/glueisobar

The content of this email should not be considered as an acceptance of any offer unless we previously review and expressly approve in writing your terms and conditions relating to the subject matter of this email.

The information in this email is private and confidential. If you are not the intended recipient(s) or have otherwise received this email in error, please delete the email and inform the sender as soon as possible. This email may not be disclosed, used or copied by anyone other than the intended recipient(s). Any opinions, statements or comments contained in this email are not necessarily those of glue Isobar. If you wish clarification of any matter, please request confirmation in writing.
glue Isobar, a trading division of Aegis Media Limited, registered in England and Wales No.1939690
Registered office: Parker Tower, 43-49 Parker Street, London WC2B 5PS

We take precautions to minimise the risk of this email containing a software virus but you should use virus checking software.

The content of this email should not be considered as an acceptance of any offer unless we previously review and expressly approve in writing your terms and conditions relating to the subject matter of this email.

The information in this email is private and confidential. If you are not the intended recipient(s) or have otherwise received this email in error, please delete the email and inform the sender as soon as possible. This email may not be disclosed, used or copied by anyone other than the intended recipient(s). Any opinions, statements or comments contained in this email are not necessarily those of glue Isobar. If you wish clarification of any matter, please request confirmation in writing.
glue Isobar, a trading division of Aegis Media Limited, registered in England and Wales No.1939690
Registered office: Parker Tower, 43-49 Parker Street, London WC2B 5PS

We take precautions to minimise the risk of this email containing a software virus but you should use virus checking software.