

## Spring Polls Bulletin 13: 28 April 2011

Dear Colleagues

I am not planning to send another spring polls bulletin before next Thursday and so I wanted to take this opportunity to thank you once again for all of your efforts so far in preparing for 5 May, and to wish you well for next week.

As I've said in previous bulletins, I will be keen to hear your feedback after the 5 May polls, and I look forward to working with you all to learn lessons from our experiences in preparing for and delivering the polls.

### **Media enquiries**

The RCO/Commission communications network has agreed a process for managing media enquiries at the count. This is being circulated to their communication contacts in local authorities. It also includes information about how the results will be communicated to the media. You will be able to view the protocol on the Electoral Commission [website](#).

We understand there have been questions raised by broadcast media about whether local results will be announced at the regional count hub. As set out in Spring Polls Bulletin 11, this is at the discretion of the staff in the region and we have said to broadcast media not to expect this.

I know some of you have asked what we're saying about the stories in the media over the weekend and earlier this week relating to whether or not the Commission will intervene in the arguments being made by campaigners. We have said that it is not the Commission's role to judge the truth of claims made by campaigners from either side. Any questions from the media relating to this issue should be referred to the Commission press office in the usual way (0207 271 0704).

### **Results website**

The results website will go live on the evening of 5 May. It will build a local, regional and UK picture as the count unfolds from 4pm on 6 May, and can be accessed online and on mobile phones.

Please help people access the official result by including these links on your websites and communications: [www.aboutmyvote.co.uk/referendumresults](http://www.aboutmyvote.co.uk/referendumresults) and [www.fymhleidlaisi.co.uk/canlyniadaurefferendwm](http://www.fymhleidlaisi.co.uk/canlyniadaurefferendwm) (Welsh version)