

FINANCIAL RETURNS YES FOR WALES CAMPAIGN



31st May 2010

The Yes for Wales campaign was established in 2010 and worked toward the successful Yes vote in the referendum on Assembly powers on March 3rd 2011. The campaign met the criteria for designation as the official Yes campaign in that referendum, but we did not receive designation because no official No campaign was designated. We therefore operated as a Permitted Participant in the campaign and spent accordingly within the designated £100,000 limit set by the Electoral Commission.

Our total spend including Donations in Kind was £81,452.11 and the campaign raised a total income of £81,489.18. The campaign was registered as a limited company (No. 7416371) in October 2010. A bank account was established in December 2010. The company directors and bank signatories are Mr Daran Hill (Campaign Director), Mr Mick Antoniw (Campaign Treasurer) and Ms Mererid Jones. All expenditure required the approval of Daran Hill and either Mick Antoniw or key campaigners Mr Lee Waters or Ms Cathy Owens.

The company did not register for VAT. The company bank account is still active and will be closed when the accounts have been accepted by the Electoral Commission. The company will be wound up then too.

Local Yes for Wales groups operated their own decision making and financial procedures. Their spending and fund-raising was a matter for them and we had no role in authorising local spending. As per the guidance issued by the Electoral Commission during the campaign, therefore, these accounts only cover what was spent by the central campaign and clearly authorised by Yes for Wales centrally. Similarly, other Permitted Participants like the political parties are responsible for their own financial returns to the Electoral Commission.

In preparing our financial return we have applied the principle of transparency as fully as possible. Three particular examples illustrate this open approach:

- We have accounted for all donations in kind as fully as possible. **Appendix One** details every donation in kind, regardless of size.
- We have listed in full all donations worth over £500 and all corporate donations of any size. These are all shown by category in **Appendix Two**. Again this is above the requirements of the law.
- Although the law only requires us to present copies of invoices over £200, we are presenting all our invoices in full as **Appendix Three** to this financial return.

This financial return is being made in good faith to the Electoral Commission. Either Daran Hill or Mick Antoniw is available to clarify any issues.

[Redacted]
Daran Hill
Campaign Director
Yes for Wales

[Redacted]
Mick Antoniw
Treasurer
Yes for Wales

**Form RC2 Referendum campaign spending return:
Referendum on the law-making powers of the National Assembly for Wales 3 March 2011**

Section 1 Details of registered campaigner

Name	Yes for Wales Ltd		
Address	c/o Unison House Custom House St Cardiff CF10 7AP		(Operational address)
Town	CARDIFF	Postcode	CF10 7AP
Phone	[REDACTED]		
Email address	daran@yesforwales.com		
Spending limit	£100,000		

Section 2 Declarations

Please tell us the type of organisation you represent and complete the appropriate declaration in section 2.

- Registered political party Complete the declaration in Section 2a only
- Other organisation Complete the declarations in both Sections 2a and 2b

Section 2a

I declare that I am the responsible person for the permitted participant and that I have examined the information in this return and that, to the best of my knowledge and belief, it is a complete and correct return as required by law, and that all expenses shown in it as paid have been paid by me, or by a person authorised by me under section 114 of the Political Parties, Elections and Referendums Act 2000.

Signed

Printed name

Date

Section 2b

I declare that I am the responsible person for the permitted participant and that all relevant donations recorded in the return as having been accepted by the permitted participant are from permissible donors and no other relevant donations have been accepted by the permitted participant.

Signed

Printed name

Date

Section 5 Donations

Please tell us about the donations made to your campaign.

Total value of donations worth more than £500 not recorded in the statement of donations

Total value of donations accepted

Cash/Cheque
 National

Total impermissible donations rejected

Please complete:

- a donation statement for every donation worth more than £7,500
- an impermissible donation statement for every rejected donations



Expenditure

Further to Section 4 of form RC2 relating to expenditure during the campaign, our campaign expenditure broke down as follows:

Actual Expenditure	
Core stationery	191.44
Postage general	44.64
Staffing	5,000.00
Travel expenses & Mobile phone	116.98
Design and identity	1,440.00
Web hosting and email addresses; texting	1,429.98
Events	4,035.80
Literature	25,741.75
Promotional material	22,672.92
Loan repayment	900.00
Campaign contingency	2,217.60
	<u>63,791.11</u>
Donations in kind expenditure	<u>17,661.00</u>
TOTAL	<u>81,452.11</u>

Donations in Kind are detailed fully in **Appendix One**; and all expenditure is supported by full copies of invoices in **Appendix Three**.

There were no Unpaid Claims and Disputed Claims by Yes for Wales. We were continuing to receive money until the end of May 2011.

We settled all our invoices before or close to the referendum date other than one payment (Exp50 – invoice provided) which was settled in May 2011.

Income

Further to Section 5 of form RC2 relating to income during the campaign, our campaign income broke down as follows:

Campaign income	
Large Donations Cash or Cheque	31,825.00
Large Donations via Paypal	3,419.80
Small donations (Under £500 each)	9,191.41
Paypal donations (Under £500 each)	7,226.57
Local group surpluses	1,645.40
Corporate	5,120.00
Affiliated organisations	4,500.00
Loans	900.00
	<u>63,828.18</u>
Donations in kind income	<u>17,661.00</u>
TOTAL	<u>81,489.18</u>

Fuller details on most of these categories are contained within **Appendix Two** of this financial return.

We remain extremely grateful to all the individuals who donated to the campaign and to those who worked on fund raising. Without considerable generosity and commitment, Yes for Wales would not have been able to achieve so much over such a short space of time.

Particular thanks are due to Mr Hywel Ceri Jones, Mr Dafydd Wigley, Mr Dafydd Trystan, Mr Cynog Dafis, Ms Cathy Owens and Ms Caryl Wyn Jones for the key roles they played in fund raising for the campaign. The Chair of the campaign, Mr Roger Lewis, also played a key role in raising funds.

The fact that we raised over £80,000 in a short space of time demonstrates that it was indeed possible to fund raise on a large scale providing an effective infrastructure was in place and the message was strongly delivered.

Appendix Three

The following fifty pages cover actual copies of every single invoice paid by the Yes for Wales campaign.

In some case, particularly in the early days of the campaign, the invoices may have been made out to others and not Yes for Wales itself. We have published in full every invoice settled by the campaign.

We have covered the entire financial period of Yes for Wales and not just the period of the official referendum campaign as specified in law.

Each invoice is also given an unique number as per the guidance from the Electoral Commission.